

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gerber Finance, Inc.		09/27/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Gerber Finance Inc.		
Street Address:	808 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2723819	SERRATELLI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-713-8149		
Email:	jeffrey@advbc.com		
Correspondent Name:	Jeffrey Koslowsky		
Address Line 1:	820 Scarsdale		
Address Line 4:	Scarsdale, NEW YORK 10583		
NAME OF SUBMITTER:	Jeffrey Koslowsky		
Signature:	/jeffreykoslowsky/		
Date:	09/27/2012		
Total Attachments: 2 source=doc20120927112530#page1.tif source=doc20120927112530#page2.tif			

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NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARK

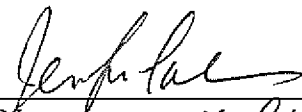
WHEREAS, by a Loan Security Agreement dated as of August 4, 2004, recorded with the United States Patent and Trademark Office on August 12, 2004 at Reel 003026, Frame 0842, Serratelli Hat Company, Inc. ("Assignor") assigned to and granted to Gerber Finance Inc. f.k.a. Gerber Trade Finance Inc. ("Assignee"), a security interest in all right, title and interest of Assignor in and to the trademark and trademark registration and application therefore listed on Schedule A hereto (the "Trademark");

WHEREAS, Assignee wishes to release the security interest and provide a document suitable for recording in the United States Patent and Trademark office and other applicable filing office(s), domestic and foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Trademark;

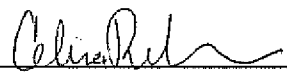
NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademark.

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademark to be duly executed as of September 27th 2012.

GERBER FINANCE INC.

By: 
Name: Jennifer Palmer
Title: Vice President

Witnessed by:


Celina Rambaran

SCHEDULE A TO NOTICE OF RELEASE

Mark	Jurisdiction	Date of Application or Registration	Application or Registration Number
SERRATELLI	United States	Jun. 10, 2003	2723819