

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/30/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Space NK Limited		09/10/2012
			Entity Type
			COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Space Brands Limited		
Street Address:	Shropshire House, 11-20 Capper Street		
Internal Address:	5th Floor		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	WC1E 6JA		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 5			
	Property Type	Number	Word Mark
	Registration Number:	0403731	LAUGHTER
	Registration Number:	2937311	LAUGHTER
	Serial Number:	85126188	SAISEI
	Serial Number:	85445597	FLORABELLE
	Serial Number:	85445661	EAU PURE
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-816-4003		
Email:	nixonptomail@nixonvan.com, djb@nixonvan.com		
Correspondent Name:	Donna J. Bunton		
Address Line 1:	901 North Glebe Road		

CH \$140.00 0403731

Address Line 2: 11th Floor
Address Line 4: Arlington, VIRGINIA 22203

ATTORNEY DOCKET NUMBER: DJB/141-645

DOMESTIC REPRESENTATIVE

Name: Nixon & Vanderhye P.C.
Address Line 1: 901 North Glebe Road
Address Line 2: 11th Floor
Address Line 4: Arlington, VIRGINIA 22203

NAME OF SUBMITTER: Donna J. Bunton

Signature: /Donna J. Bunton/

Date: 10/01/2012

Total Attachments: 7
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ASSIGNMENT

WHEREAS, Space NK Limited, a United Kingdom company, having a place of business at Shropshire House, 5th Floor, 11-20 Capper Street, London WC1E 6JA, United Kingdom (hereinafter ASSIGNOR), is the record owner of the trademark LAUGHTER, the goodwill symbolized thereby and United States Registration Nos. 403,731 and 2,937,311 of said mark; and

WHEREAS, ASSIGNOR has intended to use the trademarks SAISEI, FLORABELLE and EAU PURE in commerce and has filed Application Serial Nos. 85/126,188, 85/445,597 and 85/445,661 in the U.S. Patent and Trademark Office indicating that intention, but has not filed allegations of use under Section 1(c) or 1(d) of the Trademark Act. ASSIGNOR is assigning the trademarks covered by said applications as part of the entire business or portions thereof to which the trademarks pertain as required by 15 U.S.C. § 1060;


WHEREAS, Space Brands Limited, a United Kingdom company, having a place of business at Shropshire House, 5th Floor, 11-20 Capper Street, London WC1E 6JA, United Kingdom (hereinafter ASSIGNEE), has acquired all of ASSIGNOR's rights, title and interest in and to the marks LAUGHTER, SAISEI, FLORABELLE and EAU PURE, the goodwill symbolized thereby, and United States Registration Nos. 403,731 and 2,937,311 and Application Serial Nos. 85/126,188, 85/445,597 and 85/445,661 for said marks, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, pursuant to that certain Business Purchase Agreement dated March 30, 2012 and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR confirms that it sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to ASSIGNEE, nunc pro tunc as of March 30, 2012, all

rights, title and interest in and to the marks LAUGHTER, SAISEI, FLORABELLE and EAU PURE, the goodwill symbolized thereby and the United States registrations and applications for said marks together with the right to sue and obtain damages, injunctive relief and/or attorney's fees by reason of any and all past infringements of the marks, or for any other violation of any other rights in or relating to said marks.

The United States Patent and Trademark Office is hereby authorized to deliver to ASSIGNEE, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this assignment.

SPACE NK LIMITED

By: 
Name: TOM MCKENNEY
Title: FINANCE DIRECTOR
Date: 10/9/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration of:) Atty. Ref. DJB-141-645
Space Brands Limited)
Registration No.: 403,731)
Dated: October 19, 1943)
Mark: LAUGHTER)

DESIGNATION OF DOMESTIC REPRESENTATIVE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
Sir:

