

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plum TV LLC		03/15/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Plum TV Inc.		
Street Address:	890 Garrison Avenue		
Internal Address:	2nd floor		
City:	Bronx		
State/Country:	NEW YORK		
Postal Code:	10474		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78839216	PLUM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.579.5943		
Email:	jklear@klearlawfirm.com		
Correspondent Name:	Law Offices of Jennifer A. Klear		
Address Line 1:	445 Park Avenue		
Address Line 2:	9th floor		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Jennifer A. Klear		
Signature:	/Jennifer A. Klear/		

Date:

10/05/2012

Total Attachments: 5

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Delaware

PAGE 1

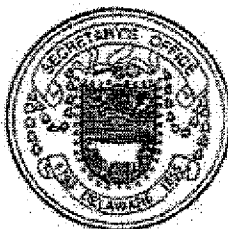
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "PLUM TV, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "PLUM TV, LLC" TO "PLUM TV, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF MARCH, A.D. 2007, AT 5:16 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3755269 8100V

070324217



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5513766

DATE: 03-16-07

TRADEMARK
REEL: 004875 FRAME: 0403

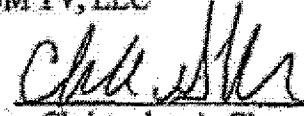
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO A
CORPORATION

Pursuant to Section 265 of the Delaware General Corporation Law, the undersigned limited liability company executed the following Certificate of Conversion:

- FIRST: The date on which and the jurisdiction where the undersigned limited liability company was first formed is January 21, 2004 and Delaware, respectively, and such jurisdiction has not changed.
- SECOND: The name of the undersigned limited liability company immediately prior to filing this Certificate of Conversion is Plum TV, LLC.
- THIRD: The name of the Corporation as set forth in the Certificate of Incorporation filed in accordance with Section 265(b) of the Delaware General Corporation Law is Plum TV, Inc.

IN WITNESS WHEREOF, the undersigned limited liability company, by its President, duly authorized, has executed this Certificate of Conversion on the 15th day of March, 2007.

PLUM TV, LLC

By: 
Name: Christopher A. Glowacki
Title: President

Delaware

PAGE 2

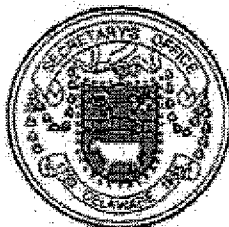
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF INCORPORATION OF "PLUM TV, INC." FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF MARCH, A.D. 2007, AT 5:16 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3755269 8100V

070324217



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5513766

DATE: 03-16-07

TRADEMARK
REEL: 004875 FRAME: 0405

CERTIFICATE OF INCORPORATION
OF
PLUM TV, INC.

PURSUANT TO SECTION 102 OF THE
DELAWARE GENERAL CORPORATION LAW

THE UNDERSIGNED, for the purpose of incorporating and organizing a corporation under the General Corporation Law of the State of Delaware (the "GCL"), does hereby execute this Certificate of Incorporation and does hereby certify as follows:

FIRST: The name of the corporation is Plum TV, Inc. (hereinafter called the "Corporation").

SECOND: The address of the registered office in the State of Delaware is 2711 Centerville Road, Suite 400, City of Wilmington, 19808, County of New Castle. The name of the registered agent of the corporation in the State of Delaware at such address is Corporation Service Company.

THIRD: The nature of the business and the purposes to be conducted and promoted by the corporation are as follows:

To conduct any lawful business, to promote any lawful purpose, and to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware.

FOURTH: The total number of shares of all classes of capital stock which the Corporation shall have authority to issue is Five Million (5,000,000) shares of common stock, par value \$0.0001 per share.

FIFTH: The name and mailing address of the incorporator is:

Christopher A. Glowacki
419 Lafayette Street, 7th Floor
New York, New York 10003

SIXTH: The Corporation's Board of Directors shall have the power to adopt, amend or repeal the Corporation's By-Laws.

SEVENTH: No director shall be personally liable to the Corporation or its stockholders for monetary damages for any breach of fiduciary duty by such director as a director. Notwithstanding the foregoing sentence, a director shall be liable to the extent provided by applicable law, (i) for breach of the directors duty of loyalty to the Corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) pursuant to Section 174 of the GCL or (iv) for any transaction from which the director derived an improper personal benefit. No amendment to or repeal of this Article

SEVENTH shall apply to or have any effect on the liability or alleged liability of any director of the Corporation for or with respect to any acts or omissions of such director occurring prior to such amendment.

IN WITNESS WHEREOF, the undersigned, being the incorporator herein before named, has executed this Certificate of Incorporation this 15 day of March, 2007.



Christopher A. Glowacki

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