

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cole Haan		08/31/2012	CORPORATION: MAINE

RECEIVING PARTY DATA

Name:	Cole Haan LLC
Street Address:	45 West 18th Street
Internal Address:	3rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	77648777	1928
Registration Number:	3948432	GENEVIEVE
Registration Number:	1335632	BRAGANO
Registration Number:	1737633	COLE HAAN
Registration Number:	1636109	COLE HAAN
Registration Number:	1711855	COLE HAAN
Registration Number:	1607846	COLE HAAN
Registration Number:	3593212	COLE HAAN
Registration Number:	3618399	COLE HAAN
Registration Number:	3949420	
Registration Number:	3949419	
Serial Number:	77648775	COLE, ROOD & HAAN CO.
Registration Number:	1791590	COLE-HAAN

CH \$390.00 77648777

Registration Number:	0832977	COLE-HAAN
Registration Number:	1698236	COLE-HAAN

CORRESPONDENCE DATA

Fax Number: 5034594142
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 503-459-4141
 Email: mccoy@ahmrt.com, docketing@ahmrt.com,
 penfield@ahmrt.com, kinnee@ahmrt.com

Correspondent Name: B. Anna McCoy
 Address Line 1: 806 SW Broadway
 Address Line 2: Suite 600
 Address Line 4: Portland, OREGON 97205

ATTORNEY DOCKET NUMBER:	CHH12206US
NAME OF SUBMITTER:	B. Anna McCoy
Signature:	/B. Anna McCoy/
Date:	09/27/2012

Total Attachments: 1
 source=Certificate of Conversion - Cole Haan#page1.tif

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE CERTIFICATE OF CONVERSION OF A MAINE CORPORATION "COLE HAAN" TO A DELAWARE LIMITED LIABILITY COMPANY OF "COLE HAAN LLC", WAS FILED IN THIS OFFICE ON THE THIRTIETH DAY OF AUGUST, A.D. 2012, AT 5 O'CLOCK P.M.

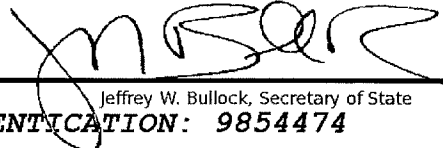
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF AUGUST, A.D. 2012, AT 11:31 O'CLOCK P.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9854474

DATE: 09-18-12

RECORDED: 09/27/2012

TRADEMARK
REEL: 004868 FRAME: 0566