

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Revah Holdings, Inc.		09/24/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	JNCO Holdings, LLC
Street Address:	1501 S. Rio Vista Avenue
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90023
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	85685118	JNCO
Serial Number:	85685185	MAX LOVE
Serial Number:	85698624	JNCO
Serial Number:	85703979	MAX LOVE
Serial Number:	85627207	HOTLOOK

CORRESPONDENCE DATA

Fax Number: 3102822501
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (310)282-2500
 Email: mreinis@freedmanweisz.com
 Correspondent Name: Mitchell N. Reinis
 Address Line 1: 2029 Century Park East, 19th Floor
 Address Line 2: Freedman Weisz LLP
 Address Line 4: Los Angeles, CALIFORNIA 90067

OP \$140.00 85685118

ATTORNEY DOCKET NUMBER:	8734-001
NAME OF SUBMITTER:	Mitchell N. Reinis
Signature:	/Mitchell N. Reinis/
Date:	10/03/2012
Total Attachments: 3 source=Trademark Assignment to JNCO - SIGNED BY REVAH HOLDINGS INC (00765167)#page1.tif source=Trademark Assignment to JNCO - SIGNED BY REVAH HOLDINGS INC (00765167)#page2.tif source=Trademark Assignment to JNCO - SIGNED BY REVAH HOLDINGS INC (00765167)#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and effective as of 9/24/
___, 2012 ("Effective Date") by Revah Holdings, Inc., a Delaware corporation ("Assignor").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and trademark applications described on Schedule A (collectively the "Trademarks") attached hereto; and

WHEREAS, Assignor desires to transfer the Trademarks to JNCO Holdings, LLC, a California corporation ("Assignee") as Assignee.


1. **Assignment.** Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Trademarks, including any and all common law rights, applications and registrations, the right to prosecute any and all applications therefor, the right to sue for past and future infringement and the right to the goodwill of the business connected with the use of and symbolized by the mark.
2. **Further Assurances.** Assignor will execute any and all additional documents that may be reasonably necessary for Assignee to perfect the transfer of rights set forth herein.
3. **Binding Provisions.** This Assignment is binding upon, and inures to the benefit of, the Assignee and its respective successors and assigns.

[Signature Page Follows]

IN WITNESS WHEREOF, the Assignor has executed and delivered this Trademark Assignment as of the Effective Date.

ASSIGNOR

REVAH HOLDINGS, INC.


BY: 
Haim Revah

STATE OF CALIFORNIA)
)
COUNTY OF LOS ANGELES)

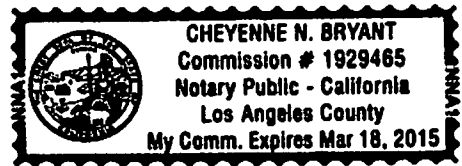
On September 21, 2012, before me, Cheyenne N Bryant, a Notary Public, personally appeared HAIM REVAH, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Notary Public



Schedule A to Trademark Assignment

Trademarks

<u>Mark</u> <u>(Country or State)</u>	<u>Serial No.</u> <u>Filing Date</u>	<u>Registration No.</u> <u>Registration Date</u>
JNCO (USA)	85685118 7/24/2012	_____
MAX LOVE (USA)	85685185 7/24/2012	_____
JNCO (USA)	85698624 8/8/2012	_____
MAX LOVE (USA)	85703979 8/15/2012	_____
JNCO (California State)	N/A	115014 8/28/2012
MAX LOVE (California State)	N/A	115015 8/28/2012
HOTLOOK (USA)	85627207 5/16/2012	_____