Nixon & Vanderhye P.C., whose postal address is 901 North Glebe Road, 11th Floor, Arlington, Virginia 22203, and Larry S. Nixon, Robert A. Vanderhye, Arthur R. Crawford, James T. Hosmer, Robert W. Faris, Robert W. Adams, Mark E. Nusbaum, Michael J. Keenan, Bryan H. Davidson, Stanley C. Spooner, Robert A. Rowan, Leonard C. Mitchard, Duane M. Byers, Jeffry H. Nelson, Donna J. Bunton, John R. Lastova, H. Warren Burnam, Jr., Mary J. Wilson, Alan M. Kagen, Michael E. Crawford, Robert A. Molan, B. J. Sadoff, Updeep S. Gill, Jonathon T. Reavill, Michael J. Shea, Sheryl L. DeLuca, Michelle N. Lester, Frank P. Presta, Joseph S. Presta, Joseph A. Rhoa, Raymond Y. Mah, Chris Comuntzis, Gary R. Tanigawa, Paul T. Bowen, Willem F. Gadiano, Sheri L. Gordon, Gordon P. Klancnik, John P. Darling, Hyung N. Sohn, Leonidas Boutsikaris, Jonathan A. Roberts and Eric Sinn are designated as Johnson Electric SA's representatives on whom notices or processes in proceedings affecting the above-identified mark may be served.

Respectfully submitted,

Space Brands Limited

Date: 10/9/2012

By: [Signature]
Title: FINANCE DIRECTOR

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration of:) Atty. Ref. DJB-141-645
Space Brands Limited)
Registration No.: 2,937,311)
Dated: April 5, 2005)
Mark: LAUGHTER)

DESIGNATION OF DOMESTIC REPRESENTATIVE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
Sir:

Nixon & Vanderhye P.C., whose postal address is 901 North Glebe Road, 11th Floor, Arlington, Virginia 22203, and Larry S. Nixon, Robert A. Vanderhye, Arthur R. Crawford, James T. Hosmer, Robert W. Faris, Robert W. Adams, Mark E. Nusbaum, Michael J. Keenan, Bryan H. Davidson, Stanley C. Spooner, Robert A. Rowan, Leonard C. Mitchard, Duane M. Byers, Jeffry H. Nelson, Donna J. Bunton, John R. Lastova, H. Warren Burnam, Jr., Mary J. Wilson, Alan M. Kagen, Michael E. Crawford, Robert A. Molan, B. J. Sadoff, Updeep S. Gill, Jonathon T. Reavill, Michael J. Shea, Sheryl L. DeLuca, Michelle N. Lester, Frank P. Presta, Joseph S. Presta, Joseph A. Rhoa, Raymond Y. Mah, Chris Comuntzis, Gary R. Tanigawa, Paul T. Bowen, Willem F. Gadiano, Sheri L. Gordon, Gordon P. Klancnik, John P. Darling, Hyung N. Sohn, Leonidas Boutsikaris, Jonathan A. Roberts and Eric Sinn are designated as Johnson Electric SA's representatives on whom notices or processes in proceedings affecting the above-identified mark may be served.

Respectfully submitted,

Space Brands Limited

Date: 10/9/2012

By: [Signature]

Title: Tom Wickentz

FINANCE DIRECTOR

TRADEMARK₂₂₃

REEL: 004870 FRAME: 0474

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration of:) Atty. Ref. DJB-141-645
Space Brands Limited)
Application Serial No.: 85/126,188)
Filed: September 9, 2010)
Mark: SAISEI)

DESIGNATION OF DOMESTIC REPRESENTATIVE


Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
Sir:

Nixon & Vanderhye P.C., whose postal address is 901 North Glebe Road, 11th Floor, Arlington, Virginia 22203, and Larry S. Nixon, Robert A. Vanderhye, Arthur R. Crawford, James T. Hosmer, Robert W. Faris, Robert W. Adams, Mark E. Nusbaum, Michael J. Keenan, Bryan H. Davidson, Stanley C. Spooner, Robert A. Rowan, Leonard C. Mitchard, Duane M. Byers, Jeffrey H. Nelson, Donna J. Bunton, John R. Lastova, H. Warren Burnam, Jr., Mary J. Wilson, Alan M. Kagen, Michael E. Crawford, Robert A. Molan, B. J. Sadoff, Updeep S. Gill, Jonathon T. Reavill, Michael J. Shea, Sheryl L. DeLuca, Michelle N. Lester, Frank P. Presta, Joseph S. Presta, Joseph A. Rhoa, Raymond Y. Mah, Chris Comuntzis, Gary R. Tanigawa, Paul T. Bowen, Willem F. Gadiano, Sheri L. Gordon, Gordon P. Klancnik, John P. Darling, Hyung N. Sohn, Leonidas Boutsikaris, Jonathan A. Roberts and Eric Sinn are designated as Johnson Electric SA's representatives on whom notices or processes in proceedings affecting the above-identified mark may be served.

