

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
4KIDS ENTERTAINMENT, INC.		07/15/2012	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	VORTEXX ENTERTAINMENT VENTURES LLC
Street Address:	10100 Santa Monica Blvd.
Internal Address:	Suite 600
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	3971559	TOONZAI
Registration Number:	4048562	TOONZAI
Registration Number:	3023958	CUBIX

CORRESPONDENCE DATA	
Fax Number:	3102774730
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	jarciniega@mwe.com
Correspondent Name:	Jorge Arciniega
Address Line 1:	2049 CENTURY PARK EAST
Address Line 2:	Suite 3800
Address Line 4:	Los Angeles, CALIFORNIA 90067-3218

ATTORNEY DOCKET NUMBER:	087939-0010
NAME OF SUBMITTER:	JORGE ARCINIEGA

CH \$90.00 3971559

Signature:	/JORGE ARCINIEGA/
Date:	10/08/2012
Total Attachments: 4 source=Trademark Assignment 4Kids Entertainment to Vortexx Entertainment dated 07.15.2012#page1.tif source=Trademark Assignment 4Kids Entertainment to Vortexx Entertainment dated 07.15.2012#page2.tif source=Trademark Assignment 4Kids Entertainment to Vortexx Entertainment dated 07.15.2012#page3.tif source=Trademark Assignment 4Kids Entertainment to Vortexx Entertainment dated 07.15.2012#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of July 15, 2012 ("Effective Date") by 4Kids Entertainment, Inc. ("Assignor") and Vortexx Entertainment Ventures LLC ("Assignee").

WHEREAS, pursuant to the Asset Purchase Agreement dated June 24, 2012 entered into between Assignor and Assignee (formerly known as Kidsco Media Ventures LLC), Assignor now wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, Assignor's entire right, title and interest in and to those certain trademarks described on Schedule A attached hereto (the "Registered Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees as follows:

Assignor hereby sells, assigns, transfers, and relinquishes to Assignee, its successors and assigns, all right, title and interest in and to the Registered Trademarks together with the goodwill associated therewith, and all applications and/or registrations thereof, including all of Assignor's rights to sue and recover for damages arising out of or in connection with any and all past, present or future infringements or dilution of or damage to such Registered Trademarks or the associated goodwill.

Assignor hereby agrees to execute upon the request of Assignee such additional documents as are necessary to register and otherwise give full effect to the rights of the Assignee under this Assignment in and to the Registered Trademarks, including all documents necessary to record in the name of the Assignee the assignment of the Registered Trademarks with the United States Patent and Trademark Office ("USPTO") and with any other foreign agency or trademark office worldwide necessary to effectuate this Assignment. Assignor hereby authorizes and requests the USPTO and such foreign offices to record Assignee as assignee and owner of the right, title and interest in and to the Registered Trademarks.

This Assignment may not be supplemented, altered or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment and the performance hereunder shall be governed by and construed in accordance with the laws of the state of California. This Assignment may be executed in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed will be deemed to be an original but all of which taken together will constitute one and the same agreement.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR

ASSIGNEE

4KIDS ENTERTAINMENT, INC.

VORTEX ENTERTAINMENT VENTURES LLC

By: Samuel R. Newborn

By: Elie Dekel

Name: SAMUEL R. NEWBORN

Name: Elie Dekel

Title: EVP

Title: President

SCHEDULE A

REGISTERED TRADEMARK

Issued US Trademark Registrations				
MARK	ISSUE DATE	REG. NO.		NOTES
TOONZAI (Cartoons)	3/31/2011	3,971,559		
TOONZAI (Website)	3/13/2011	4,048,562		
Cubix	12/6/2005	3,023,938		

Pending Foreign Trademark Application				
MARK	COUNTRY	FILING DATE	SERIAL NO.	NOTES
CUBIX	Chile	2/21/2003	598683	

Issued Foreign Trademark Registrations				
MARK	COUNTRY	ISSUE DATE	REG. NO.	NOTES
CUBIX	Argentina	8/7/2003	1944682	
CUBIX	Argentina	8/7/2003	1944679	
CUBIX	Argentina	8/7/2003	1944681	
CUBIX	Argentina	8/7/2003	1944680	
CUBIX	Australia	10/4/2002	929676	
CUBIX	Brazil	10/9/2007	823020018	
CUBIX	Brazil	10/9/2007	823020034	
CUBIX	Brazil	10/9/2007	823020026	
CUBIX	Brazil	3/9/2011	824463709	
CUBIX	Canada	8/16/2007	TMA694184	
CUBIX	Chile	8/22/2003	671580	

CUBIX	Colombia	12/23/2003	277896	
CUBIX	European Community	8/7/2006	4513107	
CUBIX	European Community	12/14/2006	2261832	
CUBIX	Hungary	3/11/2004	178097	
CUBIX	Israel	10/6/2002	159666	
CUBIX	Israel	10/6/2002	159668	
CUBIX	Israel	10/6/2002	159669	
CUBIX	Israel	10/6/2002	159670	
CUBIX	Mexico	11/7/2002	770895	
CUBIX	Mexico	11/27/2002	770894	
CUBIX	Mexico	6/27/2002	753070	
CUBIX	New Zealand	4/10/2003	666271	
CUBIX	New Zealand	4/10/2003	666272	
CUBIX	New Zealand	4/10/2003	666273	
CUBIX	New Zealand	4/10/2003	666274	
CUBIX	Peru	5/13/2003	800032269	
CUBIX	Poland	9/21/2005	167373	
CUBIX	Romania	5/15/2003	53189	
CUBIX	South Africa	10/4/2002	2002/15484	
CUBIX	South Africa	10/4/2002	2002/15481	
CUBIX	South Africa	10/4/2002	2002/15482	
CUBIX	South Africa	10/4/2002	2002/15483	
CUBIX	Venezuela	6/21/2004	8024726	