

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RURAL/METRO OF CENTRAL COLORADO, INC.		06/01/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	R/M MANAGEMENT CO., INC.		
Street Address:	8401 EAST INDIAN SCHOOL ROAD		
City:	SCOTTSDALE		
State/Country:	ARIZONA		
Postal Code:	85251		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85499933	PP PRIDEMARK PARAMEDIC SERVICES A RURAL/METRO COMPANY	
Registration Number:	2323875	PRIDEMARK	
Registration Number:	2228102	PRIDEMARK PARAMEDIC SERVICES, L.L.C.	
Registration Number:	2674679	EXCEEDING THE CHALLENGE WITH PRIDE	
Registration Number:	2319022	PRIDEMARK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602.262.5311		
Email:	TRADEMARKS@LRLAW.COM		
Correspondent Name:	SEAN D. GARRISON		
Address Line 1:	40 NORTH CENTRAL AVENUE		
Address Line 2:	LEWIS AND ROCA LLP		
Address Line 4:	PHOENIX, ARIZONA 85004		

OP \$140.00 85499933

ATTORNEY DOCKET NUMBER:	29368
NAME OF SUBMITTER:	Sean D. Garrison
Signature:	/Sean D. Garrison/
Date:	10/03/2012
Total Attachments: 3 source=Signed CO TM Assignment#page1.tif source=Signed CO TM Assignment#page2.tif source=Ex A Assignment 85499933#page1.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of June 1, 2012 (the "Effective Date") by and between Rural/Metro of Central Colorado, Inc., a Delaware corporation, 9221 East Via de Ventura, Scottsdale Arizona, 85258 (the "Assignor") and R/M Management Co., Inc., a Delaware corporation, 9221 East Via de Ventura, Scottsdale Arizona, 85258 (the "Assignee"), together the "Parties."

WHEREAS, Assignor owns all right, title, interest and goodwill in and to the trademarks listed on Exhibit A (the "Marks");

WHEREAS, one of Assignee's purposes is to own and hold title to the Trademarks used by the Rural/Metro family of companies, which family includes Assignor; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee desires to acquire all of the right, title interest, and goodwill in and to the Marks, and the registrations and applications thereto.

NOW THEREFORE, IN CONSIDERATION of the foregoing, and for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignment of the Marks. Assignor does hereby sell, assign, and transfer unto Assignee all of Assignor's rights, title and interest in and to the Marks together with all of the goodwill of the business symbolized by the Marks and any renewals and extensions of such registrations, and all other corresponding rights that exist or that may be secured, as of the Effective Date, as well as all income, royalties, or payments due or payable from and after the Effective Date or thereafter and the right to sue and collect damages for past, present and future infringements; dilution or other unauthorized use of the Marks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Choice of Law. This Assignment shall be governed by, and construed and enforced in accordance with, the laws of the State of Arizona and the federal laws of the United States, without reference to principles of conflicts of law that might cause the laws of any other jurisdiction to apply.

3. Authority. The Parties each represent and warrant to the other that its officer or other duly authorized representative executing this Assignment has the full power and authority to do so on its behalf.

Assignor:

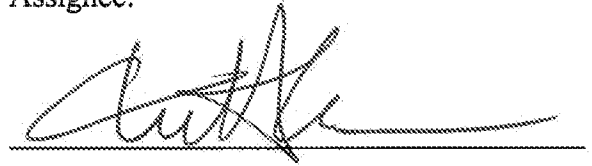


Rural/Metro of Central Colorado, Inc.

By: Christopher E. Kevane

Its: Secretary

Assignee:





R/M Management Co., Inc.

By: Christopher E. Kevane

Its: Secretary

EXHIBIT A

Trademark	Design	Serial/Registration No.
PRIDEMARK		2323875
PRIDEMARK		2319022
EXCEEDING THE CHALLENGE WITH PRIDE		2674679
PPP PRIDEMARK PARAMEDIC SERVICES, LLC and Design		2228102
PRIDEMARK PARAMEDIC SERVICES A RURAL/METRO COMPANY and Design		85/499933