

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------|----------|----------------|-----------------------|
| CDOC, Inc. | | 09/28/2012 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-------------------|-------------------------------------|
| Name: | JPMorgan Chase Bank, N.A., as Agent |
| Street Address: | 1111 Fannin Street |
| Internal Address: | 10th Floor |
| City: | Houston |
| State/Country: | TEXAS |
| Postal Code: | 77002-6925 |
| Entity Type: | National Association: UNITED STATES |

PROPERTY NUMBERS Total: 138

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 4064934 | ACCIDENT ASSURE |
| Registration Number: | 4083742 | ACCIDENTASSURE |
| Registration Number: | 2533803 | ACCIDENT SECURE |
| Registration Number: | 4127066 | ANNUITY OPTIONS |
| Registration Number: | 4008818 | ANYTHING'S POSSIBLE WITH THE RIGHT PARTNER |
| Registration Number: | 2706395 | BANKERS HEALTH ADVANTAGE |
| Registration Number: | 3756566 | BANKERS RETIREMENT SOLUTIONS |
| Registration Number: | 3850773 | BANKERS SIMPLECHOICE |
| Registration Number: | 2634755 | BENEFITNOW ACCOUNT |
| Registration Number: | 3685234 | BENEFITS MADE EASY @ WORK |
| Registration Number: | 3319159 | CANCER SECURE |
| Registration Number: | 3867024 | CANCERAID |
| Registration Number: | 4150305 | CENTER FOR A SECURE RETIREMENT |

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| | | |
|----------------------|---------|---|
| Registration Number: | 4150306 | C CENTER FOR A SECURE RETIREMENT |
| Registration Number: | 4113203 | CENTER FOR A SECURE RETIREMENT |
| Registration Number: | 4152511 | C CENTER FOR A SECURE RETIREMENT |
| Registration Number: | 3381028 | CHAMPIONSHIP LIFE |
| Registration Number: | 3764349 | CLEARVANTAGE |
| Registration Number: | 3894349 | CNO |
| Registration Number: | 4109436 | CNO |
| Registration Number: | 4109439 | |
| Registration Number: | 3932012 | CNO FINANCIAL GROUP |
| Registration Number: | 1509548 | COLONIAL CARE |
| Registration Number: | 1362432 | COLONIAL PENN |
| Registration Number: | 1658504 | COLONIAL PENN |
| Registration Number: | 1652586 | |
| Registration Number: | 2020988 | CONSECO |
| Registration Number: | 2339735 | CONSECO |
| Registration Number: | 2729387 | CONSECO |
| Registration Number: | 3058081 | CONSECO CARES |
| Registration Number: | 3485427 | CONSECO COMMAND |
| Registration Number: | 3864063 | CONSECO CRITICAL SOLUTIONS |
| Registration Number: | 3909193 | CONSECO EZAPP |
| Registration Number: | 3909194 | CONSECO EZAPP |
| Registration Number: | 2742201 | CONSECO FIELDHOUSE |
| Registration Number: | 2742202 | CONSECO FIELDHOUSE INDIANAPOLIS |
| Registration Number: | 3058080 | CONSECO LIBERTY |
| Registration Number: | 2255291 | CONSECO LIFE |
| Registration Number: | 3958133 | CONSECOLIFEOPTIONS |
| Registration Number: | 3864065 | CONSECO PATRIOT |
| Registration Number: | 3485430 | CONSECO PROVIDENCE |
| Registration Number: | 2629094 | CONSECO SOLUTIONS |
| Registration Number: | 2627483 | CONSECO STEP UP |
| Registration Number: | 2492243 | CONSECO TERM |
| Registration Number: | 2922428 | CONSECO TRUE LEVEL CHOICE |
| Registration Number: | 3709212 | CONSECO WAGE GUARD |
| Registration Number: | 3685235 | CONSECO WORKSITE |
| Registration Number: | 3685233 | CONSECO WORKSITE BENEFITS MADE EASY @ WORK. |

