

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LEAD GENESIS, INC.		09/21/2012	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	LEAD GENESIS PARTNERS, LLC		
Street Address:	8022 S RAINBOW BLVD, SUITE 185		
City:	LAS VEGAS		
State/Country:	NEVADA		
Postal Code:	89139		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85710805	LEADGENESIS.COM	
Serial Number:	85705682	SOLAR SAVINGS AMERICA AMERICA'S #1 RESOURCE FOR SOLAR QUOTES	
CORRESPONDENCE DATA			
Fax Number:	8164121263		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8168428600		
Email:	TRADEMARK@STINSON.COM		
Correspondent Name:	STINSON MORRISON HECKER LLP		
Address Line 1:	1201 WALNUT STREET, SUITE 2900		
Address Line 2:	STINSON TRADEMARK ADMINISTRATOR		
Address Line 4:	KANSAS CITY, MISSOURI 64106-2150		
ATTORNEY DOCKET NUMBER:	0832938-0003		
NAME OF SUBMITTER:	CYNTHIA MAUST		

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Signature:	/CYNTHIA MAUST/
Date:	10/10/2012
Total Attachments: 3 source=LeadGenesisPartnersLLCTrademarkAssignment#page1.tif source=LeadGenesisPartnersLLCTrademarkAssignment#page2.tif source=LeadGenesisPartnersLLCTrademarkAssignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **Lead Genesis, Inc.**, a Nevada corporation ("*Assignor*"), is the owner of all right, title and interest in and to the trademarks and/or service marks listed in the attached Schedule of Marks, and the applications thereof (collectively, the "*Marks*").

WHEREAS, **Lead Genesis Partners, LLC**, a Nevada limited liability company ("*Assignee*"), is desirous of acquiring the entire right, title and interest in and to the Marks and the goodwill of the business associated therewith.

WHEREAS, Assignor and Assignee have entered into that certain Contribution Agreement dated as of even date herewith, pursuant to which Assignor has agreed to assign and convey the Marks to Assignee.

NOW, THEREFORE:

Assignor, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Marks, throughout the world, together with the applications thereof and the goodwill of the business symbolized thereby, including all common law rights, and all claims for damages by reason of past infringement of the Marks, with the right to sue and collect therefor.

Assignor hereby covenants and warrants that as of the date hereof it is the true and lawful owner of the entire, right, title and interest in the Marks and the goodwill of the business symbolized thereby, that it has the full right and power to convey the same, that the same are free and clear of all liens, charges and encumbrances whatsoever, and that it has not executed and will not execute any agreement in conflict herewith.

Assignor agrees to execute any further documents that may be needed in the future to record and vest full title in and to the Marks and the applications thereof in Assignee.

LEAD GENESIS, INC.

9/21/12

(date)

By: _____


James Diband
President

SCHEDULE OF MARKS

MARK	NUMBER	GOODS/SERVICES
LEADGENESIS.COM and Design	Serial No. 85/710805	IC 035: Advertising and marketing; Marketing consulting; Providing demand creation and lead generation activities and services.
SOLAR SAVINGS AMERICA AMERICA'S #1 RESOURCE FOR SOLAR QUOTES and Design	Serial No. 85/705682	IC 035: Providing leads for others in the field of solar equipment installers and resellers.