

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thomas Publishing Company LLC		07/31/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Frost & Sullivan		
Street Address:	7550 IH-10 West, Suite 400		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78229-5616		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2718863	MANAGING AUTOMATION	
Registration Number:	3350646	PROGRESSIVE MANUFACTURING SUMMIT & AWARDS	
Registration Number:	3297149	RFI DIRECT	
Serial Number:	85644321	MANUFACTURING EXECUTIVE	
Serial Number:	85644634	MANUFACTURING EXECUTIVE LEADERSHIP JOURNAL	
CORRESPONDENCE DATA			
Fax Number:	2159727677		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-751-2622		
Email:	trademarks@schnader.com		
Correspondent Name:	James R. Meyer		
Address Line 1:	Schnader Harrison Segal & Lewis LLP		
Address Line 2:	1600 Market Street, Suite 3600		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		

ATTORNEY DOCKET NUMBER:	0014401-0039
NAME OF SUBMITTER:	Kimberly Bittinger
Signature:	/KIMBERLY BITTINGER/
Date:	10/02/2012
Total Attachments: 3 source=THOMAS PUBLISHING to FROST & SULLIVAN_1#page1.tif source=THOMAS PUBLISHING to FROST & SULLIVAN_1#page2.tif source=THOMAS PUBLISHING to FROST & SULLIVAN_1#page3.tif	

BILL OF SALE

This Bill of Sale is made, executed and delivered as of July 31st, 2012 by **Thomas Publishing Company LLC**, a Delaware corporation ("**Seller**"), to **Frost & Sullivan**, a California corporation, a Delaware corporation ("**Buyer**").

Seller has agreed to sell and assign, and Buyer has agreed to purchase and assume, the Transferred Assets (as defined below), pursuant to that certain Agreement made and entered into on July 31st, 2012 (the "**Purchase Agreement**") by and among Manufacturing Enterprise Communications, Inc., Seller and Buyer.

NOW, THEREFORE, in consideration of the mutual covenants contained herein, the parties agree as follows:

1. Sale of Transferred Assets. Subject to the terms of the Purchase Agreement, Seller does hereby bargain, sell, grant, transfer, assign and convey to Buyer and Buyer's successors and assigns, for its and their own use and benefit, forever, all of Seller's right, title and interest in and to the personal property of Buyer described on Schedule 1 hereto (collectively, the "**Transferred Assets**"), together with the goodwill of the business symbolized by the Transferred Assets which are trademarks.

2. Warranties. Subject to the qualifications, terms and conditions of the Purchase Agreement, Seller hereby warrants and represents that Seller has good, lawful, clear and marketable title to the Transferred Assets and that the Transferred Assets are free and clear of all liens, security interests, encumbrances, claims, charges and liabilities of any kind, and agrees to warrant and defend title to the Transferred Assets unto Buyer, its successors and assigns, against the lawful claims and demands of all persons claiming by, through or under Seller.

3. Payment of Purchase Price. In consideration for Seller's sale, grant, transfer, assignment and conveyance of the Transferred Assets, Buyer is paying to Seller the purchase price described in the Purchase Agreement as the purchase price for the Transferred Assets.

4. Further Assurances. Seller agrees to execute and deliver such additional documents and instruments and to take such further actions as shall be reasonably requested by Buyer in order to complete the sale, grant, transfer, assignment and conveyance of right, title and interest in and to the Transferred Assets to Buyer.

5. Choice of Law. This Bill of Sale shall be governed by the laws of the State of New York, without reference to its principles of conflicts of laws.


SELLER DOES FURTHER COVENANT AND AGREE, to and with Buyer that Seller will not re-establish, re-open, be engaged in, nor in any manner whatsoever become interested, directly or indirectly, either as employee, as owner, as partner, as agent or as

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a stockholder, director or officer of a corporation, or otherwise, in any business, trade or occupation similar to the Business (as defined in the Purchase Agreement) as it relates to manufacturing executives, anywhere in the world for a term of three years from the date of this Bill of Sale; provided, however, any business (other than the Business) conducted by Seller or its affiliates on the date hereof is not subject to this restrictive covenant.

IN WITNESS WHEREOF, the Seller has set its hand and seal or caused this Bill of Sale to be signed by its officer or duly authorized representative on the date set forth above.

THOMAS PUBLISHING COMPANY LLC

By 
Robert J. Andersen
Title: *Vice President Planning*

FROST & SULLIVAN

By:  7/31/2012
Aroop Zutshi
Global President & Managing Partner

SCHEDULE 1 TO BILL OF SALE

TRANSFERRED

Trademarks

		TRADEMARKS					
<u>Next Action Due (Current)</u>	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
	MANAGING AUTOMATION	3/20/2002	76/388,145	5/27/2003	2,718,863	REGISTERED	16,41
5/27/2013	AFFIDAVIT W/RENEWAL						
	PROGRESSIVE MANUFACTURING	5/17/2005	76/638,805	12/11/2007	3,350,646	REGISTERED	41
	SUMMIT & AWARDS						
12/11/2013	AFFIDAVIT OF USE						
9/25/2013	AFFIDAVIT OF USE	3/12/2007	77/128,199	9/25/2007	3,297,149	REGISTERED	35
	MANUFACTURING EXECUTIVE	8/6/2012	85/644,321			PENDING	35,41
	MANUFACTURING EXECUTIVE LEADERSHIP JOURNAL	8/6/2012	85/644,634			PENDING	08,16

Uniform Resource Locators (URLs)

1. mlcouncil.com
2. www.Manufacturingleadershipcouncil.com
3. www.Manufacturing-executive.com
4. www.Manufacturingfuture.com
5. www.Manufacturingleadershipsummit.com
6. www.ML100awards.com
7. www.MLsummit.com
8. blog.managingautomation.com
9. manufacturingenterprise.com
10. manufacturingenterprise.info
11. manufacturingenterprise.net
12. pm100.managingautomation.com
13. techmatch.managingautomation.com
14. www.Managingautomation.com
15. https://secure.manufacturing-executive.com
16. future-leaders.manufacturing-executive.com
17. summit.manufacturing-executive.com