TRADEMARK

REEL: 004872 FRAME: 0242

| | | |
|----------------------|---------|--|
| | 3644302 | CONSECO WORKSITE CRITICAL ILLNESS |
| Registration Number: | 4208638 | CPDIRECT.COM |
| Registration Number: | 2095415 | EAGLE CLASSIC |
| Registration Number: | 3170018 | EARLY START LIFE |
| Registration Number: | 3265554 | EDUCATORS' CHOICE |
| Registration Number: | 3796012 | FAMILY PROTECTOR |
| Registration Number: | 3958142 | FAMILY PROTECTOR CARING FOR THOSE YOU LOVE. |
| Registration Number: | 3963496 | FAMILY PROTECTOR PROGRAM CARING FOR THOSE YOU LOVE |
| Registration Number: | 3949056 | FOR A MORE SECURE FUTURE |
| Registration Number: | 3894860 | FOR THE LIFE OF YOUR RETIREMENT |
| Registration Number: | 3970741 | FORGET ME NOT DAYS |
| Registration Number: | 2681112 | FRIEND TO FRIEND |
| Registration Number: | 3815119 | GAP360 |
| Registration Number: | 3785577 | GROWTHPOINT |
| Registration Number: | 1649683 | GUARDING YOUR FUTURE |
| Registration Number: | 1941582 | HALLMARK |
| Registration Number: | 1651687 | HEARTCARE |
| Registration Number: | 3344793 | HOSPITAL SECURE |
| Registration Number: | 2307104 | IMMUNY II NEW VITA |
| Registration Number: | 1553226 | INCOMEPLAN |
| Registration Number: | 2436721 | INNOVATIVE LIFE |
| Registration Number: | 3067911 | LIFE PLAN 55 PLUS |
| Registration Number: | 3356093 | LIFECHOICE |
| Registration Number: | 3903039 | LIFECHOICES SERIES |
| Registration Number: | 3700087 | LIFEDIRECTIONS |
| Registration Number: | 3122272 | LIFESTARTS.COM |
| Registration Number: | 3799339 | LINKEDSOLUTION |
| Registration Number: | 1087469 | MATURE-CARE 65 |
| Registration Number: | 2413656 | MULTIBUCKET |
| Registration Number: | 2605236 | PERFORMANCE MATTERS ASSOCIATES |
| Registration Number: | 2899172 | PLANT A SEED OF HOPE |
| Registration Number: | 1021202 | PRIME LIFE 50 PLUS |
| Registration Number: | 2563806 | PROVIDING GENERATIONS OF SUPPORT |
| Registration Number: | 3882554 | PULSE PROTECTION SERIES |

| | | |
|----------------------|---------|--|
| Registration Number: | 2580937 | RELIATERM |
| Registration Number: | 3360171 | RETIREMENT EDGE |
| Registration Number: | 1860519 | SECUREPLAN |
| Registration Number: | 3791176 | SECUREVIEW |
| Registration Number: | 2898966 | SECURITY BUILDER |
| Registration Number: | 2133545 | SENIOR WHOLE LIFE |
| Registration Number: | 2823613 | STEP UP |
| Registration Number: | 3724652 | THE ANNUITY EDGE |
| Registration Number: | 3068096 | THE FIRST STEP IN CARING ... COLONIAL PENN |
| Registration Number: | 3696834 | TURNINGPOINT |
| Registration Number: | 1630291 | V I P |
| Registration Number: | 4060675 | WAGE GUARD |
| Registration Number: | 3263912 | WASHINGTON NATIONAL |
| Registration Number: | 3263913 | WASHINGTON NATIONAL |
| Registration Number: | 4098162 | WASHINGTON NATIONAL |
| Registration Number: | 4098163 | WASHINGTON NATIONAL |
| Registration Number: | 4119444 | WASHINGTON NATIONAL CRITICAL SOLUTIONS |
| Registration Number: | 4042788 | WASHINGTON NATIONAL INSURANCE COMPANY FOR A MORE SECURE FUTURE |
| Registration Number: | 4132888 | WASHINGTON NATIONAL FOR A MORE SECURE FUTURE |
| Registration Number: | 3263914 | WASHINGTON NATIONAL INSURANCE COMPANY |
| Registration Number: | 3945826 | WASHINGTON NATIONAL INSURANCE COMPANY |
| Registration Number: | 4063988 | WASHINGTON NATIONAL LIFE OPTIONS |
| Registration Number: | 4063989 | WASHINGTON NATIONAL PROVIDENCE |
| Registration Number: | 4063991 | WASHINGTON NATIONAL SOLUTIONS |
| Registration Number: | 4063992 | WASHINGTON NATIONAL TERM |
| Registration Number: | 4039881 | WASHINGTON NATIONAL TERM LIFE PLUS |
| Registration Number: | 4063990 | WASHINGTON NATIONAL WORKSITE CRITICAL ILLNESS |
| Registration Number: | 2700204 | WE SPECIALIZE IN SENIORS |
| Registration Number: | 1822741 | WITH YOU IN MIND |
| Registration Number: | 4155414 | WNBIZLINK.COM |
| Registration Number: | 4155413 | WNEZAPP2.0 |
| Registration Number: | 4155415 | WNEZAPPOINT |
| Registration Number: | 4155412 | WNEZBILL |
| Registration Number: | 4155416 | WNEZLEAD |

