

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BuildOffers.com, Inc.		09/06/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Bankrate, Inc.		
Street Address:	11760 U.S. Highway 1		
Internal Address:	Suite 200		
City:	North Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33408		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3301501	BUILDOFFERS.COM	
CORRESPONDENCE DATA			
Fax Number:	5616256572		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-625-6575		
Email:	ustrademarks@mchaleslavin.com		
Correspondent Name:	Carl J. Spagnuolo, McHale & Slavin, P.A.		
Address Line 1:	2855 PGA Boulevard		
Address Line 4:	Palm Beach Gardens, FLORIDA 33410-2910		
ATTORNEY DOCKET NUMBER:	3502U.000000		
NAME OF SUBMITTER:	Carl J. Spagnuolo		
Signature:	/Carl J. Spagnuolo/		

Date:

10/05/2012

Total Attachments: 9

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TRADEMARK ASSIGNMENT

September 1, 2012

Effective as of the date set forth above, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each of CardOffers.com, Inc., a Florida corporation ("CardOffers"), BuildOffers.com, Inc., a Florida corporation ("BuildOffers") and FlexOffers.com, Inc., a Florida corporation ("FlexOffers", and FlexOffers, BuildOffers and CardOffers each may be referred to as an "Assignor" and collectively as "Assignors", pursuant to the terms of that certain Asset Purchase Agreement (the "Asset Purchase Agreement"), by and among Assignors, Assignee (as defined below) and Alexander Daskaloff ("Daskaloff"), hereby, individually and collectively, sells, transfers, assigns, releases and sets over to Bankrate, Inc., a Delaware corporation ("Assignee"), all of such Assignor's worldwide rights, title and interest in and to all of its trademarks and service marks, names and logos included in the definition of Purchased Assets (as defined in the Asset Purchase Agreement), including, but not limited to, those set forth on Schedule 1 attached to this Trademark Assignment, and any pending applications or registrations with regard to the foregoing (collectively, the "Marks"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the Businesses (as defined in the Asset Purchase Agreement) in connection with which the Marks are used and which is symbolized by the Marks and the right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by each Assignor, both individually and collectively with each other, if this assignment had not been made.

Each Assignor and Daskaloff each agree to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonable to vest in Assignee all of each Assignor's right, title and interest in and to the Marks as well as the applications and registrations and any renewals or extensions of any applications and registrations for such Marks and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of either Assignor and/or Daskaloff. This Trademark Assignment shall be subject to the provisions of Article VIII of the Asset Purchase Agreement, *mutatis mutandis*.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, each Assignor and Daskaloff have each executed this Trademark Assignment to be effective as of the date first set forth above.

ASSIGNORS:

CARDOFFERS.COM, INC.

By: [Signature]
Name: Alexander Daskaloff
Title: President

FLEXOFFERS.COM, INC.

By: [Signature]
Name: Alexander Daskaloff
Title: President

BUILDOFFERS.COM, INC.

By: [Signature]
Name: Alexander Daskaloff
Title: President

DASKALOFF

[Signature]
Alexander Daskaloff
Individually, and as Sellers' Representative

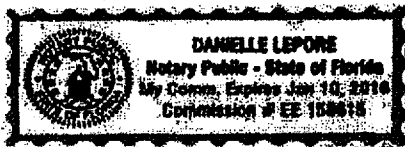
STATE OF FLORIDA)
)
COUNTY OF MIAMI-DADE)

Before me, the undersigned, a Notary Public in and for the County and State aforesaid, personally appeared Alexander Daskaloff, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who upon oath acknowledged himself to be the President of CardOffers.com, Inc., a Florida corporation, BuildOffers.com, Inc., a Florida corporation and FlexOffers.com, Inc., a Florida corporation, and as such, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing on behalf of himself and each such company.

Witness my hand and seal, at office in Miami, Florida, this 6 day of September 2012. [Signature]
Notary Public Danielle Lepore
My Commission Expires: 01/10/16

[Signatures Continue on Following Page]


Trademark Assignment Signature Page



IN WITNESS WHEREOF, Assignee has executed this Trademark Assignment to be effective as of the date first set forth above.

ASSIGNEE:

BANKRATE, INC.

By: 

Name: Edward J. DiMaria

Title: Senior Vice President and Chief Financial Officer

Trademark Assignment Signature Page

Schedule 1

Marks

Trademarks and Names

CardOffers.com (words plus design):



Word Mark: CARDOFFERS.COM

Goods and Services: IC 035. US 100 101 102. G & S: Providing an online directory of information about credit cards and comparisons of credit cards for consumers. FIRST USE: 20010301. FIRST USE IN COMMERCE: 20011101

Serial Number: 78384776

Filing Date: March 15, 2004

Published for Opposition: November 22, 2005

Registration Number: 3058709

Registration Date: February 14, 2006

Owner (REGISTRANT): CardOffers.com, Inc.

