

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American General Life and Accident Insurance Company		10/05/2012	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	American International Group, Inc.		
Street Address:	180 Maiden Lane		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10038		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3444862	CHANGING THE WAY AMERICANS THINK ABOUT, PURCHASE AND USE LIFE INSURANCE	
Registration Number:	3826789	QUALITY OF LIFE...INSURANCE	
Registration Number:	3872859	QUALITY OF LIFE...INSURANCE	
Registration Number:	3836500	"QUALITY OF LIFE...INSURANCE" IS CHANGING THE WAY AMERICANS THINK ABOUT, PURCHASE AND USE LIFE INSURANCE	
Registration Number:	3826800	"QUALITY OF LIFE...INSURANCE" YOUR MONEY. YOUR INSURANCE. YOUR CHOICE.	
Registration Number:	3839676	QUALITY OF LIFE...INSURANCE YOUR MONEY. YOUR INSURANCE. YOUR CHOICE.	
Registration Number:	3134398	YOUR MONEY. YOUR INSURANCE. YOUR CHOICE.	
CORRESPONDENCE DATA			
Fax Number:	6463839368		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

CH \$190.00 3444862

via US Mail.

Phone: 212-770-3446
Email: elizabeth.pearce@aig.com
Correspondent Name: Elizabeth R Pearce
Address Line 1: 80 Pine Street
Address Line 2: 13th Floor
Address Line 4: New York, NEW YORK 10005

ATTORNEY DOCKET NUMBER:	0880-0102-9000
NAME OF SUBMITTER:	Elizabeth R Pearce
Signature:	/erp/
Date:	10/09/2012

Total Attachments: 3
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ASSIGNMENT OF SERVICE MARKS FROM AMERICAN GENERAL LIFE AND
ACCIDENT INSURANCE COMPANY TO AMERICAN INTERNATIONAL GROUP, INC.

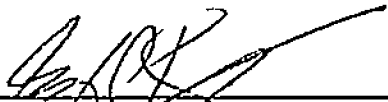
WHEREAS, American General Life and Accident Insurance Company (hereinafter "Assignor"), a Tennessee corporation, having its principal place of business at American General Center, Nashville, Tennessee 37250 (former address, 2000 American General Way, Nashville, Tennessee 37027) has adopted, used and is the owner of the service Marks as shown on Schedule A hereto (hereinafter, the "Marks");

WHEREAS, American International Group, Inc. (hereinafter "Assignee"), a Delaware corporation, having its principal place of business at 180 Maiden Lane, New York, NY 10038, is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Mark and any applications and registrations therefor, and including all common-law and other rights in the Marks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of the Mark and any applications and registrations therefor prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on Oct 5th, 2012.

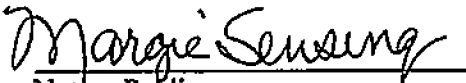
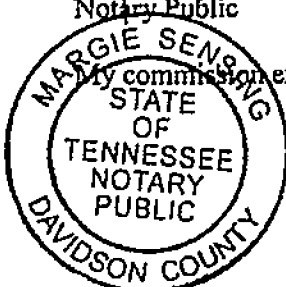
AMERICAN GENERAL LIFE AND
ACCIDENT INSURANCE COMPANY


Name: Terry P. Keiper
Title: Senior Vice President

State of Tennessee)
County of Davidson)SS:

On this 5 th day of October, 2012 before me, a Notary Public in and for said county, appeared Terry Keiper, personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that she signed and delivered the document as her free and voluntary act for the uses and purposes therein set forth.

MARGIE SENSING
STATE OF TENNESSEE NOTARY PUBLIC
DAVIDSON COUNTY
MY COMMISSION EXPIRES
AUGUST 17, 2015


Notary Public
My commission expires: 8/17/2015


AMERICAN GENERAL LIFE AND ACCIDENT INSURANCE COMPANY

MARK	REG. NO.
CHANGING THE WAY AMERICANS THINK ABOUT, PURCHASE AND USE LIFE INSURANCE	344486
QUALITY OF LIFE...INSURANCE	382678
QUALITY OF LIFE...INSURANCE	387285
"QUALITY OF LIFE... INSURANCE" IS CHANGING THE WAY AMERICANS THINK ABOUT, PURCHASE AND USE LIFE INSURANCE	383650
"QUALITY OF LIFE...INSURANCE" IS CHANGING THE WAY AMERICANS THINK ABOUT, PURCHASE AND USE LIFE INSURANCE.	383328
"QUALITY OF LIFE...INSURANCE" YOUR MONEY. YOUR INSURANCE. YOUR CHOICE. (LOGO)	382680
QUALITY OF LIFE...INSURANCE YOUR MONEY. YOUR INSURANCE. YOUR CHOICE.	383967
YOUR MONEY. YOUR INSURANCE. YOUR CHOICE.	313439

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