

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Discovery Communications, LLC		10/03/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Collagio, LLC		
Street Address:	5700 Wilshire Boulevard		
Internal Address:	Suite 120		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85668287	COLLAGIO	
Serial Number:	85668296	COLLAGIO	
Serial Number:	85668299	COLLAGIO	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-857-6000		
Email:	tmdocket@arentfox.com		
Correspondent Name:	Matthew R. Mills; Arent Fox LLP		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 2:	Suite 400		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	026162.00000		

OP \$90.00 85668287

NAME OF SUBMITTER:	Matthew R. Mills
Signature:	/Matthew R. Mills/
Date:	10/03/2012
Total Attachments: 2 source=Collagio Trademark Assignment#page1.tif source=Collagio Trademark Assignment#page2.tif	

ASSIGNMENT

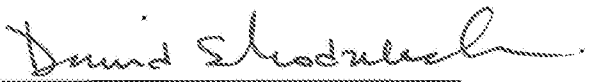
WHEREAS Discovery Communications, LLC, a company duly incorporated and organized under the laws of Delaware having a place of business at One Discovery Place, Silver Spring, Maryland 20910 ("Assignor"), has adopted the trademarks listed in Exhibit A attached hereto, for which Assignor has applied for registration in the United States Patent and Trademark Office under pending applications Serial No. 85/668,287, Serial No. 85/668,296 and Serial No. 85/668,299 ("the Marks"); and

WHEREAS, Collagio, LLC, a limited liability company duly incorporated and organized under the laws of Delaware having an address of 5700 Wilshire Boulevard, Suite 120, Los Angeles, California 90036 ("Assignee") is desirous of acquiring all rights, titles and interests in and to the Marks, and the applications thereof, together with the goodwill of the business associated with the Marks, as the successor in interest to that portion of Assignor's ongoing and existing business to which the Marks pertain;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, titles and interests in, under and to the said trademarks, including the portion of Assignee's business to which the marks pertain, such business being ongoing and existing, together with the goodwill of the business symbolized by the trademarks, and the above identified applications/registrations thereof.

DISCOVERY COMMUNICATIONS, LLC

Date: 10/3/12

By: 

Name: David S. Modzeleski

Title: Vice President, Legal -- Trademark

EXHIBIT A

<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>
COLLAGIO	85/668,287	July 3, 2012
COLLAGIO	85/668,296	July 3, 2012
COLLAGIO	85/668,299	July 3, 2012