

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ellett Brothers, LLC		09/28/2012	LIMITED LIABILITY COMPANY: SOUTH CAROLINA

RECEIVING PARTY DATA	
Name:	Bank of America, N.A., as Agent
Street Address:	300 Galleria Parkway
Internal Address:	Suite 800
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30339
Entity Type:	a national banking association: UNITED STATES

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	1838245	ELLETT BROTHERS
Registration Number:	1916955	AS BIG AS ALL OUTDOORS
Registration Number:	1918493	ELLETT BROTHERS AS BIG AS ALL OUTDOORS.
Registration Number:	1727424	CHURCHILL

CORRESPONDENCE DATA	
Fax Number:	7043507800
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(704) 350-7790
Email:	trademarkny@winston.com
Correspondent Name:	Patrick Strubbe, Esq.
Address Line 1:	100 North Tryon Street
Address Line 2:	Winston & Strawn LLP
Address Line 4:	Charlotte, NORTH CAROLINA 28202-1078

CH \$115.00 1838245

TRADEMARK

ATTORNEY DOCKET NUMBER:	150022.3
NAME OF SUBMITTER:	Patrick Strubbe
Signature:	/W&S/
Date:	10/02/2012
Total Attachments: 4 source=Ellett Executed Notice of Grant of Security Interest - Trademarks#page1.tif source=Ellett Executed Notice of Grant of Security Interest - Trademarks#page2.tif source=Ellett Executed Notice of Grant of Security Interest - Trademarks#page3.tif source=Ellett Executed Notice of Grant of Security Interest - Trademarks#page4.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to that certain Third Amended and Restated Loan and Security Agreement dated as of September 28, 2012 (the "Loan and Security Agreement") by and among the Borrowers party thereto (each a "Borrower" and collectively, the "Borrowers") and Bank of America, N.A., as Agent (the "Agent") for the Lenders referenced therein (the "Lenders"), the undersigned Borrower has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications listed on the attached Schedule A to the Agent for the ratable benefit of the Lenders.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

Each of the undersigned hereby acknowledges and agrees that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Loan and Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

ELLETT BROTHERS, LLC


By: 

Name: Jim McCrudden

Title: Vice President - Finance, Secretary
and Chief Financial Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Agent

By: 
Name: Robert B. H. Moore
Title: Senior Vice President

Schedule A

<u>Trademark</u>	<u>Owner</u>	<u>Federal Registration Number</u>	<u>Registration Date</u>
ELLETT BROTHERS	Ellett Brothers, LLC	1838245	May 31, 1994
AS BIG AS ALL OUTDOORS	Ellett Brothers, LLC	1916955	September 5, 1995
ELLETT BROTHERS AS BIG AS ALL OUTDOORS (stylized)	Ellett Brothers, LLC	1918493	September 12, 1995
CHURCHILL	Ellett Brothers, LLC	1727424	October 27, 1992