

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carney, Inc.		10/02/2012	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	CARNEY LABS, LLC		
Street Address:	100 N. Pitt Street		
City:	Alexandria		
State/Country:	VIRGINIA		
Postal Code:	22314		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85713772	MARI	
Registration Number:	4013994	LEARNING DNA	
Registration Number:	4067249	LEARNINGDNA	
Registration Number:	4075166	LDNA	
CORRESPONDENCE DATA			
Fax Number:	7027929002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	702-792-3773		
Email:	lvpto@gtlaw.com		
Correspondent Name:	Greenberg Traurig, LLP; Attn. L.Thompson		
Address Line 1:	3773 Howard Hughes Parkway		
Address Line 2:	Suite 400N		
Address Line 4:	Las Vegas, NEVADA 89169		
ATTORNEY DOCKET NUMBER:	040669.109/110/122/130		

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TRADEMARK  
 REEL: 004878 FRAME: 0266

CH \$115.00 85713772

NAME OF SUBMITTER:	Lauri S. Thompson
Signature:	/Lauri S. Thompson/
Date:	10/10/2012
Total Attachments: 1 source=Assignment of Mark - CARNEY LABS#page1.tif	

**ASSIGNMENT OF MARK**

CARNEY, INC., a Virginia corporation, with its principal place of business at 100 N. Pitts Street, Alexandria, VIRGINIA 22314 (hereinafter "Assignor"), has adopted, owns and is using the Marks listed below on or in connection with the services covered in the registrations and application.

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
LEARNING DNA	4013994	August 16, 2011
LEARNINGDNA	4067249	December 6, 2011
LDNA	4075166	December 20, 2011

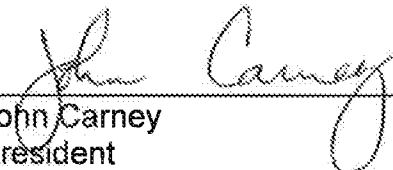
<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
MARI	85713772	August 27, 2012

CARNEY LABS, LLC, a Delaware limited liability company, with its principal place of business at 100 N. Pitt Street, Alexandria, VIRGINIA 22314 (hereinafter "Assignee"), desires to acquire the Marks, the registrations and the application.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, registrations and application, together with the goodwill of the business symbolized by the Marks, and the right to bring action for past infringement of the Marks.

CARNEY, INC

Date: Oct 2, 2012

  
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John Carney  
President