

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Artemiss, LLC		09/11/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	Spiegel, LLC
Street Address:	110 William Street
Internal Address:	11th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10038
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Serial Number:	85049191	THE 7 WAYS EVERY WOMAN'S BODY BREAKS HER HEART
Serial Number:	85049187	BODY BETRAYALS
Serial Number:	76066503	BUILD YOUR OWN BIKINI
Serial Number:	75935249	CAMI
Serial Number:	76648487	JEAN.E.OLOGY
Serial Number:	75563980	JEANOLOGY
Serial Number:	75571014	JEANOLOGY
Serial Number:	85034419	JEANOLOGY BASIC
Serial Number:	75654026	JEANOLOGY BASICS
Serial Number:	75607523	JEANOLOGY STUDIO
Serial Number:	74303538	NEWPORT NEWS
Serial Number:	76470999	NEWPORT NEWS
Serial Number:	73839779	NEWPORT NEWS

CH \$915.00 85049191

Serial Number:	75179380	NEWPORT NEWS
Serial Number:	75784333	NEWPORT NEWS
Serial Number:	75784328	NEWPORT-NEWS.COM
Serial Number:	75517534	ONE PRICE FITS ALL
Serial Number:	77844693	SECRET SCULPTOR
Serial Number:	77500060	SECRET SCULPTOR BY SHAPE FX
Serial Number:	78719130	SHAPE & SLIM
Serial Number:	78972117	SHAPE FX
Serial Number:	75810448	SHAPE FX
Serial Number:	73651067	SUN STREAK
Serial Number:	85090577	THE REAL RED CARPET SECRET
Serial Number:	77369676	CREATE YOUR SIGNATURE STYLE
Serial Number:	75858442	LIFESTYLE RESOURCE FOR THE WORKING WOMAN
Serial Number:	77369610	A LUXURY SHOPPING EXPERIENCE WITHIN REACH
Serial Number:	75784327	SPIEGEL
Serial Number:	73463727	SPIEGEL
Serial Number:	74387194	SPIEGEL
Serial Number:	77253973	SPIEGEL
Serial Number:	77243261	SPIEGEL SIGNATURE
Serial Number:	77255689	SPIEGEL SIGNATURE
Serial Number:	77368436	SPIEGEL SIGNATURE
Serial Number:	75784329	SPIEGEL.COM
Serial Number:	73640009	THE ULTIMATE OUTLET

CORRESPONDENCE DATA

Fax Number: 4045818330
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 4045818052
Email: rcampbell@jonesday.com
Correspondent Name: Richard U. Campbell
Address Line 1: 1420 Peachtree St. NE
Address Line 2: Suite 800
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: 223194-620001

NAME OF SUBMITTER: Richard U. Campbell

Signature:

TRADEMARK
REEL: 004877 FRAME: 0139

/Richard U. Campbell/

Date:

10/09/2012

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ARTEMISS, LLC", CHANGING ITS NAME FROM "ARTEMISS, LLC" TO "SPIEGEL, LLC", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF SEPTEMBER, A.D. 2012, AT 3:18 O'CLOCK P.M.

4990569 8100

121019558

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9840526

DATE: 09-12-12

TRADEMARK
REEL: 004877 FRAME: 0141

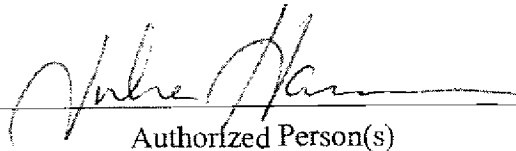
STATE OF DELAWARE
CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: ARTEMISS, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company heretofore known as "ARTEMISS, LLC" is hereby changed to "SPIEGEL, LLC".

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 11 day of SEPTEMBER, A.D. 2012.

By: 
Authorized Person(s)

Name: JULIA HANSEN
Print or Type