

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																						
NATURE OF CONVEYANCE:	SECOND AMENDED AND RESTATED MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY																																						
CONVEYING PARTY DATA																																							
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CORRESPONDENCE DATA																																							
Fax Number:	9497200182																																						

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (949) 224-6291
Email: trademark@buchalter.com
Correspondent Name: Farah P. Bhatti, Esq.
Address Line 1: 18400 Von Karman Avenue, Suite 800
Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	B0660-0073
NAME OF SUBMITTER:	Farah P. Bhatti, Esq.
Signature:	/Farah P. Bhatti/
Date:	10/09/2012

Total Attachments: 6
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SECOND AMENDED AND RESTATED
MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY

September 26, 2012

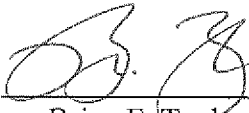
CONN'S, INC., a Delaware corporation ("Grantor"), whose address is 4055 Technology Forest Blvd., Suite 210, The Woodlands, Texas, 77381, hereby acknowledges that it has granted to BANK OF AMERICA, N.A., as Agent whose address is 55 South Lake Avenue, Suite 900, Pasadena, California 91101 (the "Secured Party"), a security interest in and to all of Grantor's right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Grantor (the "Trademarks"), together with the goodwill and assets of the business; (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by Grantor (the "Patents"); and (c) the copyright registrations which are identified on Exhibit C attached hereto and herein incorporated by this reference owned by Grantor (the "Copyrights"), to which such Trademarks, Patents and Copyrights are appurtenant and all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Second Amended and Restated Security Agreement dated as of September 26, 2012 (as amended from time to time, the "Security Agreement"), between Grantor and Secured Party as security for the obligations as set forth in the Security Agreement and other agreements referred to therein. Nothing contained in this Second Amended and Restated Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Security Agreement or otherwise.

[Signature page to follow.]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.



CONN'S, INC.,
a Delaware corporation

By:  _____
Name: Brian E. Taylor
Title: Chief Financial Officer and Vice President

Second Amended and Restated Memorandum and Notice of Security Interest
In Intellectual Property

TRADEMARK
REEL: 004877 FRAME: 0271

EXHIBIT A
TRADEMARKS

<u>Trademark</u>	<u>Owner</u>	<u>Status in Trademark Office</u>	<u>Federal Registration No.</u>	<u>Registration Date</u>
CONN'S AWARD WINNING SERVICE SINCE 1890 	Conn's, Inc.	Registered.	2,758,779	09/02/2003
	Conn's, Inc.	Registered	4,118,560	03/27/2012
CONN'S	Conn's, Inc.	Registered.	2,824,660	03/23/2004
CONN'S HOME PLUS	Conn's, Inc.	Registered.	4,201,352	09/04/2012
CONN'S CARE	Conn's, Inc.	Pending.	85/422,549	09/14/2011
YES MONEY	Conn's, Inc.	Pending.	85/421,825	09/13/2011
\$I MONEY	Conn's, Inc.	Pending.	85/421,818	09/13/2011
SI MONEY	Conn's, Inc.	Pending.	85/421,808	09/13/2011



<u>Trademark</u>	<u>Owner</u>	<u>Status in Trademark Office</u>	<u>Federal Registration No.</u>	<u>Registration Date</u>
YES\$ MONEY	Conn's, Inc.	Pending.	85/421,784	09/13/2011
	Conn's, Inc.	Pending.	85/421,774	09/13/2011
	Conn's, Inc.	Pending.	85/421,724	09/13/2011

EXHIBIT B
PATENTS

None reported by Borrower.

EXHIBIT C
COPYRIGHTS

None reported by Borrower.