

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
MM Compound, Inc.		09/17/2012	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	Metal Mulisha, LLC		
Street Address:	2049 Century Park E., Suite 3550		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067-3210		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	4187523	ARMED SOCIETY	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	3127595646		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3123571313		
Email:	ekostiuk@btlaw.com		
Correspondent Name:	Barnes & Thornburg LLP		
Address Line 1:	PO Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	57129-117425		
NAME OF SUBMITTER:	Elizabeth A. Kostiuk		
Signature:	/Elizabeth A. Kostiuk/		
Date:	09/27/2012		
Total Attachments: 2 source=Armed Society Assignment#page1.tif source=Armed Society Assignment#page2.tif			

CH \$40.00 4187523

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is between MM Compound, Inc. ("Assignor"), a California corporation, having an address of business at 14350 Myford Road, Irvine, California 92606, and Metal Mulisha, LLC ("Assignee), a California limited liability company, having an address of business at 2049 Century Park E., Suite 3550, Los Angeles, California 90067-3210.

WHEREAS, Assignor is the owner of all right, title and interest in U.S. Trademark Registration No. 4,187,523 for the mark ARMED SOCIETY (the "Trademark"); and

WHEREAS, Assignor desires to assign all rights, title and interest in the Trademark in connection with the transfer of the business with which the Trademark is used, throughout the world to Assignee and Assignee desires to acquire all of Assignor's right, title and interest in, to and under the Trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and further to the Restated Metal Mulisha License Agreement dated on or about January 1, 2007, as amended, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title and interest in and to the Trademark together with the goodwill associated with said Trademark thereof (including, without limitation, the right to sue for past, present and future infringements), the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

In witness of this assignment, authorized representatives of Assignor and Assignee have executed this Assignment as of the 17<sup>th</sup> day of Sept., 2012.

**MM COMPOUND, INC., a California corporation**

Assignor

By: 

Name: Toby Post

Title: CEO

Date: September 17 2012

**METAL MILLISHA, LLC, a California limited liability company**

Assignee

By: 

Name: Toby Post

Title: CEO

Date: September 17 2012

CHDS01 775070v1