

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/30/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Lipstick London Limited		09/10/2012
			COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Space Brands Limited		
Street Address:	Shropshire House, 11-20 Capper Street		
Internal Address:	5th Floor		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	WC1E 6JA		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3485497	LIPSTICK QUEEN
	Registration Number:	3412555	LIPSTICK QUEEN
CORRESPONDENCE DATA			
Fax Number:	7038164100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-816-4003		
Email:	nixonptomail@nixonvan.com, djb@nixonvan.com		
Correspondent Name:	Donna J. Bunton		
Address Line 1:	901 North Glebe Road		
Address Line 2:	11th Floor		
Address Line 4:	Arlington, VIRGINIA 22203		
ATTORNEY DOCKET NUMBER:	DJB/141-645		

CH \$65.00 3485497

DOMESTIC REPRESENTATIVE

Name: Donna J. Bunton
Address Line 1: 901 North Glebe Road
Address Line 2: 11th Floor
Address Line 4: Arlington, VIRGINIA 22203

NAME OF SUBMITTER:	Donna J. Bunton
Signature:	/Donna J. Bunton/
Date:	10/01/2012

Total Attachments: 4
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ASSIGNMENT

WHEREAS, Lipstick London Limited, a United Kingdom company, having a place of business at Shropshire House, 5th Floor, 11-20 Capper Street, London WC1E 6JA, United Kingdom (hereinafter ASSIGNOR) is the record owner of the trademark LIPSTICK QUEEN, the goodwill symbolized thereby and United States Registration Nos. 3,485,497 and 3,412,555, dated August 12, 2008 and April 15, 2008, respectively, of said mark; and

WHEREAS, Space Brands Limited, a United Kingdom company, having a place of business at Shropshire House, 5th Floor, 11-20 Capper Street, London WC1E 6JA, United Kingdom, (hereinafter ASSIGNEE), has acquired all of ASSIGNOR's rights, title and interest in and to the mark LIPSTICK QUEEN, the goodwill symbolized thereby, and United States Registration Nos. 3,485,497 and 3,412,555 of said mark, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, pursuant to that certain Business Purchase Agreement dated March 30, 2012 and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR confirms that it sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to ASSIGNEE, nunc pro tunc as of March 30, 2012, all rights, title and interest in and to the mark LIPSTICK QUEEN, the goodwill symbolized thereby and the United States registrations of said mark together with the right to sue and obtain damages, injunctive relief and/or attorney's fees by reason of any and all past infringements of the mark, or for any other violation of any other rights in or relating to said mark.

The United States Patent and Trademark Office is hereby authorized to deliver to ASSIGNEE, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this assignment.

LIPSTICK LONDON LIMITED

By: [Signature]
Name: TOBY MACEINTYH
Title: FINANCE DIRECTOR
Date: 10/9/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration of:

Space Brands Limited

Registration No.: 3,412,555

Dated: April 15, 2008

Mark: LIPSTICK QUEEN

) Atty. Ref. DJB-141-645
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DESIGNATION OF DOMESTIC REPRESENTATIVE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
Sir:

Nixon & Vanderhye P.C., whose postal address is 901 North Glebe Road, 11th Floor, Arlington, Virginia 22203, and Larry S. Nixon, Robert A. Vanderhye, Arthur R. Crawford, James T. Hosmer, Robert W. Faris, Robert W. Adams, Mark E. Nusbaum, Michael J. Keenan, Bryan H. Davidson, Stanley C. Spooner, Robert A. Rowan, Leonard C. Mitchard, Duane M. Byers, Jeffrey H. Nelson, Donna J. Bunton, John R. Lastova, H. Warren Burnam, Jr., Mary J. Wilson, Alan M. Kagen, Michael E. Crawford, Robert A. Molan, B. J. Sadoff, Updeep S. Gill, Jonathon T. Reavill, Michael J. Shea, Sheryl L. DeLuca, Michelle N. Lester, Frank P. Presta, Joseph S. Presta, Joseph A. Rhoa, Raymond Y. Mah, Chris Comuntzis, Gary R. Tanigawa, Paul T. Bowen, Willem F. Gadiano, Sheri L. Gordon, Gordon P. Klancnik, John P. Darling, Hyung N. Sohn, Leonidas Boutsikaris, Jonathan A. Roberts and Eric Sinn are designated as Johnson Electric SA's representatives on whom notices or processes in proceedings affecting the above-identified mark may be served.

Respectfully submitted,

Space Brands Limited

Date: 10/9/2012

By: [Signature]
By: TOM WICKEN
Title: FINANCE DIRECTOR

TRADEMARK

REEL: 004870 FRAME: 0351

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration of:) Atty. Ref. DJB-141-645
Space Brands Limited)
Registration No.: 3,485,497)
Dated: August 12, 2008)
Mark: LIPSTICK QUEEN)

DESIGNATION OF DOMESTIC REPRESENTATIVE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
Sir:

Nixon & Vanderhye P.C., whose postal address is 901 North Glebe Road, 11th Floor, Arlington, Virginia 22203, and Larry S. Nixon, Robert A. Vanderhye, Arthur R. Crawford, James T. Hosmer, Robert W. Faris, Robert W. Adams, Mark E. Nusbaum, Michael J. Keenan, Bryan H. Davidson, Stanley C. Spooner, Robert A. Rowan, Leonard C. Mitchard, Duane M. Byers, Jeffrey H. Nelson, Donna J. Bunton, John R. Lastova, H. Warren Burnam, Jr., Mary J. Wilson, Alan M. Kagen, Michael E. Crawford, Robert A. Molan, B. J. Sadoff, Updeep S. Gill, Jonathon T. Reavill, Michael J. Shea, Sheryl L. DeLuca, Michelle N. Lester, Frank P. Presta, Joseph S. Presta, Joseph A. Rhoa, Raymond Y. Mah, Chris Comuntzis, Gary R. Tanigawa, Paul T. Bowen, Willem F. Gadiano, Sheri L. Gordon, Gordon P. Klancnik, John P. Darling, Hyung N. Sohn, Leonidas Boutsikaris, Jonathan A. Roberts and Eric Sinn are designated as Johnson Electric SA's representatives on whom notices or processes in proceedings affecting the above-identified mark may be served.

Respectfully submitted,

Space Brands Limited

Date: 10/9/2012

By: [Signature]
By: Tom Mackay
Title: FINANCE DIRECTOR