

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Cover sheet Limited Liability Limited Partnership previously recorded on Reel 004827 Frame 0211. Assignor(s) hereby confirms the Limited Liability Company.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dr. Edward Poller		09/10/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Liberty Dental Program of America, L.L.C.		
Street Address:	1144 Hooper Ave.		
City:	Toms River		
State/Country:	NEW JERSEY		
Postal Code:	08753		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2881120	LIBERTY DENTAL PROGRAM OF AMERICA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-403-3155		
Email:	jbick@bracheichler.com		
Correspondent Name:	Jonathan Bick		
Address Line 1:	101 Eisenhower Parkway		
Address Line 4:	Roseland, NEW JERSEY 07068		
ATTORNEY DOCKET NUMBER:	ALL157-800538		
NAME OF SUBMITTER:	Jonathan Bick		
Signature:	/Jonathan Bick/		

OP \$40.00 2881120



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JULY 25, 2012

PTAS

JONATHAN BICK / BRACH EICHLER
101 EISENHOWER PARKWAY
ROSELAND, NJ 07068

900229039

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 07/23/2012

REEL/FRAME: 4827/0211
NUMBER OF PAGES: 2

BRIEF: ASSIGNS THE ENTIRE INTEREST

DOCKET NUMBER: ALL157-262971

ASSIGNOR:

POLLER, EDWARD, DR.

DOC DATE: 07/22/2012
CITIZENSHIP: UNITED STATES
ENTITY: INDIVIDUAL

ASSIGNEE:

LIBERTY DENTAL PROGRAM OF AMERICA

CITIZENSHIP: NEW JERSEY
ENTITY: CORPORATION

1144 HOOPER AVE.

TOMS RIVER, NEW JERSEY 08757

SERIAL NUMBER: 76544795

FILING DATE: 09/15/2003

REGISTRATION NUMBER: 2881120

REGISTRATION DATE: 09/07/2004

MARK: LIBERTY DENTAL PROGRAM OF AMERICA

DRAWING TYPE: TYPESET WORD(S) /LETTER(S) /NUMBER(S)

ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

Transfer Agreement

Whereas, Dr. Edward Poller ("Assignor") with offices at 1358 Hooper Avenue M-6 Toms River New Jersey 08753 is the registered owner of the word mark LIBERTY DENTAL PROGRAM OF AMERICA ("Mark") which is presently registered in the United States Patent and Trademark Office as follows serial number 76544795 and registration number 2881120.

Whereas, The Liberty Dental Program of America, L.L.C. ("Assignee"), with its principal offices at 1144 Hooper Ave., Toms River, New Jersey 08753, desires to acquire all right title and interest in the Mark, the good will symbolized by the mark, and the registration of the trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in the Mark, along with the registrations together with the good will symbolized by the mark throughout the United States.

Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the Mark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the Mark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR

By: 

Dr. Edward Poller

Certificate of Acknowledgment of Notary Public

State of New Jersey

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County of Essex

)

SS:

)

On September 10, 2012, before me, Amee B. Seifick, a notary public in and for said state, personally appeared Edward Poller, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of New Jersey that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

Notary Public for the State of New Jersey My commission expires 2/5/2015

[NOTARY SEAL]

AMEE BETH SEIFICK
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 2/5/2015

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

September 26, 2012

PTAS

JONATHAN BICK
101 EISENHOWER PARKWAY
ROSELAND, NJ 07068**900233603**United States Patent and Trademark Office
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. The document submitted to correct errors in the previously recorded document is not acceptable. To correct an error in the recorded document, a corrective cover sheet along with the original cover sheet must be accompanied by the correct assignment document or a copy of the correct assignment document. A recording fee for the correction is required as set forth in 37 C.F.R. §3.34.
2. Return all correspondence back including the notice of non-recordation to fax 571-273-0140.

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) within 30 days from the date of this notice as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 1.8 or 1.10 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

Send documents to: U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Branch, P.O. BOX 1450, Alexandria, VA 22313. If you have any questions regarding this notice, you may contact the Assignment Recordation Branch at 571-272-3350.

MARY BENTON
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION