

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sequential Brands Group, Inc.		08/09/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DVS Footwear International LLC		
Street Address:	17383 Sunset Blvd.		
Internal Address:	Suite A310		
City:	Pacific Palisades		
State/Country:	CALIFORNIA		
Postal Code:	90272		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3159519	BRUISE CONTROL	
CORRESPONDENCE DATA			
Fax Number:	3107343253		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310.734.3252		
Email:	mcooke@step toe.com		
Correspondent Name:	Michelle A. Cooke		
Address Line 1:	2121 Avenue of the Stars		
Address Line 2:	Suite 2800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	84121.0012		
NAME OF SUBMITTER:	Michelle A. Cooke		
Signature:	/Michelle A. Cooke/		

CH \$40.00 3159519

CONTRIBUTION AGREEMENT

This Contribution Agreement (this "Agreement") is made as of this 29th day of June, 2012 ("Effective Date"), by and between Sequential Brands Group, Inc., a Delaware corporation with its principal place of business at 17383 Sunset Boulevard, Suite A310, Pacific Palisades, California 90272, United States ("Transferor"), and DVS Footwear International LLC, a Delaware limited liability company with its principal place of business at 17383 Sunset Boulevard, Suite A310, Pacific Palisades, California 90272, United States (the "Company"). Transferor and the Company are collectively referred to herein as the "Parties," and individually as a "Party."

RECITALS

WHEREAS, pursuant to the Purchase and Sale Agreement, dated as of June 18, 2012, Transferor acquired substantially all of the assets, and assumed certain specified liabilities, of DVS Shoe Co., Inc. ("DVS").

WHEREAS, Transferor and Elan Polo International, Inc. have entered into that certain Limited Liability Company Operating Agreement of the Company (the "Operating Agreement"), dated as of June 29, 2012, pursuant to which Transferor has agreed to contribute to the Company, as its Initial Capital Contribution, certain assets acquired from DVS in exchange for 65% of the Common Interests of the Company. Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Operating Agreement.

WHEREAS, the Company and Transferor intend that this Agreement shall memorialize the asset contribution contemplated by the Operating Agreement.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Contribution of Assets. Transferor hereby contributes, assigns, transfers, quitclaims and delivers to the Company, and the Company hereby accepts, acquires and takes assignment of, (i) all worldwide right, title and interest in and to the trademarks, service marks, trade names, service names, assumed names, marks and copyrights set forth on Schedule A attached hereto owned by Transferor or which Transferor has the right to use, including any goodwill associated therewith as well as that portion of Transferor's business to which the forgoing pertain, (ii) all pending and/or related applications and registrations with respect to any of the foregoing, and (iii) any privileges, benefits, claims, causes of action, remedies and judgments relating to the enforcement of the foregoing whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such applications, registrations, renewals and/or extensions; the right to sue for all past, present or future infringements or other violations of any rights in the foregoing intellectual property; and the right to settle, collect, and retain proceeds from any such actions for its own account and use), (collectively, the "Contributed Assets").

2. Common Interest. In exchange for the Contributed Assets and as contemplated by the Operating Agreement, the Company hereby grants to Transferor a 65% Common Interest Percentage in the Company and pays to Transferor monetary consideration in the amount of US\$10.00.

3. General.

3.1 *Governing Law.* This Agreement shall be governed by, and construed in accordance with, the laws of the State of Delaware without regard to conflict of laws principles of such state.

3.2 *Entire Agreement.* This Agreement (including Schedule A hereto), together with the Operating Agreement, contains the entire agreement between the Parties with respect to the contribution of the Contributed Assets and supersedes all prior or contemporaneous agreements, written or oral, with respect thereto.

3.3 *Amendments and Waivers.* No amendment of any provision of this Agreement shall be valid unless the same shall be in writing and signed by each of the Parties. No waiver by any Party of any default or breach hereunder, whether intentional or not, shall be deemed to extend to any prior or subsequent default or breach hereunder or affect in any way any rights arising by virtue of any prior or subsequent such occurrence.

3.4 *Construction.* The language used in this Agreement shall be deemed to be the language chosen by the Parties to express their mutual intent, and no rule of strict construction shall be applied against either Party.

3.5 *Counterparts.* This Agreement may be executed in counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. This Agreement and any amendments hereto, to the extent signed and delivered by means of digital imaging and electronic mail or a facsimile machine, shall be treated in all manner and respects as an original contract and shall be considered to have the same binding legal effects as if it were the original signed version thereof delivered in person.

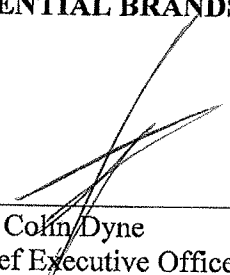
3.6 *Schedules.* The Schedule to this Agreement is a part of this Agreement as if set forth in full herein.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties have caused this Agreement to be effective as of the Effective Date written above.

TRANSFEROR:

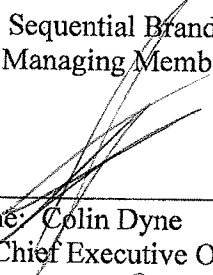
SEQUENTIAL BRANDS GROUP, INC.

By: 
Name: Colin Dyne
Its: Chief Executive Officer
Date: August 9, 2012
Place of Signing: Pacific Palisades, California, U.S.

COMPANY:

DVS FOOTWEAR INTERNATIONAL LLC

By: Sequential Brands Group, Inc.
Its: Managing Member

By: 
Name: Colin Dyne
Its: Chief Executive Officer
Date: August 9, 2012
Place of Signing: Pacific Palisades, California, U.S.

SCHEDULE A
Contributed Assets

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0012 United States of America	B	ORD	76/612,854 27-Sep-2004	06-Dec-2005	3,159,519 17-Oct-2006	Registered 17-Oct-2016

Class(es): 25 Int.

CORE EXCLUSIVE & Design (Encircled E) / Class 25

84121.0013 United States of America	B	ORD	78/785,172 04-Jan-2006	22-Aug-2006	3,331,854 06-Nov-2007	Registered 06-Nov-2017
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Class(es): 25 Int.

DVS & Design (Swirl/Oval Lockup Logo) / Class 18, 25

84121.0006 Bulgaria	B	ORD	80180 15-Jul-2005		68635 04-Feb-2009	Registered 15-Jul-2015
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Class(es): 18 Int., 25 Int.

DVS / Class 18

84121.0004 Australia	E	ORD	977041 03-Nov-2003		977041 19-Jul-2004	Registered 03-Nov-2013
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Class(es): 18 Int.

TRADEMARK

Trademark List (by Trademark)

Trademark

DVS / Class 18

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Canada	K	ORD	1196431 10-Nov-2003		TMA632546 10-Feb-2005	Registered 10-Feb-2020

Class(es): 18 Int.

DVS / Class 18

84121.0004 Chile	M	ORD	626975 04-Nov-2003		691742 26-Apr-2004	Registered 26-Apr-2014
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Class(es): 18 Int.

DVS / Class 18

84121.0004 China (People's Republic)	O	ORD	3888599 15-Jan-2004		3888599 14-Mar-2007	Registered 13-Mar-2017
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Class(es): 18 Int.

DVS / Class 18

84121.0004 Costa Rica	Q	ORD	2003-0007856 04-Nov-2003		147444 24-May-2004	Registered 24-May-2014
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Class(es): 18 Int.

TRADEMARK

Trademark List (by Trademark)

Trademark

DVS / Class 18

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Czech Republic	W	ORD	197790 07-Nov-2003		264705 23-Jul-2004	Registered 07-Nov-2013

Class(es): 18 Int.

DVS / Class 18

84121.0004 European Community	U	ORD	003528106 03-Nov-2003	20-Sep-2004	003528106 07-Jul-2005	Registered 03-Nov-2013
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Class(es): 18 Int.

DVS / Class 18

84121.0004 Hong Kong	CC	ORD	300105074 03-Nov-2003		300105074 03-Nov-2003	Registered 02-Nov-2013
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Class(es): 18 Int.

DVS / Class 18

84121.0004 Indonesia	GG	ORD	D0020033119031489 04-Nov-2003		IDM000038692 12-May-2005	Registered 04-Nov-2013
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Class(es): 18 Int.

Trademark List (by Trademark)

Trademark

DVS / Class 18	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
	84121.0004 Israel	HH	ORD	167702 02-Nov-2003	167702	05-Dec-2004	Registered 02-Nov-2013
	<u>Class(es):</u> 18 Int.						
DVS / Class 18	84121.0004 Japan	KK	ORD	2003-98667 07-Nov-2003	4776402	04-Jun-2004	Registered 04-Jun-2014
	<u>Class(es):</u> 18 Int.						
DVS / Class 18	84121.0004 Korea, Republic of	NN	ORD	2003-0048478 04-Nov-2003	0603757	24-Dec-2004	Registered 24-Dec-2014
	<u>Class(es):</u> 18 Int.						
DVS / Class 18	84121.0004 Mexico	TT	ORD	628746 10-Nov-2003	815921	03-Dec-2003	Registered 10-Nov-2013
	<u>Class(es):</u> 18 Int.						

TRADEMARK

REEL: 004878 FRAME: 0400

Trademark List (by Trademark)

Trademark

DVS / Class 18
 Case Number: 84121.0004
 Country: New Zealand
 Sub Case: WW
 Case Type: ORD
 Application No. Filing Date: 703861 03-Nov-2003
 Publication No. Publication Date: 703861
 Registration No. Registration Date: 703861 06-May-2004
 Status: Registered
 Next Renewal: 03-Nov-2013

Class(es): 18 Int.

DVS / Class 18

Case Number: 84121.0004
 Country: Norway
 Sub Case: ZZ
 Case Type: ORD
 Application No. Filing Date: 200310402 06-Nov-2003
 Publication No. Publication Date: 226081
 Registration No. Registration Date: 226081 15-Mar-2005
 Status: Registered
 Next Renewal: 15-Mar-2015

Class(es): 18 Int.

DVS / Class 18

Case Number: 84121.0004
 Country: Peru
 Sub Case: BBB
 Case Type: ORD
 Application No. Filing Date: 0233396-2005 18-Feb-2005
 Publication No. Publication Date: 107450
 Registration No. Registration Date: 107450 22-Jul-2005
 Status: Registered
 Next Renewal: 22-Jul-2015

Class(es): 18 Int.

DVS / Class 18

Case Number: 84121.0004
 Country: Puerto Rico
 Sub Case: EEE
 Case Type: ORD
 Application No. Filing Date: 73872 23-Nov-2010
 Publication No. Publication Date: 73872
 Registration No. Registration Date: 73872
 Status: Pending

Class(es): 18 Int.

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Singapore	III	ORD	T03/18158B 07-Nov-2003		T03/18158B 07-Nov-2003	Registered 07-Nov-2013

Class(es): 25 Int.

DVS / Class 18

84121.0004 Slovenia	KKK	ORD	Z200371738 17-Nov-2003		200371738 03-Aug-2004	Registered 17-Nov-2013
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Class(es): 18 Int.

DVS / Class 18

84121.0004 South Africa	MMM	ORD	2003/19184 03-Nov-2003		2003/19184 12-Oct-2007	Registered 03-Nov-2013
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Class(es): 18 Int.

DVS / Class 18

84121.0004 Switzerland	OOO	ORD	54335/2003 03-Nov-2003		516427 03-Nov-2003	Registered 03-Nov-2013
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Class(es): 18 Int.

Trademark List (by Trademark)

Trademark

DVS / Class 18

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Taiwan	QQQ	ORD	92064085 04-Nov-2003		1106633 16-Jun-2004	Registered 15-Jun-2014

Class(es): 18 Int.

DVS / Class 18

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 United States of America	C	ORD	76560,792 20-Nov-2003	12-Oct-2004	2,915,817 04-Jan-2005	Registered 04-Jan-2015

Class(es):

DVS / Class 18

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Venezuela	TTT	ORD	2005-002481 17-Feb-2005		P266552 19-Dec-2005	Registered 19-Dec-2015

Class(es): 18 Int.

DVS / Class 25

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Australia	D	ORD	709151 23-May-1996		709151 09-Feb-1998	Registered 23-May-2016

Class(es): 25 Int.

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Brazil	H	ORD	819310611 03-Jun-1996		819310611 29-Dec-1998	Registered 29-Dec-2018

Class(es): 25 Int.

DVS / Class 25

84121.0004 Canada	J	ORD	814068 31-May-1996		TMA576009 20-Feb-2003	Registered 20-Feb-2018
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Class(es): 25 Int.

DVS / Class 25

84121.0004 Chile	L	ORD	546704 19-Oct-2001		630363 17-May-2002	Registered 17-May-2022
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Class(es): 25 Int.

DVS / Class 25

84121.0004 China (People's Republic)	N	ORD	960066287 04-Jun-1996		1095013 07-Sep-1997	Registered 06-Sep-2017
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Class(es): 25 Int.

Trademark List (by Trademark)

Trademark

DVS / Class 25

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Colombia	P	ORD	6020572 01-Mar-2006		322100 18-Oct-2006	Registered 18-Oct-2016

Class(es): 25 Int.

DVS / Class 25

84121.0004 Costa Rica	R	ORD	2003-0007855 04-Nov-2003		147445 24-May-2004	Registered 24-May-2014
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Class(es): 25 Int.

DVS / Class 25

84121.0004 Czech Republic	V	ORD	154332 11-Apr-2000		233387 24-Apr-2001	Registered 11-Apr-2020
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Class(es): 25 Int.

DVS / Class 25

84121.0004 Ecuador	X	ORD	167826 20-Feb-2006		1110-07 09-May-2007	Registered 09-May-2017
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Class(es): 25 Int.

Trademark List (by Trademark)

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
DVS / Class 25	84121.0004 El Salvador	Y	ORD	1073666/2011 11-Feb-2011			Pending

Class(es): 25 Int.

DVS / Class 25	84121.0004 Guatemala	Z	ORD	M-818-2006 02-Feb-2006		150847 17-Jul-2007	Registered 16-Jul-2017
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Class(es): 25 Int.

DVS / Class 25	84121.0004 Honduras	AA	ORD	5756-2006 08-Feb-2006		101.501 12-Jul-2007	Registered 12-Jul-2017
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Class(es): 25 Int.

DVS / Class 25	84121.0004 Hong Kong	BB	ORD	2000/07330 05-Apr-2000		B5948/2001 05-Apr-2000	Registered 05-Apr-2017
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Class(es): 25 Int.

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Iceland	EE	ORD	1329/2000 05-Apr-2000		804/2000 04-Jul-2000	Registered 04-Jul-2020

Class(es): 25 Int.

DVS / Class 25

84121.0004 Indonesia	FF	ORD	D00.2005.05515.0556 6 25-Feb-2006			Pending
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Class(es): 25 Int.

DVS / Class 25

84121.0004 Israel	II	ORD	167703 02-Nov-2003		167703 05-Dec-2004	Registered 02-Nov-2013
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Class(es): 25 Int.

DVS / Class 25

84121.0004 Japan	JJ	ORD	58647/96 31-May-1996		4069302 17-Oct-1997	Registered 17-Oct-2017
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Class(es): 25 Int.

Trademark List (by Trademark)

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
DVS / Class 25	84121.0004 Korea, Republic of	MM	ORD	22728/96 31-May-1996		375070 20-Sep-1997	Registered 20-Sep-2017
<u>Class(es):</u> 25 Int.							
DVS / Class 25	84121.0004 Malaysia	RR	ORD	01014069 25-Oct-2001		01014069 16-Aug-2004	Registered 25-Oct-2021
<u>Class(es):</u> 25 Int.							
DVS / Class 25	84121.0004 Mexico	SS	ORD	263945 30-May-1996		596150 11-Dec-1998	Registered 30-May-2016
<u>Class(es):</u> 25 Int.							
DVS / Class 25	84121.0004 New Zealand	VV	ORD	262585 23-May-1996		262585 04-Dec-1995	Registered
<u>Class(es):</u> 25 Int.							

TRADEMARK

REEL: 004878 FRAME: 0408

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Norway	YY	ORD	96.3305 28-May-1996		182500 05-Jun-1997	Registered 05-Jun-2017

Class(es): 25 Int.

DVS / Class 25

84121.0004 Panama	AAA	ORD	106935 28-Apr-2000		106935 28-Apr-2000	Registered 28-Apr-2020
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Class(es): 25 Int.

DVS / Class 25

84121.0004 Peru	CCC	ORD	354084 14-May-2008			Pending
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Class(es): 25 Int.

DVS / Class 25

84121.0004 Poland	DDD	ORD	Z-216584 07-Apr-2000		R-148234 22-Oct-2003	Registered 07-Apr-2020
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Class(es): 25 Int.

Trademark List (by Trademark)

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
DVS / Class 25	84121.0004 Puerto Rico	FFF	ORD	73873 23-Nov-2010			Pending
<u>Class(es):</u> 25 Int.							
DVS / Class 25	84121.0004 Singapore	HHH	ORD	T0006013Z 11-Apr-2000	T0006013Z 11-Apr-2000		Registered 11-Apr-2020
<u>Class(es):</u> 25 Int.							
DVS / Class 25	84121.0004 Slovenia	JJJ	ORD	Z-200070618 06-Apr-2000	200070618 15-Dec-2000		Registered 06-Apr-2020
<u>Class(es):</u> 25 Int.							
DVS / Class 25	84121.0004 South Africa	LLL	ORD	2000/06402 05-Apr-2000	2000/06402 19-Dec-2003		Registered 05-Apr-2020
<u>Class(es):</u> 25 Int.							

Trademark List (by Trademark)

Trademark

DVS / Class 25

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Switzerland	NNN	ORD	4159/2000 06-Apr-2000		P-475687 06-Apr-2000	Registered 06-Apr-2020

Class(es): 25 Int.

DVS / Class 25

84121.0004 Taiwan	PPP	ORD	85/27125 04-Jun-1996		758480 16-Apr-1997	Registered 15-Apr-2017
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Class(es): 25 Int.

DVS / Class 25

84121.0004 United States of America	B	ORD	75/026.996 04-Dec-1995	20-Aug-1996	2,441,179 03-Apr-2001	Registered 03-Apr-2021
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Class(es): 25 Int.

DVS / Class 25

84121.0004 Uruguay	SSS	ORD	332012 12-Jun-2001		332012 01-Sep-2003	Registered 01-Sep-2013
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Class(es): 25 Int.

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0004 Venezuela	UUU	ORD	2005-002480 17-Feb-2005		P266551 19-Dec-2005	Registered 19-Dec-2015

Class(es): 25 Int.

DVS / Class 28

84121.0004 Japan	LL	ORD	58648/96 31-May-1996		4116341 20-Feb-1998	Registered 20-Feb-2018
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Class(es): 28 Int.

DVS / Classes 18, 25

84121.0004 Belize	F	ORD	3782.06 16-Mar-2006		3782.06 19-Jun-2006	Registered 16-Mar-2016
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Class(es): 18 Int., 25 Int.

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DVS / Classes 18, 25

84121.0004 Bosnia and Herzegovina	G	ORD	BAZ058861A 17-Jun-2005		BAZ058861A 04-Nov-2009	Registered 17-Jun-2015
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Class(es): 18 Int., 25 Int.

Trademark List (by Trademark)

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
DVS / Classes 18, 25	84121.0004 Bulgaria	I	ORD	77227 07-Mar-2005	68633 04-Feb-2009	Registered 07-Mar-2015	
<u>Class(es):</u> 18 Int., 25 Int.							
DVS / Classes 18, 25	84121.0004 Croatia	S	ORD	Z20031690 05-Nov-2003	Z20031690 28-Sep-2004	Registered 05-Nov-2013	
<u>Class(es):</u> 18 Int., 25 Int.							
DVS / Classes 18, 25	84121.0004 Hungary	DD	ORD	M0304630 04-Nov-2003	190637 10-Aug-2007	Registered 04-Nov-2013	
<u>Class(es):</u> 18 Int., 25 Int.							
DVS / Classes 18, 25	84121.0004 Kosovo	PP	ORD	7267 18-Nov-2008	1606 07-Nov-2003	Registered 07-Nov-2013	
<u>Class(es):</u> 18 Int., 25 Int.							

