

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sentinel Publishing Co., Inc.		09/24/2012	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Greater Media, Inc.		
Street Address:	35 Braintree Hill Office Park		
Internal Address:	Suite 300		
City:	Braintree		
State/Country:	MASSACHUSETTS		
Postal Code:	02184		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2634013	JERSEY JAM	
CORRESPONDENCE DATA			
Fax Number:	6179659426		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	617-965-9425		
Email:	zrubin@zickrubin.com		
Correspondent Name:	Zick Rubin		
Address Line 1:	288 Walnut Street		
Address Line 2:	Suite 230		
Address Line 4:	Newton, MASSACHUSETTS 02460		
ATTORNEY DOCKET NUMBER:	JERSEY JAM ASSIGNMENT		
NAME OF SUBMITTER:	Zick Rubin		

OP \$40.00 2634013

Signature:	/zick rubin/
Date:	09/25/2012
Total Attachments: 1 source=Assignment of Trademark (JERSEY JAM)#page1.tif	

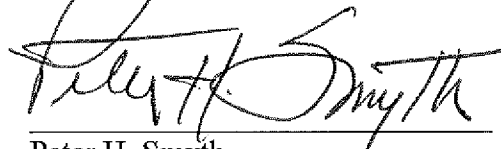
ASSIGNMENT OF TRADEMARK

WHEREAS, Sentinel Publishing Co., Inc., a New Jersey Corporation (“Assignor”), whose principal place of business is located at 35 Braintree Hill Office Park, Suite 300, Braintree, MA 02184, has adopted, used and is using the mark JERSEY JAM for which said Assignor has received registration in the United States Patent and Trademark Office, Registration No. 2634013, registered October 15, 2002; and

WHEREAS Greater Media, Inc. (“Assignee”), a Delaware Corporation whose principal place of business is located at 35 Braintree Hill Office Park, Suite 300, Braintree, MA 02184, is desirous of acquiring said mark; and

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all rights, titles and interests in and to the said mark, together with the good will of the business symbolized by the mark, and the previous, ongoing and existing business associated with and identified by the mark by the Assignor, and the above identified registration of said mark and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of said mark.

Witness my hand and seal this 24th day of September, 2012.



Peter H. Smyth

Title: President

9/24/2012

Date