

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	American Bedding Company		10/04/2012
			Entity Type
			CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Winco Bedding USA, LLC		
Street Address:	P.O. Box 1050		
City:	Corsicana		
State/Country:	TEXAS		
Postal Code:	75151		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3143212	STERLING & THOMAS
CORRESPONDENCE DATA			
Fax Number:	7709510933		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	770-933-9500		
Email:	mary.kilgore@tkhr.com		
Correspondent Name:	George M. Thomas		
Address Line 1:	400 Interstate North Parkway, SE		
Address Line 2:	Suite 1500		
Address Line 4:	Atlanta, GEORGIA 30339		
ATTORNEY DOCKET NUMBER:	11341-3010		
NAME OF SUBMITTER:	George M. Thomas		
Signature:	/George M. Thomas/		
Date:	10/05/2012		
Total Attachments: 1 source=01728150#page1.tif			

OP \$40.00 3143212

**ASSIGNMENT OF U.S. TRADEMARK  
STERLING & THOMAS**

WHEREAS, American Bedding Company, a Georgia corporation, having a place of business at 1605 Candler Road, Gainesville, Georgia 30507, is the owner of the mark  
**"STERLING & THOMAS"**


that is registered in the U.S. Patent and Trademark Office under U.S. Trademark Registration 3,143,212 and owns all right, title and interest in and to said mark, said U.S. Trademark Registration, and the goodwill of the business associated with said mark; and,

WHEREAS, Winco Bedding USA, LLC, a Texas limited liability company, having a mailing address of P.O. Box 1050, Corsicana, TX 75151, is desirous of acquiring said mark and said registration, together with the goodwill of the businesses associated therewith;

NOW, THEREFORE, in consideration of the sum of five dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, American Bedding Company does hereby sell, assign and convey, and ratifies any prior sale, assignment and conveyance, of its entire right, title and interest, in and to said mark and said registration, and the goodwill of the business associated therewith, and the right to bring suit and recover for past infringement of said mark, to said Winco Bedding USA, L.L.C. for the use and benefit of said Winco Bedding USA, L.L.C., its successors, assigns, and legal representatives.

AMERICAN BEDDING COMPANY

10-4-12  
Date

Signature:   
Kim Cobb, CFO  
Printed name and office held

11341-3010