

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: 4153916493 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 4153916490 Email: kit@commins.com Correspondent Name: Kit Knudsen Address Line 1: 400 Montgomery Street, Suite 200 Address Line 4: San Francisco, CALIFORNIA 94104																											
ATTORNEY DOCKET NUMBER:	PWPC.AMULET																										
NAME OF SUBMITTER:	Kit Knudsen																										
Signature:	/kit knudsen/																										
Date:	10/04/2012																										
Total Attachments: 1 source=Amulet 2012#page1.tif																											

OP \$40.00 77718885

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark ("Assignment") is made as of this 1 day of Oct, 2012, by Purple Wine Production Company, Inc., a corporation formed under the laws of the State of California (Assignor), in favor of Sonoma Wine Company, LLC, a limited liability company formed under the laws of the State of California (Assignee).

RECITALS

WHEREAS, Assignor is the owner of the following Trademark registration or application therefor;

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>App. Ser. No.</u>	<u>Filing Date</u>
Amulet	n/a	n/a	77718885	4/21/2009

and, WHEREAS, the Assignor desires to assign, and Assignee desires to receive, all right, title and interest in and to the Trademark for good and valuable consideration receipt of which is hereby acknowledged;

NOW THEREFORE, Assignor hereby assigns to Assignee, its successors and assigns, all of its right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date written above.

PURPLE WINE PRODUCTION COMPANY, INC.

By: [Signature]

Name: Dennis Carroll

Title: President

SONOMA WINE COMPANY, LLC

By: [Signature]

Name: Lisa Ehrlich

Title: VP MKTG