

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Allen-Edmonds Shoe Corporation		07/05/2012	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Allen Edmonds Corporation
Street Address:	201 East Seven Hills Road, P.O. Box 998
City:	Port Washington
State/Country:	WISCONSIN
Postal Code:	53074-0998
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	0822911	ALLEN EDMONDS
Registration Number:	4203180	ALLEN EDMONDS
Registration Number:	3673507	ALLEN EDMONDS SEVEN
Registration Number:	1479246	ALLEN EDMONDS
Serial Number:	85225776	HONORS COLLECTION
Registration Number:	3702832	LEAVE AN IMPRESSION
Registration Number:	2374254	RERAFTING
Registration Number:	2515047	RERAFTPAK
Registration Number:	0836333	SHOE BANK
Registration Number:	3990695	THE GREAT AMERICAN SHOE COMPANY
Registration Number:	3439404	WOODLORE
Registration Number:	1506749	WOODLORE

CORRESPONDENCE DATA

Fax Number: 4142735198

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-273-3500

Email: bgilpin@gklaw.com

Correspondent Name: Brian G. Gilpin; Godrey & Kahn, S.C.

Address Line 1: 780 N. Water Street

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	000795-0007
NAME OF SUBMITTER:	Brian G. Gilpin
Signature:	/Brian G. Gilpin/
Date:	10/03/2012

Total Attachments: 1
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JUL - 5 2012

WISCONSIN
DFI

AMENDMENT

TO

AMENDED AND FIFTH RESTATED ARTICLES OF INCORPORATION

OF

ALLEN-EDMONDS SHOE CORPORATION

Pursuant to the consent of the sole shareholder and Board of Directors of Allen-Edmonds Shoe Corporation and in accordance with Section 180.1003 of the Wisconsin Statutes, the following resolution was duly adopted on July 3, 2012:

BE IT RESOLVED, that the Amended and Fifth Restated Articles of Incorporation of Allen-Edmonds Shoe Corporation be, and they hereby are, amended by deleting Article I thereof and inserting in its place the following:

ARTICLE I

The name of the corporation is Allen Edmonds Corporation.

Executed as of the 5th day of July, 2012.



Jay P. Schauer

Name: *Jay P. Schauer*
Title: *Secretary, Treasurer & C.F.O.*

This instrument was drafted by:

Patricia Falb
Godfrey & Kahn, S.C.
780 North Water Street
Milwaukee, Wisconsin 53202