BuildOffers.com (words plus design):



Word Mark: BUILDOFFERS.COM

Goods and Services: IC 042. US 100 101. G & S: Design of homepages and web-sites. FIRST USE: 20060901. FIRST USE IN COMMERCE: 20070101

Serial Number: 77096068

Filing Date: January 31, 2007

Published for Opposition: July 17, 2007

Registration Number: 3301501

Registration Date: October 2, 2007

Owner (REGISTRANT): BuildOffers.com, Inc

Logos



Domain Names

1. CardOffers.com;
2. BuildOffers.com;
3. CardOffers.net;
4. CardOffers.org

5. CardOffers-News.com
6. CardOffers.biz
7. LinkOffers.net
8. LinkOffers.org
9. CardOpinions.com
10. CardReviews.com
11. CreditCardFreedom.com
12. CardPromos.com
13. OfertasDeTarjetas.com

14. ALLCARDOPTIONS.COM
15. ALLCREDITCARDSSHOP.COM
16. ALLFINANCIALOFFERS.COM
17. BEAUTYNTINGS.COM
18. BESTCARDHOLDER.COM
19. BESTCREDITCARDFORYOU.INFO
20. BESTCREDITCARDSELECTION.COM
21. BESTCREDITCARDSTORE.COM
22. BESTQUICKAPPROVAL.COM
23. BESTSAFINANCIAL.COM
24. BULKBANGMUSIC.COM
25. CC-CREDITCARD.COM
26. CCARDONESTOP.COM
27. COASTALCREDITCARDS.COM
28. COME2MOMMASHOP.COM
29. CONSUMERCREDITCARDSONLINE.COM
30. CREDIT-CARD-RATINGS.NET
31. CREDIT-CARDSONLINE.COM
32. CREDIT4UNOW.COM
33. CREDITCARDAPPLYHERE.COM
34. CREDITCARDEXPRESS.NET

35. CREDITCARDLINKSITE.COM
36. CREDITCARDSERVICESTODAY.COM
37. CREDITCARDSUNLIMITED.COM
38. CREDITDIRECTPAY.COM
39. CREDITGALORE.COM
40. CREDITGAPS.COM
41. CREDITSANDLOANSFINANCE247.COM
42. CREDITSELECTIONS.COM
43. D1CREDITSERVICES.COM
44. DEBTCREDITCARDHELPSITE.COM
45. DESIGNERAPPAREL-WEB.COM
46. E-GOELECTRONICS.COM
47. E-HEALTH-INSURANCE.ORG
48. EASYCREDITAPPROVALSNOW.COM
49. EASYCREDITRIGHTNOW.COM
50. ENTERTAINING.COM
51. FASTCARDSANDLOANS.COM
52. FINDALLTHESTORES.COM
53. FINDCREDITCARDOFFERS.COM
54. FREECREDITCARDSERVICES.COM
55. GETBUYINGPOWER.COM
56. GETCREDITCARDTODAY.COM
57. GETNEWCREDITFORYOU.COM
58. GILLMORESPORTS.COM
59. GLOBEFINANCIALSOLUTIONS.COM
60. GLOBEINSTANTFINANCE.COM
61. GOFUNDEDCARDS.COM
62. GOLDPROFITSINFO.COM
63. HOT-EXTREME-DEALS-ONLINE.COM
64. HOUSEOFCREDITCARDS.COM
65. INSTANTCREDITCARDNOW.COM

66. JEB76.COM
67. JOCCREDITPROCESSOR.COM
68. LKFASHIONSOURCE.COM
69. LOTSAMART.COM
70. MYDEALONLINESTORE.COM
71. MYPERFECTCARDONLINE.COM
72. NCORPMALL.COM
73. NEWCREDITCARSDIRECT.COM
74. ONGOING-INCOME.COM
75. ONLINECREDITCARDSTORE.COM
76. POINTOFCREDIT.COM
77. PREPAID-ONLY.COM
78. QUICKCREDITOFFERS.COM
79. RELIABLEINFORMATIONHOTLINE.COM
80. REMEENTERPRISES.COM
81. SADIECREEKMALL.COM
82. SAFEWORLDTRAVEL.COM
83. SECURED-CARD-SERVICES.COM
84. SEE-CONNECTICUT.COM
85. SELECTTRAVELDEALS.COM
86. SHOPADREAMHOLIC.COM
87. SHOPPERSPARADISEONLINE.COM
88. SHOPPINGMANIACS.COM
89. STYLESLOSANGELES.COM
90. THEBELLCO.COM
91. THECREDITCARDLINKS.COM
92. THECREDITCARDMASTER.COM
93. THECREDITCARDWORKS.COM
94. THESAVINGSLIST.COM
95. UNIVERSALCREDITCARDSONLINE.COM
96. WORLDWIDECARDSERVICE.COM

- 97. YOURCREDITSPOT.COM
- 98. YOURSMARTCARD.COM
- 99. ZAYLEEZONE.COM
- 100. ChaseCardOffers.com
- 101. CitiCardOffers.com
- 102. HSBCCardOffers.com
- 103. CreditCardsForum.com

Note: The domain names listed as number 14-99 above are registered by BuildOffers on behalf of its customers pursuant to the BuildOffers.com Purchase Terms and Conditions, which provide that the customer is the owner of the domain name. Thus, BuildOffers is merely a proxy for customers.

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