TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LEAD GENESIS, INC.		09/21/2012	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	LEAD GENESIS PARTNERS, LLC
Street Address:	8022 S RAINBOW BLVD, SUITE 185
City:	LAS VEGAS
State/Country:	NEVADA
Postal Code:	89139
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85710805	LEADGENESIS.COM
Serial Number:	185705682 I	SOLAR SAVINGS AMERICA AMERICA'S #1 RESOURCE FOR SOLAR QUOTES

CORRESPONDENCE DATA

Fax Number: 8164121263

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 8168428600

Email: TRADEMARK@STINSON.COM

Correspondent Name: STINSON MORRISON HECKER LLP

Address Line 1: 1201 WALNUT STREET, SUITE 2900

Address Line 2: STINSON TRADEMARK ADMINISTRATOR

Address Line 4: KANSAS CITY, MISSOURI 64106-2150

ATTORNEY DOCKET NUMBER:	0832938-0003	
NAME OF SUBMITTER:	CYNTHIA MAUST	
	TRADEMARK	

TRADEMARK REEL: 004878 FRAME: 0272

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900235642

Signature:	/CYNTHIA MAUST/
Date:	10/10/2012
Total Attachments: 3 source=LeadGenesisPartnersLLCTrademarkAssignment#page1.tif source=LeadGenesisPartnersLLCTrademarkAssignment#page2.tif source=LeadGenesisPartnersLLCTrademarkAssignment#page3.tif	

TRADEMARK
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TRADEMARK ASSIGNMENT

WHEREAS, Lead Genesis, Inc., a Nevada corporation ("Assignor"), is the owner of all right, title and interest in and to the trademarks and/or service marks listed in the attached Schedule of Marks, and the applications thereof (collectively, the "Marks").

WHEREAS, Lead Genesis Partners, LLC, a Nevada limited liability company ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks and the goodwill of the business associated therewith.

WHEREAS, Assignor and Assignee have entered into that certain Contribution Agreement dated as of even date herewith, pursuant to which Assignor has agreed to assign and convey the Marks to Assignee.

NOW, THEREFORE:

Assignor, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Marks, throughout the world, together with the applications thereof and the goodwill of the business symbolized thereby, including all common law rights, and all claims for damages by reason of past infringement of the Marks, with the right to sue and collect therefor.

Assignor hereby covenants and warrants that as of the date hereof it is the true and lawful owner of the entire, right, title and interest in the Marks and the goodwill of the business symbolized thereby, that it has the full right and power to convey the same, that the same are free and clear of all liens, charges and encumbrances whatsoever, and that it has not executed and will not execute any agreement in conflict herewith.

Assignor agrees to execute any further documents that may be needed in the future to record and vest full title in and to the Marks and the applications thereof in Assignee.

LEAD GENESIS, INC.

By:

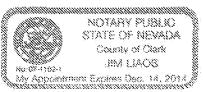
James Duband

President

<u>ACKNOWLEDGMENT</u>

STATE OF	Nuada)
COUNTY OF	Clark) SS)

On this 21 st day of September, 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared James Duband, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and he she acknowledged the same to be his/her free act and deed.



Notary Public

(SEAL)

My Commission Expires:

12/14/2014

SCHEDULE OF MARKS

MARK	NUMBER	GOODS/SERVICES
LEADGENESIS.COM and	Serial No. 85/710805	IC 035: Advertising and marketing; Marketing consulting; Providing demand creation and lead generation activities and
Design	85/710805	services.
SOLAR SAVINGS AMERICA	Serial No.	IC 035: Providing leads for others in the field of solar equipment
AMERICA'S #1 RESOURCE	85/705682	installers and resellers.
FOR SOLAR QUOTES and		
Design		

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RECORDED: 10/10/2012

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