

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Reed Elsevier Inc.		10/09/2012	CORPORATION: MASSACHUSETTS
Variety, Inc.		10/09/2012	CORPORATION: NEW YORK
Reed Elsevier Properties Inc.		10/09/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	VARIETY MEDIA, LLC
Street Address:	9800 S. La Cienega Boulevard
Internal Address:	Suite 100,
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90301
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 48**

Property Type	Number	Word Mark
Registration Number:	3296859	AWARD CENTRAL
Registration Number:	4119723	BLOGDOGGER
Registration Number:	3970883	BOFFO
Registration Number:	4200263	CREATIVE LEADERSHIP AWARD
Registration Number:	1640471	DAILY VARIETY
Registration Number:	4137264	FILM MARKETING SUMMIT
Registration Number:	4137262	FILM TECHNOLOGY SUMMIT
Registration Number:	4141511	FIND OUT FIRST
Registration Number:	4137263	FUTURE OF FILM SUMMIT
Registration Number:	4048470	INSIDE PRODUCTION
Registration Number:	2237340	L.A. 411

CH \$1215.00 3296859

Registration Number:	1487531	LA 411
Registration Number:	4170811	LA 411
Registration Number:	3363989	NEW YORK 411
Registration Number:	3563557	POWER OF YOUTH
Registration Number:	4054125	SHOWBLITZ
Registration Number:	3529443	THE BIZ
Registration Number:	4196861	TVTRACKER.COM
Registration Number:	4196859	TVTRACKER.COM
Registration Number:	3886598	V
Registration Number:	3078184	V
Registration Number:	2299316	VARIETY
Registration Number:	2417890	VARIETY
Registration Number:	1350618	VARIETY
Registration Number:	2476922	VARIETY
Registration Number:	4154172	VARIETY ARABIA
Registration Number:	4175700	VARIETY ENTERTAINMENT & TECHNOLOGY SUMMIT
Registration Number:	4091085	VARIETY POWER OF COMEDY
Registration Number:	3957896	VARIETY POWER OF COMEDY
Registration Number:	3560089	VARIETY POWER OF YOUTH
Registration Number:	4146712	VARIETY SCREENING SERIES
Registration Number:	4175702	VARIETY VENTURE CAPITAL & NEW MEDIA SUMMIT
Registration Number:	2251363	VARIETY.COM
Registration Number:	3711045	VARIETY411.COM
Registration Number:	3472234	V LIFE
Registration Number:	3486487	VPAGE
Registration Number:	3335083	VPAGE
Serial Number:	85239836	BLOGDOGGER
Serial Number:	85470132	CREATIVE CONSCIENCE
Serial Number:	85470155	CREATIVE CONSCIENCE AWARD
Serial Number:	85447911	FLIXTRACKER
Serial Number:	85456385	LA 411
Serial Number:	85451229	NEW YORK 411
Serial Number:	85456330	NEW YORK 411
Serial Number:	85451170	NY 411
Serial Number:	85603623	VARIETY FEST FIT

	85603712	VARIETY FIT FEST
Serial Number:	85177958	VARIETY POWER OF MUSIC

**CORRESPONDENCE DATA**

Fax Number: 3102030567  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 310-203-8080  
Email: trademarkdocket@jmbm.com  
Correspondent Name: Bernard R. Gans, Esq.  
Address Line 1: 1900 Avenue of the Stars, 7th Floor  
Address Line 4: Los Angeles, CALIFORNIA 90067-4308

ATTORNEY DOCKET NUMBER:	65205-0001
NAME OF SUBMITTER:	Marta Hodur
Signature:	/Marta Hodur/
Date:	10/10/2012

**Total Attachments: 51**  
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is entered into this 9th day of October, 2012, by and between Reed Elsevier Inc., a Massachusetts corporation, Variety, Inc., a New York corporation and Reed Elsevier Properties Inc., a Delaware corporation (together, the "Assignors"), and VARIETY MEDIA, LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, the Assignors, Assignee, Daily Variety Media Ltd., a company organized under the laws of England and Wales, and Reed Business Information Ltd., a company organized under the laws of England and Wales have entered into that certain Asset Purchase Agreement dated as of the date hereof (the "Purchase Agreement");

WHEREAS, capitalized terms used but not defined herein have the respective meanings ascribed to them in the Purchase Agreement;

WHEREAS, pursuant to the terms of the Purchase Agreement, each of the Assignors has agreed to, among other things, transfer, assign, sell, and convey to the Assignee all of its right, title, and interest in and to all trademarks, service marks, trade names, logos and trade dress owned by Assignors and Related to the Business identified on Exhibit A hereto (collectively, the "Trademarks").

NOW, THEREFORE, for good and valuable consideration set forth in the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, each of the Assignors hereby assign, transfer, and set over to Assignee all of such Assignor's right, title, and interest in and to the Trademarks and associated goodwill, including the right to sue for and receive all damages from past infringements of the Trademarks, the same to be held and enjoyed by Assignee, its successors and assigns. In accordance with the terms and subject to the conditions of the Purchase Agreement and the Transition Services Agreement, each Assignor shall cooperate with respect to the execution and delivery of any and all instruments and documents and take such further actions as may be necessary or reasonably requested by Assignee to record, file and/or confirm with the appropriate authorities, if applicable, the aforesaid assignments and transfers.

The parties, each by its execution of this Assignment, hereby acknowledge and agree that the representations, warranties and covenants under the Purchase Agreement and the Transition Services Agreement shall not be deemed to be merged, enlarged, diminished, modified or altered in any way by this instrument, and in the event of any conflict, the terms of the Purchase Agreement shall prevail.

All matters relating to or arising out of this Assignment and the transactions contemplated hereby (whether sounding on contract, tort or otherwise) will be governed by and construed in accordance with the internal laws of the State of New York without giving effect to

any choice of law or conflict of law provision or rule (whether of the State of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of New York.

The terms and provisions of this Assignment are intended solely for the benefit of the parties hereto and their respective successors and permitted assigns, and it is not the intention of the parties to confer third-party beneficiary rights, and this Assignment does not confer any such rights, upon any other Person.

This Assignment shall bind and inure to the benefit of the Assignees and the Assignor and their respective successors and assigns.

This Assignment may be executed in counterparts, including by facsimile or PDF, each of which will be deemed an original, but all of which together constitute one and the same original.

**[SIGNATURES ON FOLLOWING PAGE]**

IN WITNESS WHEREOF, the parties, by their duly authorized officers, do hereby execute this Assignment on the date first above written.

**ASSIGNORS:**

**REED ELSEVIER PROPERTIES INC.**

By: Renee Simonon  
Name: RENEE SIMONON  
Title: PRESIDENT

**REED ELSEVIER INC.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**VARIETY INC.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

*Signature Page to Trademark Assignment*

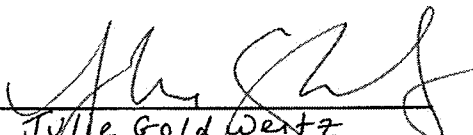
IN WITNESS WHEREOF, the parties, by their duly authorized officers, do hereby execute this Assignment on the date first above written.