| | | |
|----------------------|----------|---|
| Registration Number: | 3989175 | WORKSITEUL2 |
| Registration Number: | 2472633 | |
| Registration Number: | 2584988 | |
| Serial Number: | 77960038 | ACCIDENT SECURE PLUS |
| Serial Number: | 85348727 | BANKERS LIFE FIELDHOUSE |
| Serial Number: | 85390347 | BANKERS LIFE FIELDHOUSE |
| Serial Number: | 85483423 | BANKERS LIFE FIELDHOUSE INDIANAPOLIS |
| Serial Number: | 85668281 | COLONIAL PENN PATRIOT PROGRAM |
| Serial Number: | 85668289 | COLONIAL PENN PATRIOT PROGRAM |
| Serial Number: | 85668295 | COLONIAL PENN PATRIOT PROGRAM |
| Serial Number: | 85681259 | COLONIAL PENN PATRIOT PROGRAM |
| Serial Number: | 85681263 | COLONIAL PENN PATRIOT PROGRAM |
| Serial Number: | 85522872 | CRITICAL BENEFITS |
| Serial Number: | 85722962 | MID-AMERICAN INSTITUTE FOR WELLNESS SOLUTIONS |
| Serial Number: | 85700958 | TOP GUN |
| Serial Number: | 85700982 | TOP GUN |
| Serial Number: | 85701004 | TOP GUN SOAR WITH BANKERS |
| Serial Number: | 85612487 | WASHINGTON NATIONAL ACTIVE CARE |
| Serial Number: | 85171417 | WASHINGTON NATIONAL PATRIOT |
| Serial Number: | 85256596 | WASHINGTON NATIONAL PROGRESSIONS |
| Serial Number: | 85682404 | WASHINGTON NATIONAL WORKPLACE SOLUTIONS |
| Serial Number: | 85283881 | WNEZLEARNING |

CORRESPONDENCE DATA

Fax Number: 2127514864
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-906-1200
Email: angela.amaru@lw.com
Correspondent Name: Angela M. Amaru c/o Latham & Watkins LLP
Address Line 1: 885 Third Avenue
Address Line 2: Suite 1000
Address Line 4: New York, NEW YORK 10022

| | |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 049646-0078 |
| NAME OF SUBMITTER: | Angela M. Amaru |
| Signature: | /s/ Angela M. Amaru |

10/03/2012

Total Attachments: 9

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TRADEMARK SECURITY AGREEMENT

(Trademarks, Trademark Registrations, Trademark Applications and Trademark Licenses)

WHEREAS, CDOC, Inc., a Delaware corporation (herein referred to as the “**Lien Grantor**”) owns, or in the case of licenses is a party to, the Trademark Collateral (as defined below);

WHEREAS, CNO Financial Group, Inc. (the “**Company**”), the lenders party thereto, and JPMorgan Chase Bank, N.A., as Agent, are parties to a Credit Agreement dated as of September 28, 2012 (as amended, restated, amended and restated, replaced, refinanced, supplemented or otherwise modified from time to time, the “**Credit Agreement**”);

WHEREAS, pursuant to (i) a Guarantee and Security Agreement dated as of September 28, 2012 (as amended, restated, amended and restated, replaced, refinanced, supplemented or otherwise modified from time to time, the “**Security Agreement**”) among the Company, the Subsidiary Guarantors party thereto and JPMorgan Chase Bank, N.A., as Agent for the Secured Parties referred to therein (in such capacity, together with its successors and assigns in such capacity, the “**Grantee**”), and (ii) certain other Security Documents (including this Trademark Security Agreement), the Lien Grantor has guaranteed certain obligations of the Company and secured such guarantee (the “**Lien Grantor’s Secured Guarantee of the Secured Obligations**”) by granting to the Grantee for the benefit of the Secured Parties a continuing security interest in personal property of the Lien Grantor, including all right, title and interest of the Lien Grantor in, to and under the Trademark Collateral (as defined below); and

