

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Berkeley Intellectual Property Services Limited		08/07/2012	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	The Net-A-Porter Group Limited
Street Address:	1 The Village Offices
Internal Address:	Westfield, Ariel Way
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W12 7GF
Entity Type:	COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85510740	MS PORTER

CORRESPONDENCE DATA

Fax Number: 2128135901
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-813-5900
 Email: rcrosswell@fzlz.com
 Correspondent Name: Lawrence E. Apolzon
 Address Line 1: 866 United Nations Plaza
 Address Line 2: Fross Zelnick Lehrman & Zissu, P.C.
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	BERK 1200286
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DOMESTIC REPRESENTATIVE

CH \$40.00 85510740

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Rachel Crosswell
Signature:	/rec/
Date:	09/27/2012
Total Attachments: 3 source=MS PORTER Signed Assignment (F1093334)#page1.tif source=MS PORTER Signed Assignment (F1093334)#page2.tif source=MS PORTER Signed Assignment (F1093334)#page3.tif	

TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made on the 7th day of August 2012.

BETWEEN:

1. Berkeley Intellectual Property Services Limited, 15 Hill Street, London, W1J 5QT (hereinafter referred to as "the Assignor")

AND

2. The Net-A-Porter Group Limited, 1 The Village Offices, Westfield, Ariel Way, London W12 7GF (hereinafter referred to as "the Assignee")

WHEREAS:

A. The Assignor is the proprietor of Trade Marks listed in Schedule 1 (hereinafter called "the Trade Marks").

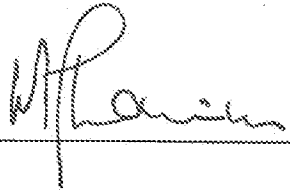
B. The Assignor has agreed to assign the Trade Marks to the Assignee on the terms and conditions hereinafter mentioned.

THIS ASSIGNMENT WITNESSETH AS FOLLOWS:

That for the consideration of £1 (one pound sterling) now paid by the Assignee to the Assignor (the receipt of which the Assignor hereby acknowledges) the Assignor hereby assigns the Trade Marks to the Assignee with full title guarantee together with all rights, title and interest in the Trade Marks including all rights of action, powers and benefits to the same belonging or accrued, including the right to sue for past infringement and the goodwill, if any, associated with the Trade Marks to hold the same unto the Assignee for its own benefit absolutely.

IN WITNESS WHEREOF the Assignor has executed this Assignment the day and year first above written.

Signature:



Signed by [Print Name]

GWYNNE LAWRENCE

For and on behalf of

Berkeley Intellectual Property Services Limited

IN WITNESS WHEREOF the Assignee has executed this Assignment the 7 day of August 2012.

Signature:



Signed by [Print Name]

ELIZABETH MAY

For and on behalf of

The Net-a-Porter Group Limited

Schedule 1

Country	Trade Mark	Trade Mark Number
International (designating: Australia, Bahrain, China, European Community, Japan, Korea (South), Monaco, Norway, Russia, Switzerland, Turkey, USA)	MISS PORTER	1119441
BRAZIL	MISS PORTER	840049480
CANADA	MISS PORTER	1567458
CHINA	MS PORTER	10401499
EUROPEAN COMMUNITY	MS PORTER	10545176
HONG KONG	MISS PORTER	302184930
HONG KONG	MS PORTER	302132513
INDIA	MISS PORTER	2296162
MACAO	MISS PORTER	N/63782
MACAO	MS PORTER	N/62739
NEW ZEALAND	MISS PORTER	955151
SAUDI ARABIA	MISS PORTER	179401
SOUTH AFRICA	MISS PORTER	2012/05965
TAIWAN	MISS PORTER	101011784
TAIWAN	MS PORTER	101003948
UNITED ARAB EMIRATES	MISS PORTER	170357
UNITED KINGDOM	MISS PORTER	2594278
UNITED KINGDOM	MS PORTER	2587304
USA	MS PORTER	85/510740