**ASSIGNORS:**

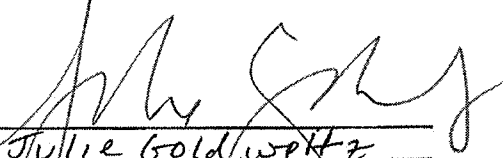
**REED ELSEVIER PROPERTIES INC.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**REED ELSEVIER INC.**

By:   
Name: Julie Goldwertz  
Title: Senior Vice President

**VARIETY INC.**

By:   
Name: Julie Goldwertz  
Title: Secretary

*Signature Page to Trademark Assignment*



IN WITNESS WHEREOF, the parties, by their duly authorized officers, do hereby execute this Assignment as of the date first written above.

ASSIGNEE:

VARIETY MEDIA, LLC

By: 

Name: Jay Penske

Title: CEO

**Exhibit A**

Trademarks

MARK (PROFILE NAME)	CURRENT OWNER	CLASS(ES)	COUNTRY NAME	APPLICATION #	APP. DATE	REGISTRATION #	REG. DATE	STATUS
AWARD CENTRAL	Reed Elsevier Properties Inc.	41	United States of America	77/085,837	18-Jan-07	3296859	25-Sep-07	Registered
BLOGDOGGER	Reed Elsevier Properties Inc.	16	Brazil	831179864	2-Aug-11			Pending
BLOGDOGGER	Reed Elsevier Properties Inc.	41	Brazil	831179872	2-Aug-11			Pending
BLOGDOGGER	Reed Elsevier Properties Inc.	16	China	9801362	4-Aug-11			Pending
BLOGDOGGER	Reed Elsevier Properties Inc.	41	China	9808903	5-Aug-11			Pending
BLOGDOGGER	Reed Elsevier Properties Inc.	016, 041	European Union	10168359	2-Aug-11	10168359	11-Jan-12	Registered
BLOGDOGGER	Reed Elsevier Properties Inc.	016, 041, 035	France	113851132	4-Aug-11	113851132	4-Aug-11	Registered
BLOGDOGGER	Reed Elsevier	16	India	2185081	3-Aug-11			Pending

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BLOGDOGGER	Reed Elsevier Properties Inc.	41	India	2185080	3-Aug-11			Pending
BLOGDOGGER	Reed Elsevier Properties Inc.	016, 041	Russian Federation	2011724720	2-Aug-11			Pending
BLOGDOGGER	Reed Elsevier Properties Inc.	41	United States of America	85/976,187	11-Feb-11	4119723	27-Mar-12	Registered
BLOGDOGGER	Reed Elsevier Properties Inc.	016, 041	United States of America	85/239,836	11-Feb-11			Allowed
BOFFO	Variety, Inc.	41	United States of America	77/313,708	25-Oct-07	3970883	31-May-11	Registered
CREATIVE CONSCIENCE	Reed Elsevier Properties Inc.	41	United States of America	85/470,132	11-Nov-11			Allowed
CREATIVE CONSCIENCE AWARD	Reed Elsevier Properties Inc.	41	United States of America	85/470,155	11-Nov-11			Allowed
CREATIVE LEADERSHIP AWARD	Reed Elsevier Properties Inc.	41	United States of America	85/423,581	15-Sep-11	4200263	28-Aug-12	Registered
DAILY VARIETY	Reed Elsevier Properties	16	Australia	482155	24-Feb-88	482155B	24-Feb-88	Registered

DAILY VARIETY	Reed Elsevier Properties Inc.	009, 016, 042	European Union	681205	11-Nov-97	681205	7-May-99	Registered
DAILY VARIETY	Reed Elsevier Properties Inc.	16	France	1528215	10-Jul-78	1528215	7-Jul-83	Registered
DAILY VARIETY	Reed Elsevier Properties Inc.	16	Japan	3119339	18-Nov-91	2676653	29-Jun-94	Registered
DAILY VARIETY (stylized)	Reed Elsevier Properties Inc.	16	United States of America	74/065,444	4-Jun-90	1640471	9-Apr-91	Registered
DAILY VARIETY INTERNATIONAL (English and Katakana)	Reed Elsevier Properties Inc.	009, 016	Japan	3119338	18-Nov-91	2619466	31-Jan-94	Registered
FILM MARKETING SUMMIT	Reed Elsevier Properties Inc.	35	United States of America	85/507,180	2-Jan-12	4137264	1-May-12	Registered
FILM TECHNOLOGY SUMMIT	Reed Elsevier Properties Inc.	35	United States of America	85/507,153	2-Jan-12	4137262	1-May-12	Registered
FIND OUT FIRST	Reed Elsevier Inc.	035, 042	Australia	1467487	23-Dec-11			Pending
FIND OUT FIRST	Reed Elsevier Inc.	035, 042	Canada	1,557,846	23-Dec-11			Pending
FIND OUT FIRST	Reed Elsevier Inc.	035, 041, 009	United States of America	85/349,022	17-Jun-11	4141511	15-May-12	Registered

FLIXTRACKER	Reed Elsevier Inc.	035, 042	United States of America	85/447,911	14-Oct-11			Pending
FUTURE OF FILM SUMMIT	Reed Elsevier Properties Inc.	35	United States of America	85/507,161	2-Jan-12	4137263	2-May-12	Registered
INSIDE PRODUCTION	Reed Elsevier Properties Inc.	41	Brazil	831195088	29-Aug-11			Pending
INSIDE PRODUCTION	Reed Elsevier Properties Inc.	41	China	9902200	29-Aug-11			Pending
INSIDE PRODUCTION	Reed Elsevier Properties Inc.	41	European Union	10223949	29-Aug-11	10223949	31-Jan-12	Registered
INSIDE PRODUCTION	Reed Elsevier Properties Inc.	41	France	113 54 815	26-Aug-11	11354815	26-Aug-11	Registered
INSIDE PRODUCTION	Reed Elsevier Properties Inc.	41	India	2196986	29-Aug-11			Pending
INSIDE PRODUCTION	Reed Elsevier Properties Inc.	41	Russian Federation	2011727860	26-Aug-11			Pending
INSIDE PRODUCTION	Reed Elsevier Properties Inc.	41	United States of America	85/263,548	10-Mar-11	4048470	1-Nov-11	Registered
L.A. 411	Reed Elsevier Inc.	41	United States of America	75/226,488	16-Jan-97	2237340	6-Apr-99	Registered

LA 411	Reed Elsevier Inc.	16	United States of America	73/648,835	11-Mar-87	1487531	10-May-88	Registered
LA 411	Reed Elsevier Inc.	35	United States of America	85/451,131	19-Oct-11	4170811	7-Jul-12	Registered
LA 411	Reed Elsevier Inc.	42	United States of America	85/456,385	26-Oct-11			Pending
NEW YORK 411	Reed Elsevier Inc.	16	United States of America	77/240,262	27-Jul-07	3363989	1-Jan-08	Registered
NEW YORK 411	Reed Elsevier Inc.	42	United States of America	85/451,229	19-Oct-11			Pending
NEW YORK 411	Reed Elsevier Inc.	42	United States of America	85/456,330	26-Oct-11			Pending
NY 411	Reed Elsevier Inc.	42	United States of America	85/451,170	19-Oct-11			Pending
POWER OF YOUTH	Reed Elsevier Properties Inc.	035, 036	United States of America	77/433,293	27-Mar-08	3563557	20-Jan-09	Registered
SHOWBLITZ	Reed Elsevier Properties Inc.	41	Brazil	831176377	27-Jul-11			Pending
SHOWBLITZ	Reed Elsevier Properties Inc.	41	China	9775360	28-Jul-11			Pending
SHOWBLITZ	Reed Elsevier Properties Inc.	41	European Union	10161594	29-Jul-11	10161594	12-Jan-12	Registered
SHOWBLITZ	Reed Elsevier Properties Inc.	41	France	113849101	27-Jul-11	113849101	27-Jul-11	Registered
SHOWBLITZ	Reed	41	India	2181394	27-Jul-			Pending

