

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Whitney Bank	FORMERLY Hancock Bank of Louisiana	09/21/2012	banking corporation: LOUISIANA

RECEIVING PARTY DATA

Name:	Hancock Holding Company
Street Address:	P. O. Box 4019
City:	Gulfport
State/Country:	MISSISSIPPI
Postal Code:	39502
Entity Type:	CORPORATION: MISSISSIPPI

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2704964	WHITNEY SECURITIES
Registration Number:	3477627	WHITNEY
Registration Number:	2877949	CASHKEEPER
Registration Number:	1311441	WHITNEY
Registration Number:	3581146	WHITNEY SECURITIES & INVESTMENTS
Registration Number:	3603215	IT TAKES A WHITNEY BANKER.
Registration Number:	3603204	IT TAKES A WHITNEY BANKER
Registration Number:	3603201	WHITNEY BANK
Registration Number:	3636092	WHITNEY BANK
Registration Number:	3851692	WHITNEY INSURANCE AGENCY
Registration Number:	2032935	WHITNEY
Registration Number:	2032936	WHITNEY
Registration Number:	2032934	
Registration Number:	2032937	

TRADEMARK

Registration Number:	2042371	WHITNEY
Registration Number:	2095614	
Registration Number:	2439672	WHITNEY

CORRESPONDENCE DATA

Fax Number: 6019494804

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 601-949-4724

Email: jwtrademarks@joneswalker.com

Correspondent Name: W. Whitaker Rayner

Address Line 1: 190 East Capitol Street, Suite 800

Address Line 4: Jackson, MISSISSIPPI 39205

ATTORNEY DOCKET NUMBER:	253092-00
NAME OF SUBMITTER:	W. Whitaker Rayner
Signature:	/w. whitaker rayner/
Date:	10/05/2012

Total Attachments: 3
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is by and between **Whitney Bank f/k/a Hancock Bank of Louisiana** ("Assignor"), and **Hancock Holding Company**, a Mississippi Corporation whose address is P.O. Box 4019, Gulfport Mississippi 39502 ("Assignee").

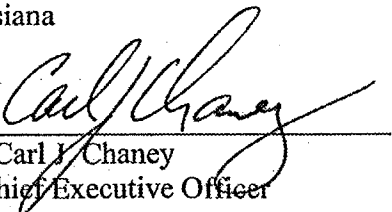
WHEREAS, Assignor is the owner of certain trademark rights evidenced by U.S. Trademark Registration Nos. 2,704,964, 3,477,627, 2,877,949, 1,311,441, 3,581,146, 3,603,215, 3,603,204, 3,603,201, 3,636,092, 3,851,692, 2,032,935, 2,032,936, 2,032,934, 2,032,937, 2,042,371, 2,095,614, and 2,439,672, as shown on Exhibit A (the "Marks"); and

WHEREAS, Assignor desires to assign the Marks to Assignee, together with the goodwill associated with the Marks, pursuant to the terms of this assignment and in a form acceptable for recordation by the U.S. Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt of which Assignor acknowledges, Assignor assigns to Assignee all right, title, and interest in and to the Marks together with the goodwill associated with the Marks, any and all registrations and applications for registration of the Marks, and all worldwide rights in the Marks including, without limitation, common law rights based upon use of the Marks. This assignment includes all rights to damages or profits, due or accrued, arising out of past infringement of the Marks, as well as the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, Assignor and Assignee have executed this assignment, having an effective date of August 21, 2012.
September

Whitney Bank f/k/a Hancock Bank
of Louisiana

By: 
Name: Carl J. Chaney
Title: Chief Executive Officer

Hancock Holding Company

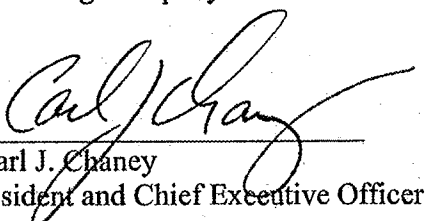
By: 
Name: Carl J. Chaney
Title: President and Chief Executive Officer

EXHIBIT A


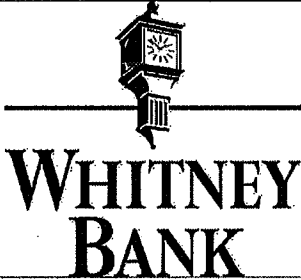




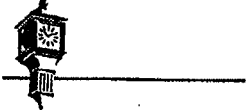
MARK	REGISTRATION NO.
WHITNEY SECURITIES	2,704,964
WHITNEY	3,477,627
CASHKEEPER	2,877,949
	1,311,441
WHITNEY SECURITIES & INVESTMENTS	3,581,146
<i>It takes a Whitney Banker.</i>	3,603,215
IT TAKES A WHITNEY BANKER	3,603,204
WHITNEY BANK	3,603,201
	3,636,092
WHITNEY INSURANCE AGENCY	3,851,692
WHITNEY	2,032,935
	2,032,936
	2,032,934

EXHIBIT A

MARK	REGISTRATION NO.
	2,032,937
	2,042,371
	2,095,614
WHITNEY	2,439,672