

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FremantleMedia Limited		09/18/2012	LIMITED LIABILITY COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	The British Broadcasting Corporation
Street Address:	Broadcasting House
Internal Address:	Portland Place
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W1A 1AA
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4209070	STRANGE HILL HIGH

CORRESPONDENCE DATA

Fax Number: 3104579555
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-457-6100
 Email: hwtrademarks@gmail.com
 Correspondent Name: Steven M. Weinberg
 Address Line 1: 30765 Pacific Coast Highway
 Address Line 2: Suite 411
 Address Line 4: Malibu, CALIFORNIA 90265

ATTORNEY DOCKET NUMBER:	STRANGE HILL HIGH
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DOMESTIC REPRESENTATIVE

OP \$40.00 4209070

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Sharoni S. Finkelstein
Signature:	/Sharoni S. Finkelstein/
Date:	10/02/2012
Total Attachments: 1 source=Assignment of Trademark_18Sept2012#page 1.tif	

ASSIGNMENT OF TRADEMARKS AND REGISTRATIONS

This Assignment ("Assignment") is made effective as of September 18, from FremantleMedia Limited, a United Kingdom Limited Liability Company ("ASSIGNOR") to The British Broadcasting Corporation, a United Kingdom Corporation ("ASSIGNEE").

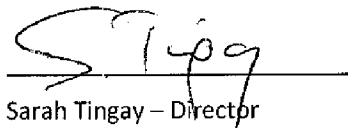
WHEREAS, ASSIGNOR is the owner of the following trademarks and the federal registrations thereof (the Marks"), together with the goodwill of the business symbolized thereby:

STRANGE HILL HIGH, Reg. No. 4,209,070

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE joint right, title, and interest in and to the Marks together with the goodwill of the business symbolized thereby

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1 00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE joint right, title, and interest in and to the Marks, together with the goodwill of the business relating thereto, and joint rights to sue for past, present and future infringements or misappropriations of the Marks

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

A handwritten signature in black ink, appearing to read 'S Tingay', is written over a horizontal line.

Sarah Tingay – Director
FremantleMedia Limited