Elsevier Properties Inc.						11				
SHOWBLITZ	Reed Elsevier Properties Inc.	41	Russian Federation	2011723838	26-Jul-11	465621	1-Jan-211	Registered		
SHOWBLITZ	Reed Elsevier Properties Inc.	41	United States of America	85/229,913	31-Jan-11	4054125	8-Nov-11	Registered		
THE BIZ	Reed Elsevier Properties Inc.	35	United States of America	77/351,161	13-Dec-07	3529443	4-Nov-08	Registered		
TVTRACKER	Reed Elsevier Inc.	035, 042	France	113841219	24-Jun-11	113841219	18-Nov-11	Registered		
TVTRACKER.COM	Reed Elsevier Inc.	035, 042	Australia	1467483	23-Dec-11			Pending		
TVTRACKER.COM	Reed Elsevier Inc.	035, 042	Canada	1,557,844	23-Dec-11			Pending		
TVTRACKER.COM	Reed Elsevier Inc.	035, 041	United States of America	85/349,116	17-Jun-11	4196861	28-Aug-12	Registered		
TVTRACKER.COM and Design	Reed Elsevier Inc.	035, 042	Australia	1467485	23-Dec-11			Pending		
TVTRACKER.COM and Design	Reed Elsevier Inc.	035, 042	Canada	1,557,845	23-Dec-11			Pending		
TVTRACKER.COM and Design	Reed Elsevier Inc.	035, 042	United Kingdom	2605555	23-Dec-11	2605555	6-Apr-12	Registered		
TVTRACKER.COM and Design	Reed Elsevier Inc.	035, 041	United States of America	85/348,976	17-Jun-11	4196859	28-Aug-12	Registered		
V (stylized)	Reed Elsevier Properties Inc.	016, 042	Algeria	90951	5-Apr-09	77012	5-Apr-09	Registered		
V (stylized)	Reed	016, 041	Armenia	20111203	28-	18093	28-	Registered		

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V (stylized)	Elsevier Properties Inc.	16	China	6315594	10-Oct-07	6315594	21-Feb-10	Registered
V (stylized)	Reed Elsevier Properties Inc.	38	China	6315515	10-Oct-07	6315515	28-Mar-10	Registered
V (stylized)	Reed Elsevier Properties Inc.	41	China	6315514	10-Oct-07	6315514	28-Jun-10	Registered
V (stylized)	Reed Elsevier Properties Inc.	16	Egypt	230001	12-Apr-09	230001	6-Jul-11	Registered
V (stylized)	Reed Elsevier Properties Inc.	42	Egypt	230003	12-Apr-09			Pending
V (stylized)	Reed Elsevier Properties Inc.	016, 041	Estonia	M201100960	29-Sep-11			Pending
V (stylized)	Reed Elsevier Properties Inc.	016, 041, 016; 041	European Union	4275401	7-Mar-05	4275401	13-Feb-06	Registered
V (stylized)	Reed Elsevier Properties Inc.	09, 038, 041	European Union	6370308	16-Oct-07	6370308	20-Sep-08	Registered
V (stylized)	Reed	16	Gaza Strip	13249	5-Apr-	13249	23-	Registered

	Elsevier Properties Inc.					09			Feb-11	
V (stylized)	Reed Elsevier Properties Inc.	42	Gaza Strip	13250	13250	5-Apr-09		13250	23-Feb-11	Registered
V (stylized)	Reed Elsevier Properties Inc.	016, 041	Georgia	64231/03		27-Sep-11				Pending
V (stylized)	Reed Elsevier Properties Inc.	009, 038, 041	Hong Kong	300989047	300989047	8-Nov-07		300989047	8-Nov-07	Registered
V (stylized)	Reed Elsevier Properties Inc.	016, 038	Hong Kong	300960642	300960642	24-Sep-07		300960642	24-Sep-07	Registered
V (stylized)	Reed Elsevier Properties Inc.	009, 016, 038, 042	Iraq	53946		14-Apr-09				Pending
V (stylized)	Reed Elsevier Properties Inc.	016, 042	Italy	MI2011C012160		20-Dec-11		1499959	5-Jul-12	Registered
V (stylized)	Reed Elsevier Properties Inc.	009, 038, 041	Japan	2007112779		5-Nov-07		5299666	5-Feb-10	Registered
V (stylized)	Reed Elsevier Properties Inc.	16	Jordan	110155		6-Apr-09		110155	6-Apr-09	Registered
V (stylized)	Reed	41	Jordan	111845		6-Apr-		111845	6-Apr-	Registered

V (stylized)	Elsevier Properties Inc.					09		09	
	Reed Elsevier Properties Inc.	42	Jordan	112549	112549	9-Jun-10	112549	9-Jun-10	Registered
V (stylized)	Reed Elsevier Properties Inc.	016, 041	Kazakhstan	55860		27-Sep-11			Pending
V (stylized)	Reed Elsevier Properties Inc.	016, 042	Kenya	66219	66219	26-Aug-09	66219	26-Aug-09	Registered
V (stylized)	Reed Elsevier Properties Inc.	16	Kuwait	102671	88450	14-Apr-09	88450	14-Apr-09	Registered
V (stylized)	Reed Elsevier Properties Inc.	42	Kuwait	102672	88451	14-Apr-09	88451	14-Apr-09	Registered
V (stylized)	Reed Elsevier Properties Inc.	016, 041	Kyrgyzstan	20110528.3		30-Sep-11			Pending
V (stylized)	Reed Elsevier Properties Inc.	016, 041	Latvia	M-11-1255	64760	28-Sep-11	64760	20-May-12	Registered
V (stylized)	Reed Elsevier Properties Inc.	016, 042	Lebanon	2576	121843	8-Apr-09	121843	28-Apr-09	Registered
V (stylized)	Reed	16	Libya	18175		16-Jun-			Pending

V (stylized)	Elsevier Properties Inc.	42	Libya	18176	09				Pending
V (stylized)	Reed Elsevier Properties Inc.	016, 041	Lithuania	2011 1746	27-Sep-11				Pending
V (stylized)	Reed Elsevier Properties Inc.	016, 041	Morocco	122851	10-Apr-09		122851	10-Apr-09	Registered
V (stylized)	Reed Elsevier Properties Inc.	16	Oman	56567	6-Apr-09		56567	30-Dec-09	Registered
V (stylized)	Reed Elsevier Properties Inc.	42	Oman	56568	6-Apr-09		56568	30-Dec-09	Registered
V (stylized)	Reed Elsevier Properties Inc.	16	Qatar	56847	14-Apr-09				Pending
V (stylized)	Reed Elsevier Properties Inc.	42	Qatar	56848	14-Apr-09				Pending
V (stylized)	Reed Elsevier Properties Inc.	016, 041	Republic of Moldova	29908	28-Sep-11				Pending
V (stylized)	Reed	016, 042	Romania	2009 4181	28-		103104	28-	Registered

