

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cesar Giral		09/19/2012	INDIVIDUAL: VENEZUELA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JI HUI 119 LLC		
<b>Street Address:</b>	495 Brickell Avenue, Suite 2611		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33131		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85414770	MY PETS TV	
<b>Serial Number:</b>	85414970	PETS PARENTS TV	
<b>Serial Number:</b>	85629225	PET PARENTS TV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3058580008		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3058588000		
<b>Email:</b>	msantana@malloylaw.com		
<b>Correspondent Name:</b>	Oliver A. Ruiz, Esq.		
<b>Address Line 1:</b>	2800 S.W. 3rd Avenue		
<b>Address Line 4:</b>	Miami, FLORIDA 33129		
<b>ATTORNEY DOCKET NUMBER:</b>	7.259.12		
<b>NAME OF SUBMITTER:</b>	Oliver A. Ruiz		

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Signature:	/Oliver A. Ruiz/
Date:	10/03/2012
Total Attachments: 2 source=Executed Assignment#page1.tif source=Executed Assignment#page2.tif	

ASSIGNMENT OF U.S. TRADEMARK & APPLICATIONS FOR REGISTRATION

WHEREAS, Cesar Giral, an individual, with an address of 495 Brickell Avenue, Suite 2611, Miami, Florida 33131, adopted, used and is using the trademarks "MY PETS TV" in connection with "production of television programs about pet training," in Int'l Class 41; "PETS PARENTS TV" in connection with "production of television programs," in Int'l Class 41 and, "PET PARENTS TV" in connection with "broadcasting of video and audio programming over the internet," in Int'l Class 38, "providing entertainment services in the nature of ongoing Internet Protocol Television (IPTV) television programming segments; production of television programs," in Int'l Class 41, "social networking services," in Int'l Class 45, which are being registered in the United States Patent and Trademark Office under Application Serial No's: 85/414,770; 85/414,970; 85/629,225; and

WHEREAS, JI HUI 119 LLC, a limited liability company of Florida, having an address of 495 Brickell Avenue, Suite 2611, Miami, Florida 33131 is desirous of acquiring all rights in and to said trademarks for the territory of the United States, and all foreign countries, together with the registrations therefor and good will associated with the mark, and including the right to sue for past infringement.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Cesar Giral, does hereby assign unto JI HUI 119, all rights, title and interest in and to the trademarks "MY PETS TV", "PETS PARENTS TV" and "PET PARENTS TV" including the above identified applications therefor, together with the good will of the business symbolized by the trademarks, and the right to sue for past infringement.

Signed: [Signature]  
Print Name: Cesar Giral  
Title: manager

STATE OF FLORIDA        )  
                                  )SS:  
COUNTY OF DADE        )

The foregoing instrument was acknowledged before me this  
19 day of September, 2012, by Cesar Jesus Giral,  
\_\_\_\_\_ who is personally known to me or \_\_\_\_\_ who produced  
identification. Type of identification produced: Florida Dr. Ver. License

[Signature]  
Notary Public

My Commission Expires:

MARITZA RAMOS  
Name of Notary typed or printed

