# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Paramount Growers Cooperative,		110/05/2012	Non-profit cooperative
Inc.			association: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	Paramount Farms International LLC
Street Address:	11444 W. Olympic Blvd., 3rd Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90064
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

# PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Registration Number:	3884453	FROM OUR TREES TO YOUR HEART	
Registration Number:	3408948	THE TOTALLY NATURAL GUILT-FREE SNACK	
Registration Number:	2668377	PISTACHIOS TO GO!	
Registration Number:	2632900	ALMOND ACCENTS	

## **CORRESPONDENCE DATA**

Fax Number: 3109665758

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

310-966-5726 Phone: Email: lpowell@roll.com

Correspondent Name: LaTunda Powell, Trademark Administrator Address Line 1: 11444 W. Olympic Blvd., 10th Floor Address Line 4: Los Angeles, CALIFORNIA 90064

ATTORNEY DOCKET NUMBER: 119326

REEL: 004875 FRAME: 0731

TRADEMARK

900235381

NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator			
Signature:	/LaTunda Powell/			
Date:	10/05/2012			
Total Attachments: 3 source=PGC TM Assignment#page1.tif source=PGC TM Assignment#page2.tif source=PGC TM Assignment#page3.tif				

TRADEMARK REEL: 004875 FRAME: 0732

### U.S. TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, Paramount Growers Cooperative, Inc., a California non-profit cooperative association ("Assignor"), hereby assign and transfer to Paramount Farms International LLC, a Delaware limited liability company with a principal place of business of 11444 West Olympic Blvd., 3rd Floor, Los Angeles, California 90064, USA ("Assignee"), the following:

- 1. All right, title and interest held by Assignor in and to the business names, trade names, trademarks and/or service marks, and the applications and/or registrations therefor, and all common law rights thereto, listed in Exhibit "A" attached hereto and incorporated by this reference (hereinafter collectively referred to as the "Marks");
- 2. The goodwill of the business connected with the use of and symbolized by the Marks, as part of the transfer of all on-going and existing business to which the Marks pertain, and including all associated artwork, labels and package designs and other assets that uniquely reflect the Marks; and
- 3. All rights to damages or profits, due or to become due, accured or to accrue, arising out of past, present or future infringement of said Marks or injury to said goodwill, together with the right to sue or recover the same in Assignee's name.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of October \_\_\_\_\_\_\_, 2012, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Paramount Growers Cooperative, Inc., a California non-profit cooperative association

By: / //hmem Michael Hohmann, Chief Financial Officer

Paramount Farms International LLC, a Delaware limited liability company

By: / Mal/

Michael Hohmann, Chief Financial Officer

Exhibit A The Marks

Trademark	Application	Registration	Application	Registration
	Number	Number	Date	Date
GO PISTACHIO!	77329925		14-NOV-2007	
THE TOTALLY NATURAL	77319190	3408948	01-NOV-2007	08-APR-2008
GUILT-FREE SNACK				
SUN-CURVE	77266731	<u>-</u>	28-AUG-2007	
NATURE'S PERFECT	77266701		28-AUG-2007	
PACKAGE				
WONDERFUL PISTACHIOS	77114811	3463342	23-FEB-2007	08-JUL-2008
GOD'S GIFT	77076187		04-JAN-2007	
WORLD'S UGLIEST NUTS	77003624		20-SEP-2006	
PRETTY UGLY NUTS	77003645		20-SEP-2006	
FARM FRESH	78971316		11-SEP-2006	
ONE UGLY NUT	78940283		28-JUL-2006	
ONE MESSY NUT	78940296		28-JUL-2006	
FROM OUR TREES TO YOUR	78917398	3884453	26-JUN-2006	30-NOV-2010
HEART				
BASEBALL'S BIG GAME	78811479		09-FEB-2006	
SNACKRX	78780295		23-DEC-2005	
ACCENTS	78771742		12-DEC-2005	
ALMOND LUNCHIES	78687965		08-AUG-2005	
EVERYBODY KNOWS THE	78687972		08-AUG-2005	
BEST NUTS COME FROM				
CALIFORNIA				
HONEY DIPPED	76575089		09-FEB-2004_	
ROASTIE TOASTIES	76575087	2967973	09-FEB-2004	12-JUL-2005
BUTTERED UP	76575088	2967974	09-FEB-2004	12 <b>-J</b> UL-2005
HOT & SASSY	76575090	2967975	09-FEB-2004	12-JUL-2005
ALMOND MUNCHIES	76575092	2967976	09-FEB-2004	12 <b>-JUL</b> -2005
SUGAR SHELLED ALMONDS	76553993		06-OCT-2003	
GOD'S GIFT	76550306		22-SEP-2003	
NUDIES	78158747	2960736	28-AUG-2002	07-JUN-2005
PISTACHIOS TO GO!	76295644		02-AUG-2001	
PISTACHIOS TO GO!	76295646	2668377	02-AUG-2001	31-DEC-2002
WONDERFUL ALMONDS	76283242		11-JUL-2001	
WONDERFUL PISTACHIOS	76283241		11-JUL-2001	
PISTACHIO WONDERFUL	76283243		11-JUL-2001	
ALMOND WONDERFUL	76283244		11-JUL-2001	
ALMOND ACCENTS	76172535	2632900	29-NOV-2000	08-OCT-2002
	75244302	<del></del>	19-FEB-1997	1

{068011.1}

TRADEMARK REEL: 004875 FRAME: 0734

Trademark	Application Number	Registration Number	Application Date	Registration Date
EVERYBODY KNOWS THE	74545958		05-JUL-1994	
BEST NUTS COME FROM				
CALIFORNIA				

{068011.1}

**RECORDED: 10/05/2012** 

TRADEMARK REEL: 004875 FRAME: 0735