	Elsevier Properties Inc.				May-09		May-09	
V (stylized)	Reed Elsevier Properties Inc.	016, 041	Russian Federation	2011730358	15-Sep-11	466907	7-Jul-12	Registered
V (stylized)	Reed Elsevier Properties Inc.	16	Saudi Arabia	142627	8-Apr-09	123246	24-Feb-11	Registered
V (stylized)	Reed Elsevier Properties Inc.	42	Saudi Arabia	142628	8-Apr-09	1232474	24-Feb-11	Registered
V (stylized)	Reed Elsevier Properties Inc.	16	Syrian Arab Republic	6341	1-Jul-09	116352	28-Jun-10	Registered
V (stylized)	Reed Elsevier Properties Inc.	42	Syrian Arab Republic	6342	1-Jul-09	116447	21-Jun-10	Registered
V (stylized)	Reed Elsevier Properties Inc.	009, 016, 038, 041, 009, 016, 038, 041	Taiwan R.O.C.	97008196	26-Feb-08			Pending
V (stylized)	Reed Elsevier Properties Inc.	016, 041	Tajikistan	11011652	28-Sep-11			Pending
V (stylized)	Reed Elsevier Properties Inc.	016, 042	Tunisia	EE09.0711	8-Apr-09	EE090711	12-May-10	Registered
V (stylized)	Reed	016, 041	Turkmenistan	20110434	27-			Pending



	Elsevier Properties Inc.						09			Feb-11	
V (stylized)	Reed Elsevier Properties Inc.	41	West Bank	16078	16078	9-Apr-09	11-Feb-11	16078	Registered		
V <stylized>	Reed Elsevier Properties Inc.	016, 042	Benelux	1228016	902943	27-Jun-11	5-Jul-11	902943	Registered		
VARIETY	Reed Elsevier Properties Inc.	016, 042	Algeria	90953	76678	5-Apr-09	5-Apr-09	76678	Registered		
VARIETY	Reed Elsevier Properties Inc.	41	Argentina	2291890	2020759	14-Jun-00	12-Apr-05	2020759	Registered		
VARIETY	Reed Elsevier Properties Inc.	016, 041	Armenia	20111205	18095	28-Sep-11	28-Sep-11	18095	Registered		
VARIETY	Reed Elsevier Properties Inc.	16	Australia	482156	482156	24-Feb-88	24-Feb-88	482156	Registered		
VARIETY	Reed Elsevier Properties Inc.	009, 016, 041	Australia	1282022	1282022	21-Jan-09	23-Nov-10	1282022	Registered		
VARIETY	Reed Elsevier Properties Inc.	016, 041	Azerbaijan	20111394		27-Sep-11			Pending		
VARIETY	Reed	16	Bahrain	75882	75882	6-Apr-	6-Apr-	75882	Registered		

VARJETY	Elsevier Properties Inc.					09	09					
	Reed Elsevier Properties Inc.	42	Bahrain	75883	75883	6-Apr-09	6-Apr-09	75883			Registered	
VARJETY	Reed Elsevier Properties Inc.	016, 041	Belarus	20113669		27-Sep-11					Pending	
VARJETY	Reed Elsevier Properties Inc.	016, 042	Benelux	1228013		27-Jun-11		902941			Registered	
VARJETY	Reed Elsevier Properties Inc.	16	Brazil	828199787		23-Feb-06		828199787			Registered	
VARJETY	Reed Elsevier Properties Inc.	41	Brazil	828199795		23-Feb-06		828199795			Registered	
VARJETY	Reed Elsevier Properties Inc.	NA	Canada	885,099		22-Jul-98		TMA529655			Registered	
VARJETY	Reed Elsevier Properties Inc.	9	Chile	400267		16-Dec-97		828702			Registered	
VARJETY	Reed Elsevier Properties Inc.	16	Chile	400268		16-Dec-97		863603			Registered	
VARJETY	Reed	35	Chile	400269		16-		835727			Registered	



VARIETY	Elsevier Properties Inc.					Dec-97			98	
	Reed Elsevier Properties Inc.	42	Chile	400270	230000	16-Dec-97	828703	19-Jun-98	Registered	
VARIETY	Reed Elsevier Properties Inc.	16	Egypt	230000	230000	12-Apr-09	230000	6-May-11	Registered	
VARIETY	Reed Elsevier Properties Inc.	42	Egypt	230002	230002	12-Apr-09	230002	6-Jul-11	Registered	
VARIETY	Reed Elsevier Properties Inc.	016, 041	Estonia	M201100958		29-Sep-11			Pending	
VARIETY	Reed Elsevier Properties Inc.	009, 016, 035, 042	European Union	681254	681254	11-Nov-97	681254	6-Sep-99	Registered	
VARIETY	Reed Elsevier Properties Inc.	16	France	1528214	1528214	7-Jul-88	1528214	7-Jul-88	Registered	
VARIETY	Reed Elsevier Properties Inc.	009, 016, 035, 038, 041, 042	France	07 3 511 880	73511880	6-Jul-07	73511880	14-Dec-07	Registered	
VARIETY	Reed Elsevier Properties Inc.	16	Gaza Strip	13245	13245	5-Apr-09	13245	23-Feb-11	Registered	
VARIETY	Reed	42	Gaza Strip	13246	13246	5-Apr-	13246	23-	Registered	

VARIETY	Elsevier Properties Inc.	016, 041	Georgia	64233/03	27-Sep-11		Feb-11	Pending
VARIETY	Reed Elsevier Properties Inc.	16	India	1415845	23-Jan-06	1415845	23-Jan-06	Registered
VARIETY	Reed Elsevier Properties Inc.	42	India	1415844	23-Jan-06	1415844	23-Jan-06	Registered
VARIETY	Reed Elsevier Properties Inc.	009, 016, 038, 042	Iraq	51762	13-Jan-08			Pending
VARIETY	Reed Elsevier Properties Inc.	016, 042	Italy	MI2011C012158	20-Dec-11	1499958	5-Jul-12	Registered
VARIETY	Reed Elsevier Properties Inc.	42	Japan	2009-85985	12-Nov-09	5312299	26-Mar-10	Registered
VARIETY	Reed Elsevier Properties Inc.	009, 016, 035, 038, 041	Japan	2007-008538	2-Feb-07	5350123	3-Sep-10	Registered
VARIETY	Reed Elsevier Properties Inc.	009, 038, 041	Japan	200911189	18-Feb-09			Pending
VARIETY	Reed	16	Jordan	106405	6-Apr-	106405	6-Apr-	Registered