Trademark List (by Trademark)

Trademark

DVS / Classes	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
DVS / Classes 18, 25	84121.0004 Macedonia	QQ	ORD	Z-2005/441 16-Jun-2005	13014	07-Jun-2007	Registered 16-Jun-2015

Class(es): 18 Int., 25 Int.

DVS / Classes 18, 25

84121.0004 Montenegro

UU ORD Z-2003-1483 09-Dec-2011

Pending

Class(es): 18 Int., 25 Int.

DVS / Classes 18, 25

84121.0004 Nicaragua

XX ORD 2006/00372 31-Jan-2006

0602782 LM 13-Nov-2006

Registered 12-Nov-2016

Class(es): 18 Int., 25 Int.

TRADEMARK

DVS / Classes 18, 25

84121.0004 Serbia

GGG ORD Z-1483/2003 07-Nov-2003

49359 04-Nov-2005

Registered 07-Nov-2013

Class(es): 18 Int., 25 Int.

Trademark List (by Trademark)

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
DVS / Classes 18, 25	84121.0004 Turkey	RRR	ORD	2011/04128 18-Jan-2011			Pending
<u>Class(es):</u> 18 Int., 25 Int.							
DVS / Classes 18, 25	84121.0004 Viet Nam	VVV	ORD	4-2008-05307 17-Mar-2008			Pending
<u>Class(es):</u> 18 Int., 25 Int.							
DVS / Classes 25, 28	84121.0004 European Community	T	ORD	00265041 24-May-1996	20-Apr-1998	00265041 07-Dec-1998	Registered 24-May-2016
<u>Class(es):</u> 25 Int., 28 Int.							
DVS / Classes, 09, 24, 25	84121.0004 Korea, Republic of	OO	ORD	22729/96 31-May-1996		391118 17-Jan-1998	Registered 16-Jan-2018
<u>Class(es):</u> 09 Int., 24 Int., 25 Int.							

Trademark List (by Trademark)

Trademark

DVS LUXE / Class 25
 Case Number: 84121.0007
 Country: European Community
 Sub Case: B
 Case Type: ORD
 Application No. Filing Date: 005802285 30-Mar-2007
 Publication No. Publication Date: 005802285 28-Feb-2008
 Registration No. Registration Date: 005802285 28-Feb-2008
 Status: Registered
 Next Renewal: 30-Mar-2017

Class(es): 25 Int.

DVS SHOE COMPANY & Design (Swirl/Oval Logo 2) / Class 25

Case Number: 84121.0008
 Country: Hungary
 Sub Case: B
 Case Type: ORD
 Application No. Filing Date: M0200183 17-Jan-2002
 Publication No. Publication Date: 174620 14-Mar-2003
 Registration No. Registration Date: 174620 14-Mar-2003
 Status: Registered
 Next Renewal: 17-Jan-2022

Class(es): 25 Int.

DVS SHOE COMPANY & Design (Swirl/Oval Logo) / Class 18

Case Number: 84121.0002
 Country: Thailand
 Sub Case: C
 Case Type: ORD
 Application No. Filing Date: 543221 02-Feb-2004
 Publication No. Publication Date: Kor213280 02-Feb-2004
 Registration No. Registration Date: Kor213280 02-Feb-2004
 Status: Registered
 Next Renewal: 01-Feb-2014

Class(es): 18 Int.

DVS SHOE COMPANY & Design (Swirl/Oval Logo) / Class 25

Case Number: 84121.0002
 Country: Argentina
 Sub Case: B
 Case Type: ORD
 Application No. Filing Date: 2347181 27-Jul-2001
 Publication No. Publication Date: 1924853 30-Apr-2003
 Registration No. Registration Date: 1924853 30-Apr-2003
 Status: Registered
 Next Renewal: 30-Apr-2013

Class(es): 25 Int.

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0002 Thailand	D	ORD	543222 02-Feb-2004		Kor223030 02-Feb-2004	Registered 01-Feb-2014
<u>Class(es):</u> 25 Int.						
84121.0010 Russian Federation	C	ORD	2003723080 24-Nov-2003		295491 16-Sep-2005	Registered 24-Nov-2013
<u>Class(es):</u> 18 Int.						
84121.0010 Russian Federation	B	ORD	2000713495 06-Jun-2000		210859 15-Apr-2002	Registered 06-Jun-2020
<u>Class(es):</u> 25 Int.						
84121.0014 United States of America	B	ORD	78870,561 26-Apr-2006	14-Nov-2006	3,204,046 30-Jan-2007	Registered 30-Jan-2017
<u>Class(es):</u> 25 Int.						

