

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DriveTime Sales and Finance Company, LLC		09/28/2012	LIMITED LIABILITY COMPANY: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Carvana, LLC		
<b>Street Address:</b>	4020 East Indian School Road		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	85291435	CARVANA	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	6027985595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602.798.5430		
Email:	phx_tmddocketing@ballardspahr.com		
Correspondent Name:	Andrea L. Stone		
Address Line 1:	1 East Washington Street, Suite 2300		
Address Line 4:	Phoenix, ARIZONA 85004-2555		
ATTORNEY DOCKET NUMBER:	00122948		
NAME OF SUBMITTER:	Andrea L. Stone		
Signature:	/Andrea L. Stone/		
Date:	10/01/2012		
Total Attachments: 1 source=Assignment for CARVANA, DriveTime Sales and Finance Company, LLC - Carvana, LLC-10-01-2012#page1.tif			

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**TRADEMARK ASSIGNMENT**

This Assignment ("Assignment"), effective September 28<sup>th</sup>, 2012, is entered into by and between DriveTime Sales and Finance Company, LLC, an Arizona limited liability company with its principal place of business at 4020 East Indian School Road, Phoenix, Arizona 85018, and Carvana, LLC, an Arizona limited liability company with its principal place of business at 4020 East Indian School Road, Phoenix, Arizona 85018.

**WHEREAS**, DriveTime Sales and Finance Company, LLC is the owner of the following pending trademark application ("Carvana Trademark"):

<b>Application No.</b>	<b>Registration No.</b>	<b>Word Portion of Mark</b>
85291435	N/A	CARVANA

**WHEREAS**, Carvana, LLC wishes to obtain all right, title and interest in and to the Carvana Trademark.

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**NOW, THEREFORE**, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, DriveTime Sales and Finance Company, LLC does hereby sell, assign and transfer unto Carvana, LLC, the entire right, title and interest in and to the Carvana Trademark, including all pending applications and future registrations therefor, together with the goodwill associated therewith, and the right to sue and collect for past infringement of same.

**DRIVETIME SALES AND FINANCE  
COMPANY, LLC**

By: \_\_\_\_\_

Name: Jon D. Ehlinger

Title: Secretary

**CARVANA, LLC**

By: \_\_\_\_\_

Name: Jon D. Ehlinger

Title: Manager

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