VARIETY	Elsevier Properties Inc.					09			09	
	Reed Elsevier Properties Inc.	41	Jordan	106605	6-Apr-09	6-Apr-09	106605		6-Apr-09	Registered
VARIETY	Reed Elsevier Properties Inc.	016, 041	Kazakhstan	55862	27-Sep-11					Pending
VARIETY	Reed Elsevier Properties Inc.	016, 042	Kenya	66218	26-Aug-09					Pending
VARIETY	Reed Elsevier Properties Inc.	16	Kuwait	102669	14-Apr-09		88448		14-Apr-09	Registered
VARIETY	Reed Elsevier Properties Inc.	42	Kuwait	102670	14-Apr-09		88449		14-Apr-09	Registered
VARIETY	Reed Elsevier Properties Inc.	016, 041	Kyrgyzstan	20110526.3	30-Sep-11					Pending
VARIETY	Reed Elsevier Properties Inc.	016, 041	Latvia	M-11-1253	28-Sep-11		64758		20-May-12	Registered
VARIETY	Reed Elsevier Properties Inc.	016, 042	Lebanon	2575	8-Apr-09		121846		28-Apr-09	Registered
VARIETY	Reed	16	Libya	18171	16-Jun-					Pending



Elsevier Properties Inc.					97			98	
VARIETY	Reed Elsevier Properties Inc.	42	Peru	53881	16-Dec-97	15383	27-Aug-98	Registered	
VARIETY	Reed Elsevier Properties Inc.	16	Puerto Rico	76679	9-Jun-11			Pending	
VARIETY	Reed Elsevier Properties Inc.	42	Puerto Rico	76680	9-Jun-11			Pending	
VARIETY	Reed Elsevier Properties Inc.	16	Qatar	56845	14-Apr-09	56845		Pending	
VARIETY	Reed Elsevier Properties Inc.	42	Qatar	56846	14-Apr-09			Pending	
VARIETY	Reed Elsevier Properties Inc.	016, 041	Republic of Moldova	29907	28-Sep-11			Pending	
VARIETY	Reed Elsevier Properties Inc.	016, 042	Romania	2009 4180	28-May-09	103103	28-May-09	Registered	
VARIETY	Reed Elsevier Properties Inc.	016, 041	Russian Federation	2011730356	15-Sep-11	46914	30-Aug-12	Registered	
VARIETY	Reed	16	Saudi Arabia	142625	8-Apr-	123244	24-	Registered	

VARJETY	Elsevier Properties Inc.						09			Feb-11	
	Reed Elsevier Properties Inc.	42	Saudi Arabia	142626	8-Apr-09	123245	24-Feb-11	Registered			
VARJETY	Reed Elsevier Properties Inc.	16	Syrian Arab Republic	6339	1-Jul-09	116262	14-Jul-10	Registered			
VARJETY	Reed Elsevier Properties Inc.	42	Syrian Arab Republic	6340	1-Jul-09	116263	14-Jul-10	Registered			
VARJETY	Reed Elsevier Properties Inc.	016, 041	Tajikistan	11011650	28-Sep-11			Pending			
VARJETY	Reed Elsevier Properties Inc.	016, 042	Tunisia	EE09.0710	8-Apr-09	EE090710	12-May-10	Registered			
VARJETY	Reed Elsevier Properties Inc.	016, 042	Turkey	2010/66606	18-Oct-10	201066606	26-Mar-12	Registered			
VARJETY	Reed Elsevier Properties Inc.	016, 041	Turkmenistan	20110432	27-Sep-11			Pending			
VARJETY	Reed Elsevier Properties Inc.	016, 041	Ukraine	201114824	20-Sep-11			Pending			
VARJETY	Reed	16	United Arab	128011	8-Apr-	154405	2-Oct-	Registered			

Elsevier Properties Inc.	Emirates			09	11			
VARIETY	Reed Elsevier Properties Inc.	38	United Arab Emirates	128012	8-Apr-09	154406	2-Oct-11	Registered
VARIETY	Reed Elsevier Properties Inc.	41	United Arab Emirates	128013	8-Apr-09	154407	2-Oct-11	Registered
VARIETY	Reed Elsevier Properties Inc.	42	United Arab Emirates	128014	8-Apr-09	152533	22-Sep-11	Registered
VARIETY	Reed Elsevier Properties Inc.	9	United States of America	75/400,536	5-Dec-97	2299316	14-Dec-99	Registered
VARIETY	Reed Elsevier Properties Inc.	41	United States of America	75/404,877	10-Dec-97	2417890	2-Jan-01	Registered
VARIETY	Reed Elsevier Properties Inc.	016, 041	Uzbekistan	MGU 20111690	4-Oct-11			Pending
VARIETY	Reed Elsevier Properties Inc.	16	West Bank	16074	9-Apr-09	16074	7-Feb-11	Registered
VARIETY	Reed Elsevier Properties Inc.	41	West Bank	16077	9-Apr-09	16077	11-Feb-11	Registered
VARIETY	Reed	16	Yemen	53366	31-	41906	27-	Registered

	Elsevier Properties Inc.					Oct-10			Aug-11
VARIETY	Reed Elsevier Properties Inc.	41	Yemen	53367	31-Oct-10	41907	27-Aug-11	Registered	
VARIETY (ARABIC)	Reed Elsevier Properties Inc.	41	Jordan	113977	23-Aug-10	113977	23-Aug-10	Registered	
VARIETY (ARABIC)	Reed Elsevier Properties Inc.	41	Lebanon	6971	25-Aug-10	130531	30-Aug-10	Registered	
VARIETY (ARABIC)	Reed Elsevier Properties Inc.	41	Qatar	63665	24-Aug-10			Pending	
VARIETY (ARABIC)	Reed Elsevier Properties Inc.	41	Saudi Arabia	158620	30-Aug-10	1328/70	19-Feb-12	Registered	
VARIETY (ARABIC)	Reed Elsevier Properties Inc.	41	United Arab Emirates	146445	25-Aug-10			Pending	
VARIETY (Chinese) VARIETY (stylized)	Reed Elsevier Properties Inc.	9	China	7825324	11-Nov-09	7825324	28-Mar-11	Registered	
VARIETY (Chinese) VARIETY (stylized)	Reed Elsevier Properties Inc.	16	China	4432928	24-Dec-04	4432928	7-Apr-09	Registered	
VARIETY (Chinese)	Reed	41	China	4432941	24-	4432941	28-	Registered	



VARIETY (stylized)	Elsevier Properties Inc.					Dec-04		Apr-09	
VARIETY (Chinese) VARIETY (stylized)	Reed Elsevier Properties Inc.	42	China	4432927	4432927	24-Dec-04	4432927	28-Apr-09	Registered
VARIETY (Chinese) VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 035, 041, 042	Taiwan R.O.C.	94000446	94000446	4-Jan-05	1227536	1-Sep-06	Registered
VARIETY (Chinese) VARIETY (stylized) series of 2	Reed Elsevier Properties Inc.	16	Hong Kong	300346626AA	300346626AA	30-Dec-04	300346626AA	30-Dec-04	Registered
VARIETY (Chinese) VARIETY (stylized) series of 2	Reed Elsevier Properties Inc.	016, 041, 042	Hong Kong	300346581	300346581	30-Dec-04	300346581	30-Dec-04	Registered
VARIETY (Cyrillic - Russia)	Reed Elsevier Properties Inc.	016, 041	Tajikistan	11011653	11011653	28-Sep-11			Pending
VARIETY (Cyrillic - Russian)	Reed Elsevier Properties Inc.	016, 041	Armenia	20111206	20111206	28-Sep-11	18096	28-Sep-11	Registered
VARIETY (Cyrillic - Russian)	Reed Elsevier Properties Inc.	016, 041	Azerbaijan	20111393	20111393	27-Sep-11			Pending
VARIETY (Cyrillic - Russian)	Reed Elsevier Properties Inc.	016, 041	Belarus	20113671	20113671	27-Sep-11			Pending
VARIETY (Cyrillic -	Reed	016, 041	Estonia	M201100961	M201100961	29-			Pending