Respectfully submitted,

Space Brands Limited

Date: 10/9/2012

By: 
Title: FINANCE DIRECTOR

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration of:) Atty. Ref. DJB-141-645
Space Brands Limited)
Application Serial No.: 85/445,597)
Filed: October 12, 2011)
Mark: FLORABELLE)

DESIGNATION OF DOMESTIC REPRESENTATIVE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
Sir:

Nixon & Vanderhye P.C., whose postal address is 901 North Glebe Road, 11th Floor, Arlington, Virginia 22203, and Larry S. Nixon, Robert A. Vanderhye, Arthur R. Crawford, James T. Hosmer, Robert W. Faris, Robert W. Adams, Mark E. Nusbaum, Michael J. Keenan, Bryan H. Davidson, Stanley C. Spooner, Robert A. Rowan, Leonard C. Mitchard, Duane M. Byers, Jeffry H. Nelson, Donna J. Bunton, John R. Lastova, H. Warren Burnam, Jr., Mary J. Wilson, Alan M. Kagen, Michael E. Crawford, Robert A. Molan, B. J. Sadoff, Updeep S. Gill, Jonathon T. Reavill, Michael J. Shea, Sheryl L. DeLuca, Michelle N. Lester, Frank P. Presta, Joseph S. Presta, Joseph A. Rhoa, Raymond Y. Mah, Chris Comuntzis, Gary R. Tanigawa, Paul T. Bowen, Willem F. Gadiano, Sheri L. Gordon, Gordon P. Klancnik, John P. Darling, Hyung N. Sohn, Leonidas Boutsikaris, Jonathan A. Roberts and Eric Sinn are designated as Johnson Electric SA's representatives on whom notices or processes in proceedings affecting the above-identified mark may be served.

Respectfully submitted,

Space Brands Limited

Date: 10/9/2012

By: [Signature]
Title: Tom Mackenay
FINANCE DIRECTOR

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration of:) Atty. Ref. DJB-141-645
Space Brands Limited)
Application Serial No.: 85/445,661)
Filed: October 12, 2011)
Mark: EAU PURE)

DESIGNATION OF DOMESTIC REPRESENTATIVE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
Sir:

Nixon & Vanderhye P.C., whose postal address is 901 North Glebe Road, 11th Floor, Arlington, Virginia 22203, and Larry S. Nixon, Robert A. Vanderhye, Arthur R. Crawford, James T. Hosmer, Robert W. Faris, Robert W. Adams, Mark E. Nusbaum, Michael J. Keenan, Bryan H. Davidson, Stanley C. Spooner, Robert A. Rowan, Leonard C. Mitchard, Duane M. Byers, Jeffry H. Nelson, Donna J. Bunton, John R. Lastova, H. Warren Burnam, Jr., Mary J. Wilson, Alan M. Kagen, Michael E. Crawford, Robert A. Molan, B. J. Sadoff, Updeep S. Gill, Jonathon T. Reavill, Michael J. Shea, Sheryl L. DeLuca, Michelle N. Lester, Frank P. Presta, Joseph S. Presta, Joseph A. Rhoa, Raymond Y. Mah, Chris Comuntzis, Gary R. Tanigawa, Paul T. Bowen, Willem F. Gadiano, Sheri L. Gordon, Gordon P. Klancnik, John P. Darling, Hyung N. Sohn, Leonidas Boutsikaris, Jonathan A. Roberts and Eric Sinn are designated as Johnson Electric SA's representatives on whom notices or processes in proceedings affecting the above-identified mark may be served.

Respectfully submitted,

Space Brands Limited

Date: 10/9/2012

By: [Signature]
Title: FINANCE DIRECTOR