

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
So So Happy Studio, Inc.		10/05/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Art Impressions, Inc.		
Street Address:	23586 Calabasas Rd.		
Internal Address:	Suite 210		
City:	Calabasas		
State/Country:	CALIFORNIA		
Postal Code:	91302		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85531428	SO SO HAPPY	
Serial Number:	85689286	SO SO HAPPY	
Registration Number:	4164693	SO SO HAPPY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8185910105		
Email:	alison@artimpressionsinc.com		
Correspondent Name:	Alison Kenney		
Address Line 1:	23586 Calabasas Rd.		
Address Line 4:	Calabasas, CALIFORNIA 91302		
NAME OF SUBMITTER:	Alison Kenney		
Signature:	/alisonkenney/		

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Date:

10/05/2012

Total Attachments: 2

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WORLDWIDE TRADEMARK ASSIGNMENT

WHEREAS, SO SO HAPPY STUDIO, INC. ("SO SO HAPPY"), a United States resident corporation organized in California and having its principal offices at 23586 Calabasas Road, Suite 210, Calabasas, California 91302, has adopted, used and is using, and is the owner of the following trademarks ("the Trademarks") which are registered with, or which are the subject of pending applications in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Serial No.</i>	<i>Filing Date</i>
SO SO HAPPY	85531428	February 1, 2012
SO SO HAPPY	85689286	July 27, 2012

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
SO SO HAPPY	4,164,693	June 26, 2012

WHEREAS, ART IMPRESSIONS, INC. ("ART IMPRESSIONS"), a United States resident corporation organized in California and having its principal offices at 23586 Calabasas Road, Suite 210, Calabasas, California 91302, is desirous of acquiring the Trademarks and registrations and the applications therefore;

NOW THEREFORE, in consideration of good and valuable consideration given and received, the receipt and adequacy of which are hereby acknowledged, the Assignor hereby assigns to the Assignee, its successors, assigns or legal representatives, all right, title and interest, worldwide, in and to the Trademarks and said registrations and application and common law rights therefore, which the Assignor has acquired through such use, together with the goodwill of any and all business carried on in association with and symbolized by the Trademarks.

AND FURTHER, Assignor, on behalf of itself, its successors, assigns and legal representatives, hereby covenants and agrees, without further consideration, to do all such

lawful acts and things and to execute such further lawful assignments, documents, assurances, applications and other instruments as reasonably may be required by the Assignee, its successors, assigns or legal representatives, to obtain any and all registrations or renewals for the Trademarks and to vest the same in the Assignee, its successors, assigns or legal representatives.

Executed at Calabasas, California this 5th day of October, 2012.

By:   
Cindy Bailey, CEO for Assignor  
SO SO HAPPY STUDIO, INC.