

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gibraltar Business Capital LLC		09/13/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Alpha Media Group, Inc.
Street Address:	415 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1957138	BLENDER
Registration Number:	3106577	BLENDER
Registration Number:	3106578	BLENDER
Registration Number:	3195851	BLENDER
Registration Number:	3389639	BLENDER THEATER

CORRESPONDENCE DATA

Fax Number: 212-207-87
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-207-8787
 Email: bjl@jacobsburleigh.com
 Correspondent Name: Barbara J. Lipshutz, Esq.
 Address Line 1: 445 Park Avenue
 Address Line 2: Jacobs & Burleigh LLP
 Address Line 4: New York, NEW YORK 10022

OP \$140.00 1957138

ATTORNEY DOCKET NUMBER:	ALPHA MEDIA BLENDER
NAME OF SUBMITTER:	Barbara J. Lipshutz
Signature:	/Barbara J. Lipshutz/
Date:	09/28/2012
Total Attachments: 2 source=Release of Security Interest#page1.tif source=Release of Security Interest#page2.tif	

**PARTIAL RELEASE OF SECURITY INTEREST
(TRADEMARKS)**

WHEREAS, ALPHA MEDIA GROUP HOLDINGS, INC., a Delaware corporation, ALPHA MEDIA GROUP, INC., a Delaware corporation, ALPHA MEDIA PUBLISHING, INC., a New York corporation and ALPHA MEDIA DIGITAL, INC., a New York corporation, (collectively, the "Debtors"), and GIBRALTAR BUSINESS CAPITAL, LLC, a Delaware limited liability company (the "Secured Party"), are parties to one or more security agreements which grant a security interest in the Debtors' assets.

WHEREAS, one or more of the Debtors desires to sell the trademarks listed on Exhibit A.


NOW, THEREFORE, the Secured Party states as follows:

The Secured Party hereby certifies that it is the present owner of a security interest in all right, title and interest in and to the trademarks identified in the attached **Exhibit A**, notice of which was recorded in the United States Patent and Trademark Office on Reel 4844, Frame 0001, on August 17, 2012, to secure payment of certain obligations of the Debtors to the Secured Party; and

The Secured Party hereby terminates its security interest in the trademarks listed in the attached **Exhibit A**. It is expressly understood and agreed that (i) the underlying indebtedness of Debtors to Secured Party remains unsatisfied, (ii) this Partial Release of Security Interest is intended to release only the trademarks listed on the attached Exhibit A and none other and (iii) the other assets pledged by Debtors to Secured Party remains as security for the payment of such underlying indebtedness.

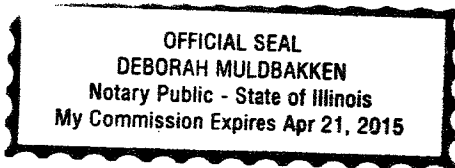
IN WITNESS WHEREOF, the Secured Party has caused this Partial Release of Security Interest to be duly executed by its officer this 13th day of September, 2012.

GIBRALTAR BUSINESS CAPITAL, LLC

By: 
Scott Winicour, Chief Operating Officer

STATE OF ILLINOIS)
)
COUNTY OF COOK)

Personally came before me this 13th day of September, 2012, SCOTT WINICOUR, known to me to be the person who executed the foregoing instrument, and acknowledged that he executed the foregoing instrument as an authorized signatory of Gibraltar Business Capital, LLC, by its authority.



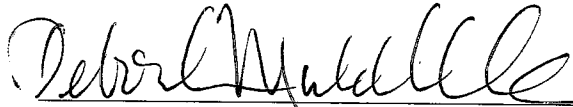

Notary Public, State of Illinois

EXHIBIT A
TRADEMARKS

TRADEMARK	COUNTRY	REGISTRATION NUMBER	CLASS	NOTES
BLENDER	USA	Reg. No. 1,957,138	Class 9 Class 16	Next renewal February 20, 2016
BLENDER	USA	Reg. No. 3,106,577	Class 16	Section 8 & 15 were due on June 20, 2012; grace period for riling expires December 30, 2012
BLENDER	USA	Reg. No. 3,106,578	Class 41	Section 8 & 15 affidavits were filed on August 15, 2012, during the grace period, and are awaiting further action by the USPTO
BLENDER	USA	Reg. No. 3,195,851	Class 41.	Section 8 & 15 affidavits are due January 9, 2013
BLENDER THEATER	USA	Reg. No. 3,389,639	Class 41	Section 8 & 15 affidavits are due February 26, 2014