

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	PruGen IP Holdings, Inc.		09/25/2012
			Entity Type
			CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	PruGen, Inc.		
Street Address:	8714 E. Vista Bonita Dr.		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85499044	PRUGEN
CORRESPONDENCE DATA			
Fax Number:	5207702243		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	520-770-8703		
Email:	reena.mendez@quarles.com		
Correspondent Name:	Dale F. Regelman		
Address Line 1:	Quarles & Brady LLP		
Address Line 2:	One S. Church Avenue, Ste. 1700		
Address Line 4:	Tucson, ARIZONA 85701-1621		
ATTORNEY DOCKET NUMBER:	146133.00003		
NAME OF SUBMITTER:	Dale F. Regelman		
Signature:	/Dale F. Regelman/		
Date:	09/26/2012		
Total Attachments: 1 source=Assign#page1.tif			

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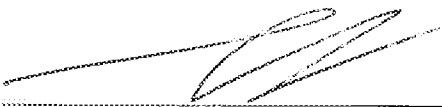
**ASSIGNMENT OF PENDING APPLICATION FOR REGISTRATION OF
TRADEMARK**

WHEREAS Assignor PRUGEN IP HOLDINGS, INC., an Arizona corporation, having an address at 8714 E. Vista Bonita Drive, Scottsdale, Arizona 85255, intends to use the mark PRUGEN (the "Mark") in interstate commerce and has filed an application with the United States Patent and Trademark Office having Serial No. 85499044 based upon a bona fide intent to use the Mark in commerce, but has not yet filed an allegation of use; and

WHEREAS, Assignee PRUGEN, INC., an Arizona corporation, having an address at 8714 E. Vista Bonita Drive, Scottsdale, Arizona 85255 is desirous of acquiring said Mark as required by 15 U.S.C. § 1060.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee all rights, title and interest in and to said Mark, together with the good will of the business symbolized by the Mark, and the above-identified application for registration of said Mark as required by 15 U.S.C. § 1060.

Date: 9/25/12



R. Sean Lonergan