

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PSCU Financial Services, Inc.		04/30/2012	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	PSCU Incorporated
Street Address:	560 Carillon Parkway
City:	St. Petersburg
State/Country:	FLORIDA
Postal Code:	33716
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	77517339	CARDHOLDER DIALOGUE
Serial Number:	77060075	CARDLOCK
Serial Number:	78773090	CONTACTUSA
Serial Number:	77423163	COUNTEROFFER
Serial Number:	77343650	PROJECT NEW AGE
Serial Number:	85524798	PSCU
Serial Number:	85519665	PSCU FORWARD.
Serial Number:	85605991	REPORTVUE
Serial Number:	85605990	REPORTVUE
Serial Number:	78773532	SHARED VISION. SHARED VALUES.
Serial Number:	77702499	WHERE LOYALTY GROWS
Serial Number:	76563312	PREPAIDCHOICE
Serial Number:	76493261	ADVISORSPLUS
Serial Number:	76493262	DEBITADVANTAGE

CH \$515.00 77517339

Serial Number:	76617759	STATEMENTSOURCE
Serial Number:	78585721	PERFORMANCEONE
Serial Number:	76493252	CREDITABILITY
Serial Number:	76521945	PSCU FINANCIAL SERVICES
Serial Number:	76521946	PSCU FINANCIAL SERVICES
Serial Number:	76611763	CUREWARDS

CORRESPONDENCE DATA

Fax Number: 2023396052
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 202-625-3649
Email: valerie.purdy-pyeron@kattenlaw.com
Correspondent Name: Valerie A. Purdy-Pyeron, Paralegal
Address Line 1: 2900 K Street, N.W.
Address Line 2: North Tower, Suite 200
Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5118

ATTORNEY DOCKET NUMBER:	214024.00001 NAME CHANGE
NAME OF SUBMITTER:	Valerie A. Purdy-Pyeron, Paralegal
Signature:	/valerie a. purdy-pyeron/
Date:	10/09/2012

Total Attachments: 5
source=PSCU Financial - PSCU Incorporated#page1.tif
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Articles of Amendment
to
Articles of Incorporation
of

FILED

2012 MAY -7 PM 1:38

PSCU Financial Services, Inc.

(Name of Corporation as currently filed with the Florida Dept. of State)

757378

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

(Document Number of Corporation (if known))

Pursuant to the provisions of section 607.1006, Florida Statutes, this *Florida Profit Corporation* adopts the following amendment(s) to its Articles of Incorporation:

A. If amending name, enter the new name of the corporation:

PSCU Incorporated

The new name must be distinguishable and contain the word "corporation," "company," or "incorporated" or the abbreviation "Corp.," "Inc.," or "Co.," or the designation "Corp.," "Inc.," or "Co.". A professional corporation name must contain the word "chartered," "professional association," or the abbreviation "P.A."

B. Enter new principal office address, if applicable:

(Principal office address **MUST BE A STREET ADDRESS**)

C. Enter new mailing address, if applicable:

(Mailing address **MAY BE A POST OFFICE BOX**)

D. If amending the registered agent and/or registered office address in Florida, enter the name of the new registered agent and/or the new registered office address:

Name of New Registered Agent _____

(Florida street address)

New Registered Office Address: _____, Florida _____
(City) (Zip Code)

New Registered Agent's Signature, if changing Registered Agent:

I hereby accept the appointment as registered agent. I am familiar with and accept the obligations of the position.

Signature of New Registered Agent, if changing

If amending the Officers and/or Directors, enter the title and name of each officer/director being removed and title, name, and address of each Officer and/or Director being added:

(Attach additional sheets, if necessary)

Please note the officer/director title by the first letter of the office title:

P = President; V= Vice President; T= Treasurer; S= Secretary; D= Director; TR= Trustee; C = Chairman or Clerk; CEO = Chief Executive Officer; CFO = Chief Financial Officer. If an officer/director holds more than one title, list the first letter of each office held. President, Treasurer, Director would be PTD.

Changes should be noted in the following manner. Currently John Doe is listed as the PST and Mike Jones is listed as the V. There is a change, Mike Jones leaves the corporation, Sally Smith is named the V and S. These should be noted as John Doe, PT as a Change, Mike Jones, V as Remove, and Sally Smith, SV as an Add.

Example:

Change PT John Doe

Remove V Mike Jones

Add SV Sally Smith

<u>Type of Action</u> (Check One)	<u>Title</u>	<u>Name</u>	<u>Address</u>
1) <input type="checkbox"/> Change <input type="checkbox"/> Add <input type="checkbox"/> Remove	_____	_____	_____ _____ _____
2) <input type="checkbox"/> Change <input type="checkbox"/> Add <input type="checkbox"/> Remove	_____	_____	_____ _____ _____
3) <input type="checkbox"/> Change <input type="checkbox"/> Add <input type="checkbox"/> Remove	_____	_____	_____ _____ _____
4) <input type="checkbox"/> Change <input type="checkbox"/> Add <input type="checkbox"/> Remove	_____	_____	_____ _____ _____
5) <input type="checkbox"/> Change <input type="checkbox"/> Add <input type="checkbox"/> Remove	_____	_____	_____ _____ _____
6) <input type="checkbox"/> Change <input type="checkbox"/> Add <input type="checkbox"/> Remove	_____	_____	_____ _____ _____

The date of each amendment(s) adoption: April 25, 2012

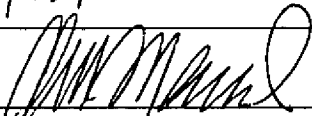
Effective date if applicable: April 25, 2012
(no more than 90 days after amendment file date)

Adoption of Amendment(s) **(CHECK ONE)**

- The amendment(s) was/were adopted by the shareholders. The number of votes cast for the amendment(s) by the shareholders was/were sufficient for approval.
- The amendment(s) was/were approved by the shareholders through voting groups. *The following statement must be separately provided for each voting group entitled to vote separately on the amendment(s):*

“The number of votes cast for the amendment(s) was/were sufficient for approval
by _____”
(voting group)

- The amendment(s) was/were adopted by the board of directors without shareholder action and shareholder action was not required.
- The amendment(s) was/were adopted by the incorporators without shareholder action and shareholder action was not required.

Dated 4/30/2012
Signature 

(By a director, president or other officer – if directors or officers have not been selected, by an incorporator – if in the hands of a receiver, trustee, or other court appointed fiduciary by that fiduciary)

Anthony R. Marando

(Typed or printed name of person signing)

CFO & EVP

(Title of person signing)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

May 11, 2012

Erica Lavina
PSCU
560 Carillon Parkway
St. Petersburg, FL 33716

Re: Document Number 757378

The Articles of Amendment to the Articles of Incorporation of PSCU FINANCIAL SERVICES, INC. which changed its name to PSCU INCORPORATED, a Florida corporation, were filed on May 7, 2012.

Should you have any questions regarding this matter, please telephone (850) 245-6050, the Amendment Filing Section.

Annette Ramsey
Regulatory Specialist II
Division of Corporations

Letter Number: 912A00014121

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