

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Merge Left, Inc.		09/25/2012	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Imperial Headwear, Inc.		
Street Address:	17101 East Ohio Drive		
City:	Aurora		
State/Country:	COLORADO		
Postal Code:	80017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3069530	AUTHENTIC HEADWEAR	
Registration Number:	2392371	COLLEGE CLASSICS	
Registration Number:	1911470	MERGE LEFT	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3036073652		
Email:	tmdnvr@faegrebd.com		
Correspondent Name:	Faegre Baker Daniels LLP		
Address Line 1:	1700 Lincoln Street		
Address Line 2:	3200 Wells Fargo Center		
Address Line 4:	Denver, COLORADO 80203-4532		
NAME OF SUBMITTER:	Dianna L. Gould, Paralegal		
Signature:	/dlg/		

OP \$90.00 3069530

Date:

09/26/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made as of September 25 2012 by and between Imperial Headwear, Inc., a Delaware corporation ("Imperial"), and Merge Left, Inc., a Nevada corporation ("Merge Left").

WHEREAS, Merge Left is a wholly-owned subsidiary of Imperial.

WHEREAS, Merge Left now desires to assign and transfer the trademarks set forth on Exhibit A hereto to Imperial (the "Assigned Trademarks").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Merge Left hereby transfers, conveys, assigns, and sets over unto Imperial, its successors and assigns, Merge Left's entire right, title and interest in and to the Assigned Trademarks, including, without limitation: (1) all registrations and applications therefor and the right to apply for and register the Assigned Trademarks, in the United States of America and in any country or other geographic area in the world, together with the goodwill symbolized by the Assigned Trademarks; (2) all common law and statutory rights related thereto; (3) all rights of renewal and extension; (4) all rights to bring actions for and settle past, present and future infringement, dilution, misappropriation and unauthorized use claims concerning the Assigned Trademarks, and any claims involving injury to goodwill associated with the use of any of the Assigned Trademarks, in any country or other geographic area in the world; and (5) all rights to receive all proceeds from any of the foregoing, including licenses, royalties income, payments and damages.

2. From time to time, at Imperial's request and without further consideration, Merge Left will execute and deliver such instruments of sale, transfer, conveyance, assignment and confirmation, and perform any other acts Imperial may reasonably request in order to more effectively sell, transfer, convey and assign to Imperial all of Merge Left's right, title, and interest in and to the Assigned Trademarks.

[Signature Page Follows]

This Trademark Assignment shall be governed by and construed in accordance with the laws of the State of Colorado and the United States of America.

Executed as of September 25, 2012.

Assignor:

MERGE LEFT, INC.

By: 

Name:

S. Kenneth Bonstetter

Title:

Chairman + President

EXHIBIT A

Mark	Country	(Serial No.) Registration Date	(Filing Date) Registration Date
Authentic Headwear	USA	(78/479,431) 3,069,530	(9/7/2004) 3/14/2006
College Classics	USA	(75/800,383) 2,392,371	(10/12/1999) 10/3/2000
Merge Left	USA	(74/448,380) 1,911,470	(10/15/1993) 8/15/1995