

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
C-Bates, LLC		09/21/2012	LIMITED LIABILITY COMPANY: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Pacific World Corporation		
Street Address:	25800 Commercentre Drive		
City:	Lake Forest		
State/Country:	CALIFORNIA		
Postal Code:	92630		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1048194	KURLASH	
CORRESPONDENCE DATA			
Fax Number:	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6158508741		
Email:	rfelber@wallerlaw.com		
Correspondent Name:	Robert P. Felber, Jr.		
Address Line 1:	Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	015600.16119		
NAME OF SUBMITTER:	Robert P. Felber, Jr.		
Signature:	/ROBERT P. FELBER, JR./		

Date:

10/05/2012

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARK, ACCOMPANYING
REGISTRATION AND GOODWILL**

Effective as of September 21, 2012 (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, C-BATES, LLC, a Connecticut limited liability company with offices at 100 Trap Falls Road Extension, Shelton, Connecticut 06484 (the "Assignor"), does hereby sell, assign, transfer and set over to PACIFIC WORLD CORPORATION, a California corporation with offices at 25800 Commercentre Drive, Lake Forest, California 92630-8803 (the "Assignee"), all of Assignor's rights, title and interest in and to the trademark listed on Exhibit A attached hereto (the "Mark"), the registration therefor, any renewals or extensions of such registration, and all rights therein and thereto throughout the world, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Mark and the registration therefor and/or to provide evidence to support such assignment in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the parties hereto have caused this assignment to be signed by an individual thereto duly authorized, all as of the Effective Date.

ASSIGNOR:

C-BATES, LLC

By: _____

Name: Joseph J. Jaeger

Title: Chief Operating Officer /
Chief Financial Officer

ASSIGNEE:

PACIFIC WORLD CORPORATION

By: _____

Name: Joseph J. Jaeger

Title: Chief Operating Officer /
Chief Financial Officer

EXHIBIT A

ASSIGNMENT OF TRADEMARK, ACCOMPANYING
REGISTRATION AND GOODWILL

The Mark

<u>Trademark</u>	<u>Registration No./Serial No.</u>
KURLASH	Registration No. 1048194