

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Market Strategies, Inc.		09/27/2012	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	DIALSMITH, LLC		
Street Address:	1815 NW 169TH PL		
Internal Address:	STE 2100		
City:	BEAVERTON		
State/Country:	OREGON		
Postal Code:	97006		
Entity Type:	LIMITED LIABILITY COMPANY: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2831301	PERCEPTION ANALYZER	
CORRESPONDENCE DATA			
Fax Number:	7346629559		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	734-662-4426		
Email:	apatti@hooperhathaway.com		
Correspondent Name:	Anthony P. Patti		
Address Line 1:	126 South Main Street		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
ATTORNEY DOCKET NUMBER:	MSI #149		
NAME OF SUBMITTER:	Anthony P. Patti		
Signature:	/Anthony P. Patti/		
Date:	10/01/2012		
Total Attachments: 1 source=Release of Dialsmith Security Interest--Executed#page1.tif			

OP \$40.00 2831301

RELEASE OF SECURITY INTEREST

Market Strategies, Inc., a/k/a Market Strategies International ("MSI"), which has its principal place of business in Livonia, Michigan, for \$1.00 (One Dollar) and other good and valuable consideration does hereby release and discharge its security interest in the trademark PERCEPTION ANALYZER (U.S. Registration No. 2831301 (serial number 76-395281)), which security instrument was dated November 30, 2009, and recorded on October 26, 2010, at Reel Number 4267, Frame Number 0390 in the U.S. Patent and Trademark Office, to which reference may be had, and the debt secured thereby having been paid and satisfied in full.

MARKET STRATEGIES, INC.

By: *PHG*

Print Name: Philip H. Giroux

Its: CFO

Date: September 27, 2012

Subscribed and sworn to before me this 1st
day of October, 2012.

Mary Beth Marino

Mary Beth Marino, Notary Public

Wayne County, Michigan

Acting in the County of Wayne

My commission expires: 11-1-2017