

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of the West		10/01/2012	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Sergeant's Pet Care Products, Inc.
Street Address:	2625 South 158th Plaza
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68130-1770
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 81

Property Type	Number	Word Mark
Registration Number:	2638972	AP
Registration Number:	1207788	ATLANTIS
Registration Number:	1861440	BAA-BAA-Q'S
Registration Number:	2876839	BANSECT
Registration Number:	3520265	BANSECT
Registration Number:	2831917	BENADENE
Registration Number:	3176140	BUDDY'S
Registration Number:	2364512	BUDDY'S GLOW BALL
Registration Number:	3421922	CARING FOR PETS SINCE 1868
Registration Number:	3421924	CARING FOR PETS SINCE 1868
Registration Number:	3421926	CARING FOR PETS SINCE 1868
Registration Number:	3425865	CARING FOR PETS SINCE 1868
Registration Number:	3425866	CARING FOR PETS SINCE 1868
Registration Number:	3503774	CARING FOR PETS SINCE 1868

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Registration Number:	2818394	CRAZY CLAWS
Registration Number:	2818395	CRAZY PAWS
Registration Number:	2737466	DENTAFRESH
Registration Number:	3652515	DERMASPHERE
Registration Number:	3356218	DERMASPHERES
Registration Number:	1013936	DOGGYDENT
Registration Number:	1219647	DOUBLE DUTY
Registration Number:	1673167	FUR-SO-FRESH
Registration Number:	0973692	GEISLER
Registration Number:	3063129	GO! PADS
Registration Number:	3138546	LIL' BUDDY SNACKERS
Registration Number:	3220140	LIVEMETER
Registration Number:	2852211	MARDEL
Registration Number:	3158074	
Registration Number:	3158071	
Registration Number:	3158068	
Registration Number:	2076439	MOO-MOO-Q'S
Registration Number:	3270275	NATURE'S GUARDIAN
Registration Number:	1803880	OLD WEST PET TREATS
Registration Number:	2230774	OLD WEST TREAT COMPANY
Registration Number:	2173959	OLD WEST TREAT COMPANY
Registration Number:	1593298	PEOPLE CRACKERS
Registration Number:	3112668	PEOPLE VITAMINS
Registration Number:	1753554	PETRODEX
Registration Number:	2856069	PETRODEX
Registration Number:	2811103	PIT'R PAT
Registration Number:	3573546	POOCHI
Registration Number:	2817121	POOCHI
Registration Number:	3440526	POOCHI
Registration Number:	3277805	POWZER
Registration Number:	3380668	POWZER
Registration Number:	3001884	PURRSCRIPTIONS
Registration Number:	0798686	SENTRY
Registration Number:	3002748	SENTRY
Registration Number:	3440284	SENTRY

	3490362	SENTRY NATURAL DEFENSE
Registration Number:	3457138	SENTRY NATURAL DEFENSE
Registration Number:	2974307	SENTRYPRO
Registration Number:	3415144	SENTRYPRO XFC
Registration Number:	0066521	SERGEANT'S
Registration Number:	0964497	SERGEANT'S
Registration Number:	3460628	SERGEANT'S
Registration Number:	3460629	SERGEANT'S
Registration Number:	3460630	SERGEANT'S
Registration Number:	3465688	SERGEANT'S
Registration Number:	3465705	SERGEANT'S
Registration Number:	3470477	SERGEANT'S
Registration Number:	3474792	SERGEANT'S
Registration Number:	0816443	SERGEANT'S
Registration Number:	3081652	SERGEANT'S GOLD
Registration Number:	3109005	SERGEANT'S SILVER
Registration Number:	3440525	SKIP-FLEA
Registration Number:	2895892	STEAK HOUSE
Registration Number:	0226819	SURE SHOT
Registration Number:	3517802	SURGI-LOCK 20C
Registration Number:	2346355	UNCLE SAM'S
Registration Number:	3510624	VETSCRIPTION
Registration Number:	3652554	WORM AWAY
Registration Number:	0740219	WORM-AWAY
Registration Number:	2608949	YIP YAP
Registration Number:	3551411	YIPPEE SKIPPY
Registration Number:	3270216	ZOINK!
Serial Number:	77714047	MARACYN
Serial Number:	77731492	MARDEL
Serial Number:	77731374	MARDEL
Serial Number:	77799388	PETROMALT
Serial Number:	77750198	PURRSUASIONS!

CORRESPONDENCE DATA

Fax Number: 4029645050

**TRADEMARK**  
**REEL: 004868 FRAME: 0954**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (402) 964-5144  
Email: pto-om@huschblackwell.com  
Correspondent Name: Christopher M. Bikus  
Address Line 1: 1620 Dodge Street, Suite 2100  
Address Line 4: Omaha, NEBRASKA 68102

ATTORNEY DOCKET NUMBER:	16815.54
NAME OF SUBMITTER:	Christopher M. Bikus
Signature:	/Christopher M. Bikus/
Date:	10/01/2012

Total Attachments: 6  
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## SECURITY INTEREST RELEASE — TRADEMARKS

WHEREAS, Sergeant's Pet Care Products, Inc., a Nevada corporation (hereinafter referred to as "**Assignor**"), has adopted, used, and is using the trademarks listed on the attached Schedule 1-A, which trademarks are registered or the subject of pending applications for registration in the United States Patent and Trademark Office (the "**Trademarks**");

WHEREAS, Assignor is obligated to Bank of the West, a California corporation (hereinafter referred to as "**Assignee**"), and has entered into a Security Agreement (the "**Agreement**") in favor of Assignee, pursuant to which Assignor has granted Assignee a security interest in the Trademarks; and

WHEREAS Assignee agrees to fully release the security interest as defined in the Agreement in and to the Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignee does hereby release the security interest set forth in the Agreement in and to the Trademarks, and the applications and registrations thereof. Assignee does hereby further acknowledge and affirm that all obligations set forth in the Agreement have been satisfied and as such the security interest in and to the Trademarks is fully and forever released.

