

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		09/20/2012	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Front Porch Digital, Inc.
Street Address:	2011 Cherry Street, Suite 204
City:	Louisville
State/Country:	COLORADO
Postal Code:	80027
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	77089942	FRONT PORCH DIGITAL
Serial Number:	77089958	FRONT PORCH DIGITAL
Registration Number:	2864097	DIVARCHIVE
Registration Number:	2687274	BITSCREAM
Serial Number:	77111377	DIVA
Serial Number:	77656341	CAMPBELL'S SECURITY

CORRESPONDENCE DATA

Fax Number: 4352143811
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 435-214-3807
 Email: mjones@markuswilliams.com
 Correspondent Name: Melinda Jones
 Address Line 1: 2720 Homestead Road, Suite 150
 Address Line 4: Park City, UTAH 84098

CH \$165.00 77089942

TRADEMARK

ATTORNEY DOCKET NUMBER:	10287.420
NAME OF SUBMITTER:	Melinda Jones
Signature:	/mej/
Date:	09/25/2012
Total Attachments: 3 source=U.S. Bank - Termination of Collateral Assignment of Trademarks#page1.tif source=U.S. Bank - Termination of Collateral Assignment of Trademarks#page2.tif source=U.S. Bank - Termination of Collateral Assignment of Trademarks#page3.tif	

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

U.S. Bank National Association

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) September 20, 2012

- Assignment Merger
 Security Agreement Change of Name
 Other Release

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes
 No

Name: Front Porch Digital, Inc.

Internal _____

Address: _____

Street Address: 2011 Cherry Street, Suite 204

City: Louisville

State: Colorado

Country: USA Zip: 80027

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

77/089942; 77/089958; 77/656341; 77/111377; 76/402613; 76/237296

B. Trademark Registration No.(s)

2,864,097; 2,687,274

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: U.S. Bank National Association

Internal Address: PD-OR-P7LD

Street Address: 555 SW Oak St.

City: Portland

State: Oregon Zip: 97204

Phone Number: (503)275-6669

Fax Number: (503)275-6200

Email Address: sokhom.chhing@usbank.com

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Sokhom Chhing
Signature

09/20/2012
Date

Sokhom Chhing

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TERMINATION OF
COLLATERAL ASSIGNMENT OF TRADEMARKS**

Reference is made to that certain PATENT AND TRADEMARK SECURITY AGREEMENT dated as of October 6, 2008 given by FRONT PORCH DIGITAL, INC. ("Assignor") to U.S. Bank National Association ("Assignee") recorded on October 29, 2008 at Reel/Frame: 021754/0001 in the U.S. Patent and Trademark Office (the "Assignment").*

Assignee hereby terminates the Assignment and assigns and quit claims to Assignor, without recourse and without representations or warranties of any kind, any and all interest Assignee may have in and to the trademarks, trademark applications and/or trademark registrations identified on attached Exhibit A.

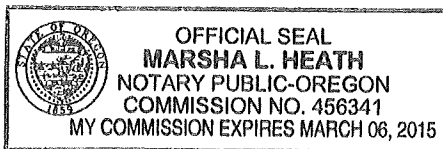
IN WITNESS WHEREOF, the Assignee has executed this instrument.

U.S. BANK NATIONAL ASSOCIATION,
a national banking association

By: *Tracy K Wilson*
Its: Tracy K Wilson, Assist Commercial Officer

STATE OF OREGON)
)ss
COUNTY OF MULTNOMAH)

The foregoing instrument was acknowledged before me this 20th day of September 2012 by Tracy K Wilson an Assista Commercial Officer of U.S. Bank National Association, a national banking association, on behalf of the association.



Marsha L Heath
Notary Public
March 6, 2015
My Commission Expires

EXHIBIT B

Trademark or Tradename No.	Application No.	Trademark or Tradename	Application Date	Date Registered
Pending	77/089,942	FRONT PORCH DIGITAL	1/24/2007	
Pending	77/089,958	FRONT PORCH DIGITAL	1/24/2007	
Pending	007259005	DIVARCHIVE	9/25/2008	
2,864,097	76/402,613	DIVARCHIVE	4/30/2002	7/20/2004
2,687,274	76/237,296	BITSCREAM	4/5/2001	2/11/2003
Pending	77/656,341	DIVA director	9/9/2008	
Pending/Suspended	77/111,377	DIVA	2/20/2007	