WHEREAS, capitalized terms used but not defined herein shall have the meanings given to them in the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lien Grantor grants to the Grantee for the benefit of the Secured Parties, to secure the Lien Grantor’s Secured Guarantee of the Secured Obligations, a continuing security interest in all of the Lien Grantor’s right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the “**Trademark Collateral**”), whether now owned or existing or hereafter acquired or arising:

(i) each Trademark (as defined in the Security Agreement) owned by the Lien Grantor, including, without limitation, each Trademark registration and application referred to in Schedule 1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark;

(ii) each Trademark License (as defined in the Security Agreement) to which the Lien Grantor is a party, including, without limitation, each Trademark License identified in Schedule 1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark licensed pursuant thereto; and

(iii) all proceeds of and revenues from the foregoing, including, without limitation, all proceeds of and revenues from any claim by the Lien Grantor against third

parties for past, present or future unfair competition with, or violation of intellectual property rights in connection with or injury to, or infringement or dilution of, any Trademark owned by the Lien Grantor (including, without limitation, any Trademark identified in Schedule 1 hereto), and all rights and benefits of the Lien Grantor under any Trademark License (including, without limitation, any Trademark License identified in Schedule 1 hereto), or for injury to the goodwill associated with any of the foregoing;

provided that intent-to-use Trademark applications are excluded from the Trademarks Collateral solely to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use Trademark applications or any registrations that issue therefrom under applicable United States federal law.

The Lien Grantor irrevocably constitutes and appoints the Grantee and any officer or agent thereof, with full power of substitution, as its true and lawful attorney-in-fact with full power and authority in the name of the Lien Grantor or in the Grantee's name, from time to time, in the Grantee's reasonable discretion, so long as any Event of Default (as defined in the Credit Agreement) shall have occurred and be continuing, to take with respect to the Trademark Collateral, in accordance with the Security Agreement, any and all appropriate action which the Lien Grantor might take with respect to the Trademark Collateral and to execute any and all documents and instruments which may be necessary or desirable to carry out the terms of this Trademark Security Agreement and to accomplish the purposes hereof.

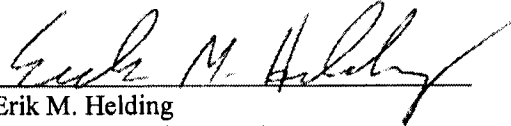
Except to the extent expressly permitted in the Security Agreement or the Credit Agreement, the Lien Grantor agrees not to sell, license, exchange, assign or otherwise transfer or dispose of, or grant any rights with respect to, or mortgage or otherwise encumber, any of the Trademark Collateral.

The foregoing security interest is granted in conjunction with the security interests granted by the Lien Grantor to the Grantee pursuant to the Security Agreement. The Lien Grantor acknowledges and affirms that the rights and remedies of the Grantee with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

[SIGNATURE PAGES FOLLOW ON NEXT PAGE]

IN WITNESS WHEREOF, the Lien Grantor has caused this Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the 20 day of SEPTEMBER.

CDOC, INC.

By: 
Name: Erik M. Holding
Title: Senior Vice President and Treasurer

Acknowledged

JPMORGAN CHASE BANK, N.A.,
as Agent

By: _____
Name:
Title:

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 004872 FRAME: 0249

STATE OF INDIANA

COUNTY OF MARION) ss.:

I, ELIZABETH A. SAMPLE, a Notary Public in and for said County, in the State afore said, DO HEREBY CERTIFY, that Erik M. Holding, Senior Vice President and Treasurer of CDOC, INC. (the "Lien Grantor"), personally known to me to be the same person whose name is subscribed to the foregoing instrument as such officer, appeared before me this day in person and acknowledged that (s)he signed, executed and delivered said instrument as her/his own free and voluntary act and as the free and voluntary act of said Lien Grantor, for the uses and purposes therein set forth being duly authorized so to do.

GIVEN under my hand and Notarial Seal this 25th day of SEPTEMBER

Elizabeth A. Sample

[Seal]

Signature of notary public

My Commission expires 8-15-2013


IN WITNESS WHEREOF, the Lien Grantor has caused this Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the 28 day of SEPTEMBER.

CDOC, INC.

By: _____
Name: Erik M. Holding
Title: Senior Vice President and Treasurer

Acknowledged

JPMORGAN CHASE BANK, N.A.,
as Agent



By: 
Name: Melvin Jackson
Title: Executive Director

[Signature Page to Trademark Security Agreement]



TRADEMARK
REEL: 004872 FRAME: 0251

CDOC, INC.