Russian)	Elsevier Properties Inc.					Sep-11				
VARIETY (Cyrillic - Russian)	Reed Elsevier Properties Inc.	016, 041	Georgia	64234/03		27-Sep-11				Pending
VARIETY (Cyrillic - Russian)	Reed Elsevier Properties Inc.	016, 041	Kazakhstan	55861		27-Sep-11				Pending
VARIETY (Cyrillic - Russian)	Reed Elsevier Properties Inc.	016, 041	Latvia	M-11-1256	64761	28-Sep-11	5-May-12			Registered
VARIETY (Cyrillic - Russian)	Reed Elsevier Properties Inc.	016, 041	Lithuania	2011 1747		27-Sep-11				Pending
VARIETY (Cyrillic - Russian)	Reed Elsevier Properties Inc.	016, 041	Turkmenistan	20110435		27-Sep-11				Pending
VARIETY (Cyrillic - Russian)	Reed Elsevier Properties Inc.	016, 041	Ukraine	201115309		28-Sep-11				Pending
VARIETY (Cyrillic - Russian)	Reed Elsevier Properties Inc.	016, 041	Uzbekistan	MGU 20111688		4-Oct-11				Pending
VARIETY (Cyrillic Russian)	Reed Elsevier Properties Inc.	016, 041	Republic of Moldova	29910		28-Sep-11				Pending
VARIETY (Cyrillic)	Reed	016, 041	Russian	2011731007	465290	21-	21-			Registered

	Elsevier Properties Inc.		Federation		Sep-11	Sep-11	
VARIETY (Cyrillic-Russia)	Reed Elsevier Properties Inc.	016, 041	Kyrgyzstan	20110529.3	30-Sep-11		Pending
VARIETY (Cyrillic-Ukraine)	Reed Elsevier Properties Inc.	016, 041	Ukraine	201114980	23-Sep-11		Pending
VARIETY (Hebrew)	Reed Elsevier Properties Inc.	016, 042, 016, 42	Israel	232998	10-Oct-10	232998	Registered 3-Aug-11
VARIETY (series of 2)	Reed Elsevier Properties Inc.	16	Singapore	T9713904F	12-Nov-97	T9713904F	Registered 7-May-03
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 042	Algeria	90952	5-Apr-09	77013	Registered 5-Apr-09
VARIETY (stylized)	Reed Elsevier Properties Inc.	9	Argentina	2889317	5-Dec-97	2355639	Registered 10-Feb-99
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Argentina	2889318	5-Dec-97	2355640	Registered 10-Feb-99
VARIETY (stylized)	Reed Elsevier Properties Inc.	35	Argentina	2889319	5-Dec-97	2355641	Registered 10-Feb-99
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Argentina	2889320	5-Dec-97	2355642	Registered 10-

	Elsevier Properties Inc.					97			Feb-99	
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 041	Armenia	20111204	28-Sep-11	18094	28-Sep-11	Registered		
VARIETY (stylized)	Reed Elsevier Properties Inc.	009, 016, 041	Australia	1282023	21-Jan-09	1282023	23-Nov-10	Registered		
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 041	Azerbaijan	20111392	27-Sep-11			Pending		
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Bahrain	59329	6-Sep-07	59329	6-Sep-07	Registered		
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Bahrain	59330	6-Sep-07	59330	25-May-11	Registered		
VARIETY (stylized)	Reed Elsevier Properties Inc.	041, 042	Belarus	20104386	9-Nov-10	37184	9-Nov-11	Registered		
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Bosnia and Herzegovina	BAZ1015018A	20-Aug-10			Pending		
VARIETY (stylized)	Reed Elsevier Properties Inc.	11.1	Brazil	819165611	29-Mar-96	819165611	17-Nov-98	Registered		
VARIETY (stylized)	Reed	41	Brazil	828199809	23-	828199809	11-Jan-	Registered		

Elsevier Properties Inc.					Feb-06	11	
VARIETY (stylized) Reed Elsevier Properties Inc.	NA	Canada	885,098		22-Jul-98	TMA515576	27-Aug-99 Registered
VARIETY (stylized) Reed Elsevier Properties Inc.		Canada	1,356,148		18-Jul-07	TMA728568	18-Nov-08 Registered
VARIETY (stylized) Reed Elsevier Properties Inc.	9	Chile	400271		16-Dec-97	514974	18-Jun-98 Registered
VARIETY (stylized) Reed Elsevier Properties Inc.	16	Chile	400272		16-Dec-97	853988	31-May-99 Registered
VARIETY (stylized) Reed Elsevier Properties Inc.	35	Chile	400273		16-Dec-97	835729	28-Jul-98 Registered
VARIETY (stylized) Reed Elsevier Properties Inc.	42	Chile	400274		16-Dec-97	828704	18-Jun-98 Registered
VARIETY (stylized) Reed Elsevier Properties Inc.	9	China	7825331		11-Nov-09	7825331	28-Mar-11 Registered
VARIETY (stylized) Reed Elsevier Properties Inc.	16	China	7825330		11-Nov-09	7825330	7-Jan-11 Registered
VARIETY (stylized) Reed	16	China	9700125566		25-	2020701	7-Jun- Registered

Elsevier Properties Inc.						Nov-97		05	
VARIETY (stylized)	Reed Elsevier Properties Inc.	18	China	6315598	6315598	10-Oct-07	6315598	7-Apr-10	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	21	China	6315597	6315597	10-Oct-07	6315597	28-Feb-10	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	25	China	6315596	6315596	10-Oct-07	6315596	14-Jul-10	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	28	China	6315595	6315595	10-Oct-07	6315595	7-Apr-10	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	41	China	7825329	7825329	11-Nov-09	7825329	28-Jan-11	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	China	7825328	7825328	11-Nov-09	7825328	28-Jan-11	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Colombia	1009029	1009029	14-Mar-01	258504	24-Jan-03	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Colombia	10075796	10075796	23-Jun-10	436175	31-Oct-11	Registered
VARIETY (stylized)	Reed	41	Colombia	10075792	10075792	23-Jun-	415181	25-	Registered

	Elsevier Properties Inc.						10			Nov-10	
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Colombia	1009030	14-Mar-01	285603	7-Nov-02	Registered			
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 035, 042	Croatia	Z20071204A	2-Jul-07	Z20071204	28-Apr-08	Registered			
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 042	Djibouti	347/10	23-Sep-10	1272	26-Sep-10	Registered			
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Ecuador	142316	27-Feb-04	30194	18-May-04	Registered			
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Ecuador	142315	27-Feb-04	10187	18-May-04	Registered			
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Egypt	204092	16-Jul-07	204092	13-Jun-10	Registered			
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Egypt	204093	16-Jul-07	204093	19-Aug-10	Registered			
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 041	Estonia	M201100959	29-Sep-11			Pending			
VARIETY (stylized)	Reed	009, 016,	European	681304	11-	681304	7-Sep-	Registered			