[signature page follows]

IN WITNESS WHEREOF, Assignee has caused this Security Interest Release to be duly executed by its officer thereto duly authorized effective as of the 1 day of October, 2012.

BANK OF THE WEST, Assignee

By: Kurt Grote

Name: Kurt Grote

Title: Vice President

STATE OF NEBRASKA    )  
  ) SS  
COUNTY OF DOUGLAS    )

On this 1 day of October, 2012, before me personally appeared the above-named Kurt Grote, to me known, who being by me duly sworn according to law, on his oath stated that he is the Vice President of Bank of the West, and acknowledged that he signed, sealed, and delivered the foregoing instrument as the free and voluntary act and deed of said entity.

Erin S. Murnan  
Notary Public

My Commission Expires:  
Nov. 24, 2012



## Schedule 1-A

### Registered Trademarks:

<u>Registration No.</u>	<u>Mark</u>
2,638,972	AP (and Design)
1,207,788	ATLANTIS
1,861,440	BAA-BAA-Q'S
2,876,839	BANSECT
3,520,265	BANSECT
2,831,917	BENADENE
3,176,140	BUDDY'S
2,364,512	BUDDY'S GLOW BALL
3,421,922	CARING FOR PETS SINCE 1868
3,421,924	CARING FOR PETS SINCE 1868
3,421,926	CARING FOR PETS SINCE 1868
3,425,865	CARING FOR PETS SINCE 1868
3,425,866	CARING FOR PETS SINCE 1868
3,503,774	CARING FOR PETS SINCE 1868
2,818,394	CRAZY CLAWS
2,818,395	CRAZY PAWS
2,737,466	DENTAFRESH
3,652,515	DERMASPHERE
3,356,218	DERMASPHERES
1,013,936	DOGGYDENT
1,219,647	DOUBLE DUTY

Registered Trademarks: (Continued)

<u>Registration No.</u>	<u>Mark</u>
1,673,167	FUR-SO-FRESH
0,973,692	GEISLER (and Design)
3,063,129	GO! PADS
3,138,546	LIL' BUDDY SNACKERS
3,220,140	LIVEMETER
2,852,211	MARDEL
3,158,074	MISC. DESIGN (MAILMAN)
3,158,071	MISC. DESIGN (MILKMAN)
3,158,068	MISC. DESIGN (POLICEMAN)
2,076,439	MOO-MOO-Q'S (previously MOO-Q's)
3,270,275	NATURE'S GUARDIAN
1,803,880	OLD WEST PET TREATS
2,230,774	OLD WEST TREAT COMPANY
2,173,959	OLD WEST TREAT COMPANY (and Design)
1,593,298	PEOPLE CRACKERS (Principal)
3,112,668	PEOPLE VITAMINS
1,753,554	PETRODEX
2,856,069	PETRODEX
2,811,103	PIT'R PAT
3,573,546	POOCHI
2,817,121	POOCHI
3,440,526	POOCHI
3,277,805	POWZER



Registered Trademarks: (Continued)

<u>Registration No.</u>	<u>Mark</u>
3,380,668	POWZER (and Design)
3,001,884	PURRSCRIPTIONS
0,798,686	SENTRY
3,002,748	SENTRY
3,440,284	SENTRY
3,490,362	SENTRY
3,457,138	SENTRY NATURAL DEFENSE
2,974,307	SENTRYPRO
3,415,144	SENTRYPRO XFC
0,066,521	SERGEANT'S
0,964,497	SERGEANT'S
3,460,628	SERGEANT'S
3,460,629	SERGEANT'S
3,460,630	SERGEANT'S
3,465,688	SERGEANT'S
3,465,705	SERGEANT'S
3,470,477	SERGEANT'S
3,474,792	SERGEANT'S
0,816,443	SERGEANT'S (Stylized)
3,081,652	SERGEANT'S GOLD
3,109,005	SERGEANT'S SILVER
3,440,525	SKIP-FLEA
2,895,892	STEAK HOUSE

Registered Trademarks: (Continued)

<u>Registration No.</u>	<u>Mark</u>
0,226,819	SURE SHOT
3,517,802	SURGI-LOCK 20C
2,346,355	UNCLE SAM'S
3,510,624	VETSCRIPTION
3,652,554	WORM AWAY
0,740,219	WORM-AWAY
2,608,949	YIP YAP
3,551,411	YIPPEE SKIPPY
3,270,216	ZOINK!

Pending Trademarks:

<u>Serial No.</u>	<u>Mark</u>
77/714,047	MARACYN
77/731,492	MARDEL
77/731,374	MARDEL
77/799,388	PETROMALT
77/750,198	PURRSUASIONS!