#### 900235304 10/05/2012

## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RURAL/METRO OF NORTHERN CALIFORNIA, INC.		06/01/2012	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	R/M MANAGEMENT CO., INC.	
Street Address:	8401 EAST INDIAN SCHOOL ROAD	
City:	SCOTTSDALE	
State/Country:	ARIZONA	
Postal Code:	85251	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	85500042	BOWERS AMBULANCE
Serial Number:	85499906	BOWERS AMBULANCE A RURAL/METRO COMPANY
Serial Number:	85499920	PACIFIC AMBULANCE A RURAL/METRO COMPANY
Registration Number:	4183351	PACIFIC AMBULANCE

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 602.262.5311

Email: TRADEMARKS@LRLAW.COM

Correspondent Name: SEAN D. GARRISON

Address Line 1: 40 NORTH CENTRAL AVENUE

Address Line 2: LEWIS AND ROCA LLP
Address Line 4: PHOENIX, ARIZONA 85004

ATTORNEY DOCKET NUMBER: 29368

REEL: 004875 FRAME: 0185

TRADEMARK

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NAME OF SUBMITTER:	Sean D. Garrison
Signature:	/Sean D. Garrison/
Date:	10/05/2012
Total Attachments: 3 source=Signed CA TM Assignment#page1.tif source=Signed CA TM Assignment#page2.tif source=Signed CA TM Assignment#page3.tif	

TRADEMARK
REEL: 004875 FRAME: 0186

### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of June 1, 2012 (the "Effective Date") by and between Rural/Metro of Northern California, Inc., a Delaware corporation, 9221 East Via de Ventura, Scottsdale Arizona, 85258 (the "Assignor") and R/M Management Co., Inc., a Delaware corporation, 9221 East Via de Ventura, Scottsdale Arizona, 85258 (the "Assignee"), together the "Parties."

WHEREAS, Assignor owns all right, title, interest and goodwill in and to the trademarks listed on Exhibit A (the "Marks").

WHEREAS, one of Assignee's purposes is to own and hold title to the Trademarks used by the Rural/Metro family of companies, which family includes Assignor; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee desires to acquire all of the right, title interest, and goodwill in and to the Marks, and the registrations and applications thereto.

NOW THEREFORE, IN CONSIDERATION of the foregoing, and for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

- Assignment of the Marks. Assignor does hereby sell, assign, and transfer unto Assignee all of Assignor's rights, title and interest in and to the Marks together with all of the goodwill of the business symbolized by the Marks and any renewals and extensions of such registrations, and all other corresponding rights that exist or that may be secured, as of the Effective Date, as well as all income, royalties, or payments due or payable from and after the Effective Date or thereafter and the right to sue and collect damages for past, present and future infringements; dilution or other unauthorized use of the Marks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
- 2. <u>Choice of Law</u>. This Assignment shall be governed by, and construed and enforced in accordance with, the laws of the State of Arizona and the federal laws of the United States, without reference to principles of conflicts of law that might cause the laws of any other jurisdiction to apply.

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3. <u>Authority</u> . The Parties each represent and warrant to the other that its officer or other duly authorized representative executing this Assignment has the full power and authority to do so on its behalf.			
Assignor:	Assignee:		
RLI s.f.	<u>RLI J. F.</u>		
Rural/Metro of Northern California, Inc.  By: Robert J. Fesher  Its: Vice President	R/M Management Co., Inc.  By: Robert J. Fisher  Its: Vice President		

# EXHIBIT A

Trademark BOWERS AMBULANCE	Design	Serial/Reg. No. 85/500042
BOWERS AMBULANCE A RURAL/METRO COMPANY and Design	BOWERS	85/499906
PACIFIC AMBULANCE		4183351
PACIFIC AMBULANCE A RURAL/METRO COMPANY and Design	CPACIFIC AMBILLANCE	85/499920

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