	Elsevier Properties Inc.	035, 042	Union	Nov-97		99	
VARIETY (stylized)	Reed Elsevier Properties Inc.	009, 021, 025, 028	European Union	20-Sep-07	6295034	9-Jul-08	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	009, 038, 041	European Union	16-Oct-07	6370183	20-Sep-08	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	009, 016, 035, 038, 041, 042	France	6-Jul-07	07 3 511 881	14-Dec-07	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Fmr. Yug. Rep. of Macedonia	19-Aug-10	9622010	21-Sep-11	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Gaza Strip	5-Apr-09	13247	23-Feb-11	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Gaza Strip	5-Apr-09	13248		Pending
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 041	Georgia	27-Sep-11	64232/03		Pending
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 035, 038, 041, 042	Germany	26-Jun-07	30741656.9/16	19-Dec-07	Registered
VARIETY (stylized)	Reed	16	Hong Kong	14	16257/97	4-Jul	Registered



VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 042	Iran	189082077	15-Nov-10	Nov-97	01	Pending
VARIETY (stylized)	Reed Elsevier Properties Inc.	009, 016, 038, 042	Iraq	53947	14-Apr-09			Pending
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Ireland	906719	20-Nov-90		20-Nov-90	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Israel	203579	4-Sep-07		4-Sep-07	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Israel	203578	4-Sep-07		4-Sep-07	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 042	Italy	M12011C012157	20-Dec-11		5-Jul-12	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 035, 042	Japan	200767433	25-Jun-07		6-Mar-09	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Jordan	93603	11-Jul-07		2-Mar-08	Registered
VARIETY (stylized)	Reed	41	Jordan	93882	11-Jul-		9-Mar-	Registered

Elsevier Properties Inc.						07			08	
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 041	Kazakhstan	55859	27-Sep-11				Pending	
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Kuwait	89128	16-Oct-07		74568	16-Oct-07	Registered	
VARIETY (stylized)	Reed Elsevier Properties Inc.	41	Kuwait	89129	16-Oct-07		74569	16-Oct-07	Registered	
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 041	Kyrgyzstan	20110527.3	30-Sep-11				Pending	
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 041	Latvia	M-11-1254	28-Sep-11		64759	20-May-12	Registered	
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 042	Lebanon	6490	18-Oct-07		113382	26-Oct-07	Registered	
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Libya	18173	16-Jun-09				Pending	
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Libya	18174	16-Jun-09				Pending	
VARIETY (stylized)	Reed	016, 041	Lithuania	2011 1745	27-				Pending	

	Elsevier Properties Inc.				Sep-11				
VARIETY (stylized)	Reed Elsevier Properties Inc.	009, 016, 035, 042	Morocco	111862	5-Jul-07	111862	111862	5-Jul-07	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Oman	45922	11-Jul-07	45922	45922	22-Jun-08	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Oman	45923	11-Jul-07	45923	45923	22-Jun-08	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	9	Peru	336156	9-Dec-97	336156	43995	3-Mar-98	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	Peru	336361	9-Dec-97	336361	43996	3-Mar-98	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	35	Peru	53508	9-Dec-97	53508	14048	27-Mar-98	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	41	Peru	336362	9-Dec-97	336362	13855	3-Mar-98	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	42	Peru	53879	16-Dec-97	53879	15419	31-Aug-98	Registered
VARIETY (stylized)	Reed	16	Puerto Rico	76677	9-Jun-	76677			Pending



	Elsevier Properties Inc.	Federation			03		05	
VARIETY (stylized)	Reed Elsevier Properties Inc.	Saudi Arabia	119614	14-Jul-07	109164	26-Aug-09	Registered	
VARIETY (stylized)	Reed Elsevier Properties Inc.	Saudi Arabia	119615	14-Jul-07	101325	17-Sep-08	Registered	
VARIETY (stylized)	Reed Elsevier Properties Inc.	Spain	1585304	17-Aug-90	1585304	17-Aug-90	Registered	
VARIETY (stylized)	Reed Elsevier Properties Inc.	Sudan	43576	1-Nov-10	43576	1-Nov-10	Registered	
VARIETY (stylized)	Reed Elsevier Properties Inc.	Sudan	43577	1-Nov-10			Pending	
VARIETY (stylized)	Reed Elsevier Properties Inc.	Syrian Arab Republic	6343	1-Jul-09	116442	21-Jul-10	Registered	
VARIETY (stylized)	Reed Elsevier Properties Inc.	Syrian Arab Republic	6344	1-Jul-09	116268	14-Jul-10	Registered	
VARIETY (stylized)	Reed Elsevier Properties Inc.	Taiwan R.O.C.	87-059249	4-Nov-98	959898	16-Sep-01	Registered	
VARIETY (stylized)	Reed	Taiwan	86-032700	27-Jun-	946551	16-Jun-	Registered	

	Elsevier Properties Inc.	R.O.C.		97		01	
VARIETY (stylized)	Reed Elsevier Properties Inc.	Taiwan R.O.C.	42	18-Mar-03	92013197	1-Jun-04	1105103 Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	Taiwan R.O.C.	018, 021, 025, 028	18-Oct-07	96049241	1-Jun-10	1413322 Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	Tajikistan	016, 041	28-Sep-11	11011651		Pending
VARIETY (stylized)	Reed Elsevier Properties Inc.	Thailand	16	13-Jan-99	378409	13-Jan-99	TM136468 Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	Thailand	42	13-Jan-99	378410	13-Jan-99	SM12884 Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	Tunisia	16	7-Sep-07	EE072257	19-May-09	EE072257 Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	Tunisia	42	7-Sep-07	EE072256	19-May-09	EE072256 Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	Turkey	016, 042	11-Jul-07	2007/37750	11-Jul-07	200737750 Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	Turkmenistan	016, 041	27-	20110433		Pending



	Elsevier Properties Inc.		of America		Dec-97		Aug-01	
VARIETY (stylized)	Reed Elsevier Properties Inc.	016, 041	Uzbekistan	MGU 20111689	4-Oct-11			Pending
VARIETY (stylized)	Reed Elsevier Properties Inc.	16	West Bank	16076	9-Apr-09	16076	11-Feb-11	Registered
VARIETY (stylized)	Reed Elsevier Properties Inc.	41	West Bank	16079	9-Apr-09	16079	11-Feb-11	Registered
VARIETY (Turkish - VARYETE)	Reed Elsevier Properties Inc.	016, 042	Turkey	2010/70149	3-Jan-10	2010/70149	3-Jan-10	Registered
VARIETY (zong yi Chinese)	Reed Elsevier Properties Inc.	16	China	7825327	11-Nov-09	7825327	7-Jan-11	Registered
VARIETY (zong yi Chinese)	Reed Elsevier Properties Inc.	41	China	7825326	11-Nov-09	7825326	21-Aug-11	Registered
VARIETY (zong yi Chinese)	Reed Elsevier Properties Inc.	42	China	7825325	11-Nov-09			Pending
VARIETY <stylized>	Reed Elsevier Properties Inc.	016, 042	Benelux	1228014	27-Jun-11	902942	5-Jul-11	Registered
VARIETY ARABIA	Reed	016, 042	Algeria	103136	9-Nov-	77676	9-Nov-	Registered





