

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Ron Kenigsberg		09/28/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Gazith Shoes T. Wiener and Sons, Ltd.		
Street Address:	10 Beit Shamai St.		
City:	Tel Aviv		
State/Country:	ISRAEL		
Postal Code:	67018		
Entity Type:	CORPORATION: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2938260	GAZITH	
CORRESPONDENCE DATA			
Fax Number:	2158518383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-851-8522		
Email:	rjacobsmeadway@eckertseamans.com		
Correspondent Name:	Roberta Jacobs-Meadway		
Address Line 1:	50 South 16th Street, Two Liberty Place		
Address Line 2:	22nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19102		
ATTORNEY DOCKET NUMBER:	304339-00004		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Roberta Jacobs-Meadway

Signature:

/Roberta Jacobs-Meadway/

Date:

10/02/2012

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, Ron Kenigsberg, a U.S. citizen with an address at 115 4<sup>th</sup> Avenue, Unit 6H, New York, NY 10003 (herein "Assignor"), is the owner of the trademark listed below (the "Assigned Trademark"):

TRADEMARK  
GAZITH

REG. NO.  
2,938,260

REG. DATE  
April 5, 2005

WHEREAS, GAZITH SHOES T. WIENER AND SONS Ltd., a corporation organized under the laws of Israel, with an address of 10 Beit Shamai St., Tel Aviv, Israel (herein "Assignee"), is desirous of acquiring the entire, right, title and interest in and to the Assigned Trademark and in and to any registrations, renewals and extension that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers the entire right, title and interest in and to the said Assigned Trademark and any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement unto Assignee, its successors and assigns.

Ron Kenigsberg

Date: \_\_\_\_\_

9/28/12

