

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Leslie Fhima		09/27/2012
			Entity Type
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	PowerBark, LLC		
Street Address:	48 Groveland Terrace		
Internal Address:	Unit 407		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55403-1111		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77685485	POWER BARK
CORRESPONDENCE DATA			
Fax Number:	6123398200		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	612.339.8300		
Email:	haugenmail@haugenlaw.com		
Correspondent Name:	Eric O. Haugen		
Address Line 1:	121 S. Eighth Street		
Address Line 2:	1130 TCF Tower		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	POWERBARK ASSIGNMENT		
NAME OF SUBMITTER:	Eric O. Haugen		
Signature:	/Eric O. Haugen/		
Date:	09/28/2012		
Total Attachments: 1 source=POWER BARK Assignment#page1.tif			

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ASSIGNMENT OF INTENT-TO-USE TRADEMARK

WHEREAS, Leslie Fhima, an individual residing with the State of Minnesota, has intended to use the mark POWER BARK in commerce and has filed an application, now assigned Serial No. 77/685,485 and now covering the following goods: dog food, namely, protein bars for dogs in International Class 031; and

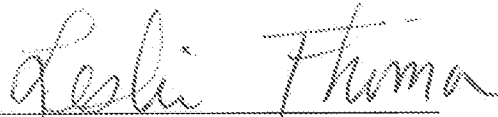
WHEREAS, Leslie Fhima indicated her intention, to use the mark, but has not yet filed an allegation of use under §§ 1(c) or 1(d) of The Trademark Act; and

WHEREAS, Leslie Fhima is assigning the mark in the above-identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060; and

WHEREAS, PowerBark, LLC, a limited liability company of the State of Minnesota, having an address at 48 Groveland Terrace, Unit 407, Minneapolis, Minnesota 55403-1111, the successor of the ongoing and existing business of Leslie Fhima to which the mark pertains, is desirous of acquiring said trademark and the pending intent-to-use application therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Leslie Fhima does hereby assign to PowerBark, LLC all right, title and interest in and to the mark POWER BARK and the goodwill of the business symbolized thereby.

This Assignment is executed at Minneapolis, Minnesota, this 27th day of September 2012.

By: 
Leslie Fhima