

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Revah Holdings, Inc.		09/24/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Revah Holdings, LLC
Street Address:	1501 S. Rio Vista Avenue
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90023
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	85701128	J&CO
Serial Number:	85702347	J&CO
Serial Number:	85702374	J&COMPANY
Serial Number:	85702399	JANDCOMPANY
Registration Number:	3141763	
Registration Number:	2980344	
Registration Number:	2989787	J&COMPANY
Registration Number:	2989508	J&COMPANY
Registration Number:	3036935	
Registration Number:	2975926	J&C
Registration Number:	2930898	J&C

CORRESPONDENCE DATA

Fax Number: 3102822501

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

TRADEMARK

via US Mail.

Phone: (310)282-2500
Email: mreinis@freedmanweisz.com
Correspondent Name: Mitchell N. Reinis
Address Line 1: 2029 Century Park East, 19th Floor
Address Line 2: Freedman Weisz LLP
Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	8734-001
NAME OF SUBMITTER:	Mitchell N. Reinis
Signature:	/Mitchell N. Reinis/
Date:	10/03/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and effective as of 9/24/
___, 2012 ("Effective Date") by Revah Holdings, Inc., a Delaware corporation ("Assignor").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and trademark applications described on Schedule A (collectively the "Trademarks") attached hereto; and

WHEREAS, Assignor desires to transfer the Trademarks to Revah Holdings, LLC, a California corporation ("Assignee") as Assignee.

1. **Assignment.** Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Trademarks, including any and all common law rights, applications and registrations, the right to prosecute any and all applications therefor, the right to sue for past and future infringement and the right to the goodwill of the business connected with the use of and symbolized by the mark.
2. **Further Assurances.** Assignor will execute any and all additional documents that may be reasonably necessary for Assignee to perfect the transfer of rights set forth herein.
3. **Binding Provisions.** This Assignment is binding upon, and inures to the benefit of, the Assignee and its respective successors and assigns.

[Signature Page Follows]

Schedule A to Trademark Assignment
Trademarks

<u>Mark</u> <u>(Country or State)</u>	<u>Serial No.</u> <u>Filing Date</u>	<u>Registration No.</u> <u>Registration Date</u>
J&CO (USA)	85701128 8/10/2012	_____
J&CO (USA)	85702347 8/13/2012	_____
J&COMPANY (USA)	85702374 8/13/2012	_____
JANDCOMPANY (USA)	85702399 8/13/2012	_____
J&CO (California State)	N/A	115016 8/28/2012
J&COMPANY (California State)	N/A	115017 8/28/2012
JANDCOMPANY (California State)	N/A	115018 8/28/2012
DAGGER (USA)	78722757 9/28/2005	3141763 9/12/2006
POCKET STITCH (USA)	78484239 9/15/2004	2980344 7/26/2005
J&COMPANY (USA)	78481205 9/9/2004	2989787 8/30/2005
J&COMPANY (USA)	78440025 6/23/2004	2989508 8/30/2005
POCKET (USA)	78434326 6/12/2004	3036935 12/27/2005
J&C (USA)	78381126 3/9/2004	2975926 7/26/2005
J&C (USA)	78379649 3/5/2004	2930898 3/8/2005

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RECORDED: 10/03/2012

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