

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parsons Strategic Consulting, Inc.		09/14/2012	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Network Communications, Inc.		
Street Address:	2 Sun Court NW, Suite 300		
City:	Norcross		
State/Country:	GEORGIA		
Postal Code:	30092		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85387361	SOCIAL SHERPA	
CORRESPONDENCE DATA			
Fax Number:	4045414753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	miskowitz@kiltown.com		
Correspondent Name:	Mark Iskowitz, Kilpatrick Townsend		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	51373-832997		
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend		
Signature:	/mji/		
Date:	10/01/2012		
Total Attachments: 2 source=SOCIAL SHERPA Assignment#page1.tif source=SOCIAL SHERPA Assignment#page2.tif			

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TRADEMARK ASSIGNMENT

This Assignment is made and entered into this 14th day of September, 2012 ("Effective Date"), by and between **Parsons Strategic Consulting Inc.**, an Ohio corporation with a principal place of business at 2558 Bryden Road, Bexley, Ohio 43209 ("Assignor") and **Network Communications, Inc.**, a Georgia corporation with a principal place of business at 2 Sun Court NW, Suite 300, Norcross, Georgia 30092 ("Assignee").

WHEREAS, Assignor has adopted and used the trademark SOCIAL SHERPA in connection with social media marketing and consulting services (the "Trademark");

WHEREAS, Assignor has filed an application with the United States Patent and Trademark Office to register the Trademark for "social media marketing consulting services" in Class 35 (Serial No. 85/387,361) (the "Application");

WHEREAS, Assignee desires to obtain and Assignor desires to assign, grant and deliver exclusively to Assignee all rights, titles, and interests of every kind and nature in and to the Trademark and the Application;

NOW, THEREFORE, for one United States dollar (US \$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all rights, titles and interests in and to the Trademark and Application, together with the goodwill of the business symbolized thereby, and with the right to recover for damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has executed this Trademark
Assignment as of the Effective Date.

PARSONS STRATEGIC CONSULTING INC.
Assignor

By: Tracey Parsons

Name: Tracey Parsons

Position: President, PSC