U.S. TRADEMARK REGISTRATIONS

| REG. NO. | TRADEMARK |
|----------|---|
| 4064934 | ACCIDENT ASSURE |
| 4083742 | ACCIDENTASSURE |
| 2533803 | ACCIDENT SECURE |
| 4127066 | ANNUITY OPTIONS |
| 4008818 | ANYTHING'S POSSIBLE WITH THE RIGHT PARTNER |
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| 3894349 | CNO |
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| 4109439 |  |
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| 3170018 | EARLY START LIFE |
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| 3894860 | FOR THE LIFE OF YOUR RETIREMENT |
| 3970741 | FORGET ME NOT DAYS |
| 2681112 | FRIEND TO FRIEND |
| 3815119 | GAP360 |
| 3785577 | GROWTHPOINT |
| 1649683 | GUARDING YOUR FUTURE |
| 1941582 | HALLMARK |
| 1651687 | HEARTCARE |
| 3344793 | HOSPITAL SECURE |
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| 2436721 | INNOVATIVE LIFE |
| 3067911 | LIFE PLAN 55 PLUS |
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| 3903039 | LIFECHOICES SERIES |
| 3700087 | LIFEDIRECTIONS |
| 3122272 | LIFESTARTS.COM |
| 3799339 | LINKEDSOLUTION |
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| 2413656 | MULTIBUCKET |
| 2605236 | PERFORMANCE MATTERS ASSOCIATES |
| 2899172 | PLANT A SEED OF HOPE |
| 1021202 | PRIME LIFE 50 PLUS |
| 2563806 | PROVIDING GENERATIONS OF SUPPORT |
| 3882554 | PULSE PROTECTION SERIES |
| 2580937 | RELIATERM |
| 3360171 | RETIREMENT EDGE |

| | |
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| 3791176 | SECUREVIEW |
| 2898966 | SECURITY BUILDER |
| 2133545 | SENIOR WHOLE LIFE |
| 2823613 | STEP UP |
| 3724652 | THE ANNUITY EDGE |
| 3068096 | THE FIRST STEP IN CARING...COLONIAL PENN |
| 3696834 | TURNINGPOINT |
| 1630291 | VIP |
| 4060675 | WAGE GUARD |
| 3263912 | WASHINGTON NATIONAL |
| 3263913 | WASHINGTON NATIONAL |
| 4098162 | WASHINGTON NATIONAL |
| 4098163 | WASHINGTON NATIONAL |
| 4119444 | WASHINGTON NATIONAL CRITICAL SOLUTIONS |
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| 2700204 | WE SPECIALIZE IN SENIORS |
| 1822741 | WITH YOU IN MIND |
| 4155414 | WNBIZLINK.COM |
| 4155413 | WNEZAPP2.0 |
| 4155415 | WNEZAPPOINT |
| 4155412 | WNEZBILL |
| 4155416 | WNEZLEAD |
| 3989175 | WORKSITEUL2 |
| 2472633 |  |
| 2584988 |  |

U.S. TRADEMARK APPLICATIONS

| SERIAL NO. | TRADEMARK |
|------------|---|
| 77960038 | ACCIDENT SECURE PLUS |
| 85348727 | BANKERS LIFE FIELDHOUSE |
| 85390347 | BANKERS LIFE FIELDHOUSE |
| 85483423 | BANKERS LIFE FIELDHOUSE INDIANAPOLIS |
| 85668281 | COLONIAL PENN PATRIOT PROGRAM |
| 85668289 | COLONIAL PENN PATRIOT PROGRAM |
| 85668295 | COLONIAL PENN PATRIOT PROGRAM |
| 85681259 | COLONIAL PENN PATRIOT PROGRAM |
| 85681263 | COLONIAL PENN PATRIOT PROGRAM |
| | |
| 85522872 | CRITICAL BENEFITS |
| 85722962 | MID-AMERICAN INSTITUTE FOR WELLNESS SOLUTIONS |
| 85700958 | TOP GUN |
| 85700982 | TOP GUN |
| 85701004 | TOP GUN SOAR WITH BANKERS |
| 85612487 | WASHINGTON NATIONAL ACTIVE CARE |
| 85171417 | WASHINGTON NATIONAL PATRIOT |
| 85256596 | WASHINGTON NATIONAL PROGRESSIONS |
| 85682404 | WASHINGTON NATIONAL WORKPLACE SOLUTIONS |
| 85283881 | WNEZLEARNING |

TRADEMARK LICENSES

None.