Elsevier Properties Inc.	038, 042				Oct-10				
VARJETY ARABIA Reed Elsevier Properties Inc.	016, 042	Israel	233116	17-Oct-10				Pending	
VARJETY ARABIA Reed Elsevier Properties Inc.	16	Jordan	113683	26-Jul-10		113683	26-Jul-10	Registered	
VARJETY ARABIA Reed Elsevier Properties Inc.	41	Jordan	113684	26-Jul-10		113684	26-Jul-10	Registered	
VARJETY ARABIA Reed Elsevier Properties Inc.	16	Kuwait	115363	20-Oct-10				Pending	
VARJETY ARABIA Reed Elsevier Properties Inc.	41	Kuwait	115364	20-Oct-10				Pending	
VARJETY ARABIA Reed Elsevier Properties Inc.	016, 041	Lebanon	8498	19-Oct-10		131951	11-Nov-10	Registered	
VARJETY ARABIA Reed Elsevier Properties Inc.	016, 041	Morocco	133864	22-Oct-10		133864	22-Oct-10	Registered	
VARJETY ARABIA Reed Elsevier Properties Inc.	16	Oman	65142	20-Oct-10		65142	26-Sep-11	Registered	
VARJETY ARABIA Reed	41	Oman	65141	20-		65141	26-	Registered	

	Elsevier Properties Inc.					Oct-10			Sep-11
VARIETY ARABIA	Reed Elsevier Properties Inc.	16	Qatar	64454	20-Oct-10				Pending
VARIETY ARABIA	Reed Elsevier Properties Inc.	42	Qatar	64455	20-Oct-10				Pending
VARIETY ARABIA	Reed Elsevier Properties Inc.	16	Sudan	43578	1-Nov-10				Pending
VARIETY ARABIA	Reed Elsevier Properties Inc.	42	Sudan	43579	1-Nov-10				Pending
VARIETY ARABIA	Reed Elsevier Properties Inc.	16	Syrian Arab Republic	3071	9-Mar-11	122574		4-Apr-12	Registered
VARIETY ARABIA	Reed Elsevier Properties Inc.	42	Syrian Arab Republic	3072	9-Mar-11	122575		4-Apr-12	Registered
VARIETY ARABIA	Reed Elsevier Properties Inc.	016, 041	Tunisia	TN/E/2010/02408	20-Oct-10	TNE201002408		29-Nov-11	Registered
VARIETY ARABIA	Reed Elsevier Properties Inc.	016, 042	Turkey	2010/66610	18-Oct-10	201066610		26-Mar-12	Registered
VARIETY ARABIA	Reed	16	United Arab	145331	28-Jul-				Pending

Elsevier Properties Inc.	Emirates	10							
VARIETY ARABIA Reed Elsevier Properties Inc.	United Arab Emirates	28-Jul-10	145332						Pending
VARIETY ARABIA Reed Elsevier Properties Inc.	United Arab Emirates	28-Jul-10	145333						Pending
VARIETY ARABIA Reed Elsevier Properties Inc.	United States of America	26-Oct-11	85/456,536	4154172				5-Jun-11	Registered
VARIETY ARABIA Reed Elsevier Properties Inc.	West Bank	19-Oct-10	18267	18267				16-Oct-11	Registered
VARIETY ARABIA Reed Elsevier Properties Inc.	West Bank	19-Oct-10	18268	18268				16-Oct-11	Registered
VARIETY ARABIA Reed Elsevier Properties Inc.	Yemen	31-Oct-10	53364	41904				27-Aug-11	Registered
VARIETY ARABIA Reed Elsevier Properties Inc.	Yemen	31-Oct-10	53365	41905				27-Aug-11	Registered
VARIETY ARABIA (stylized) Reed Elsevier Properties Inc.	Israel	18-Sep-11	240709						Pending

VARIETY ENTERTAINMENT & TECHNOLOGY SUMMIT	Reed Elsevier Properties Inc.	35	United States of America	85/507,137	2-Jan-12	4175700	17-Jul-12	Registered
VARIETY FEST FIT	Reed Elsevier Properties Inc.	42	United States of America	85/603,623	20-Apr-12			Pending
VARIETY FIT FEST	Reed Elsevier Properties Inc.	42	United States of America	85/603,712	20-Apr-12			Pending
VARIETY INDIA	Reed Elsevier Properties Inc.	16	India	2030052	29-Sep-10			Pending
VARIETY INDIA	Reed Elsevier Properties Inc.	35	India	2030053	29-Sep-10			Pending
VARIETY INDIA	Reed Elsevier Properties Inc.	42	India	2030054	29-Sep-10			Pending
VARIETY INTERNATIONAL Variety International (Katakana)	Reed Elsevier Properties Inc.	16	Japan	3119337	18-Nov-91	2683060	29-Jun-94	Registered
VARIETY JAPAN	Reed Elsevier Properties Inc.	016, 035, 042	Japan	200768692	27-Jun-07	5265228	11-Sep-09	Registered
VARIETY POWER OF COMEDY	Reed Elsevier Properties Inc.	035, 036	United States of America	85/359,604	29-Jun-11	4091085	24-Jan-12	Registered

VARIETY POWER OF COMEDY and Design	Reed Elsevier Properties Inc.	035, 036	United States of America	85/177,071	15-Nov-10	3957896	10-May-11	Registered
VARIETY POWER OF MUSIC	Reed Elsevier Properties Inc.	035, 036	United States of America	85/177,958	16-Nov-10			Allowed
VARIETY POWER OF YOUTH	Reed Elsevier Properties Inc.	035, 036	United States of America	77/433,272	27-Mar-08	3560089	3-Jan-09	Registered
VARIETY SCREENING SERIES and Design	Reed Elsevier Properties Inc.	41	United States of America	85/451,931	20-Oct-11	4146712	22-May-12	Registered
VARIETY VENTURE CAPITAL & NEW MEDIA SUMMIT	Reed Elsevier Properties Inc.	35	United States of America	85/507,190	2-Jan-12	4175702	17-Jul-12	Registered
VARIETY.COM	Reed Elsevier Properties Inc.	35	Argentina	2520714	10-Jun-04	2065719	8-Feb-06	Registered
VARIETY.COM	Reed Elsevier Properties Inc.	41	Argentina	2520716	10-Jun-04	2066125	10-Feb-06	Registered
VARIETY.COM	Reed Elsevier Properties Inc.	42	Argentina	2520715	10-Jun-04	2065724	8-Feb-06	Registered
VARIETY.COM	Reed Elsevier Properties Inc.	42	United States of America	75/464,542	10-Dec-97	2251363	8-Jun-99	Registered

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VARIETY411.COM	Reed Elsevier Properties Inc.	35	United States of America	77/549,287	18-Aug-08	3711045	17-Nov-09	Registered
VLIFE	Reed Elsevier Properties Inc.	016, 041	United States of America	78/609,964	15-Apr-05	3472234	22-Jul-08	Registered
VMOBILE (stylized)	Reed Elsevier Properties Inc.	41	China	6315599	10-Oct-07	6315599	28-Jun-10	Registered
VPAGE	Reed Elsevier Properties Inc.	16	United States of America	78/930,669	17-Jul-06	3486487	12-Aug-08	Registered
VPAGE	Reed Elsevier Properties Inc.	41	United States of America	78/930,709	17-Jul-06	3335083	13-Nov-07	Registered