

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Cookies-N-Cream LLC		LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Devicom International, Inc.		
Street Address:	16310 Arthur Street		
City:	Cerritos		
State/Country:	CALIFORNIA		
Postal Code:	90703		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85196051	SNEAKERHEAD
CORRESPONDENCE DATA			
Fax Number:	3107260893		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-726-0892		
Email:	nathalie@lauson.com		
Correspondent Name:	Robert J. Lauson		
Address Line 1:	880 Apollo Street Suite 301		
Address Line 4:	El Segundo, CALIFORNIA 90245		
ATTORNEY DOCKET NUMBER:	11-28875		
NAME OF SUBMITTER:	Robert J. Lauson		
Signature:	/robert j lauson/		
Date:	10/08/2012		
Total Attachments: 1 source=20121008Trademark Assignment#page 1.tif			

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ASSIGNMENT OF TRADEMARK RIGHTS

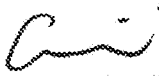
This agreement is between Cookies-N-Cream LLC, a New York Limited Liability Company, herein referred to as "Assignor," and Devicom International, Inc., a California Corporation, 16310 Arthur Street, Cerritos, California 90703 herein referred to as "Assignee."

That Assignor is the owner of U.S. Patent & Trademark Office Application Serial No. 85/196,051 "SNEAKERHEAD" and the mark for toys, and Assignee is desirous of acquiring said rights and assignor willing to transfer them.

Therefore, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all rights, title and interest in and to said mark and the application, and to any and all trademark registrations which may be granted therefore, and the goodwill of the business symbolized by said mark.

COOKIES-N-CREAM

Dated: 10/05, 2012

By: 
Ganiu Ladejobi, Member
Cookies-N-Cream LLC