

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reynolds Presto Products Inc.		09/12/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lariat Holdings, LLC		
Street Address:	555 East Green Meadows Road		
Internal Address:	Suite 9		
City:	Columbia		
State/Country:	MISSOURI		
Postal Code:	65201		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3979293	FIRMAPAVE	
CORRESPONDENCE DATA			
Fax Number:	3123214299		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-321-4200		
Email:	officeactions@brinkshofer.com		
Correspondent Name:	Scott J. Slavick		
Address Line 1:	P.O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
NAME OF SUBMITTER:	Scott J. Slavick		
Signature:	/Scott J. Slavick/		
Date:	09/27/2012		
Total Attachments: 1 source=Firmapave Assignment#page1.tif			

CH \$40.00 3979293

Trademark Assignment

WHEREAS, Reynolds Presto Products Inc., a Delaware Corporation, with a place of business at 6641 West Broad Street, Richmond, Virginia 23230 ("Assignor"), has adopted, owns and is using the following trademark for which Assignor owns the following identified federal registration for the goods identified therein ("the Mark"):

Trademark	Registration No.	Registration Date
FIRMAPAVE	3,979,293	June 14, 2011

WHEREAS, Lariat Holdings, LLC, a Nevada limited liability company, with a place of business at 555 East Green Meadows Road, Suite 9, Columbia, Missouri 65201 ("Assignee"), desires to acquire the Mark and the above-referenced Registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Reynolds Presto Products Inc.

By: *Rita M. Cox*

Name: Rita M. Cox

Title: President

Date: 9/12/2012

State of Wisconsin)
) ss
County of Outagamie)

SUBSCRIBED and SWORN to before me this 12 day of September 2012.

Carole L. Sagen
Notary Public

My Commission Expires: July 28, 2013