TRADEMARK

REEL: 004878 FRAME: 0417

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0003 Brazil	G	ORD	822627787 12-Apr-2000		822627787 26-Sep-2006	Registered 26-Sep-2016

Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 18

84121.0003 China (People's Republic)	K	ORD	10267801 05-Dec-2011			Pending
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Class(es): 18 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 18

84121.0003 Peru	GG	ORD	233398-2005 18-Feb-2005		00105742 20-May-2005	Registered 20-May-2015
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Class(es): 18 Int.

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Miscellaneous Design (Swirl/Oval Logo) / Class 18

84121.0003 Taiwan	PP	ORD	93040927 03-Sep-2004		1154055 16-May-2005	Registered 15-May-2015
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Class(es): 18 Int.

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0003 United States of America	C	ORD	76/560,793 20-Nov-2003	14-Sep-2004	2,926,240 15-Feb-2005	Registered 15-Feb-2015

Class(es): 18 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 18

84121.0003 Venezuela	SS	ORD	2005-002483 17-Feb-2005		P294669 18-Jun-2009	Registered 18-Jun-2024
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Class(es): 18 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003 Chile	J	ORD	546705 19-Oct-2001		632098 07-Jun-2002	Registered 07-Jun-2022
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Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003 China (People's Republic)	L	ORD	10267800 05-Dec-2011			Pending
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Class(es): 25 Int.

Trademark List (by Trademark)

Trademark

Miscellaneous Design (Swirl/Oval Logo) / Class 25
 84121.0003
 Colombia
 M ORD 6020568 01-Mar-2006
 Application No. 6020568
 Filing Date 01-Mar-2006
 Publication No. 322099
 Publication Date 18-Oct-2006
 Registration No. 18-Oct-2006
 Registration Date 18-Oct-2016
 Status Registered
 Next Renewal 18-Oct-2016

Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003
 Costa Rica
 N ORD 2006-0001008 02-Feb-2006
 Application No. 2006-0001008
 Filing Date 02-Feb-2006
 Publication No. 161560
 Publication Date 18-Aug-2006
 Registration No. 18-Aug-2006
 Registration Date 18-Aug-2016
 Status Registered
 Next Renewal 18-Aug-2016

Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003
 Czech Republic
 P ORD 154333 11-Apr-2000
 Application No. 154333
 Filing Date 11-Apr-2000
 Publication No. 233388
 Publication Date 24-Apr-2001
 Registration No. 11-Apr-2001
 Registration Date 11-Apr-2020
 Status Registered
 Next Renewal 11-Apr-2020

Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003
 Ecuador
 Q ORD 167827 20-Feb-2006
 Application No. 167827
 Filing Date 20-Feb-2006
 Publication No. 1189-07
 Publication Date 09-May-2007
 Registration No. 18-Jan-2017
 Registration Date 18-Jan-2017
 Status Registered
 Next Renewal 18-Jan-2017

Class(es): 25 Int.

Trademark List (by Trademark)

Trademark

Miscellaneous Design (Swirl/Oval Logo) / Class 25
 Class(es): 25 Int.

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0003 El Salvador	R	ORD	55137/2006 30-Jan-2006		124 BOOK 115 20-Oct-2008	Registered 20-Oct-2018

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003 Guatemala	S	ORD	M-817-2006 02-Feb-2006		151965 19-Sep-2007	Registered 18-Sep-2017
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Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003 Honduras	T	ORD	5757-2006 08-Feb-2006		100.572 27-Apr-2007	Registered 27-Apr-2017
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Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003 Hong Kong	U	ORD	2000-07697 10-Apr-2000		1359/2000 10-Apr-2000	Registered 10-Apr-2017
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Class(es): 25 Int.

Trademark List (by Trademark)

Trademark

Miscellaneous Design (Swirl/Oval Logo) / Class 25
 Iceland
 Case Number: 84121.0003
 Country: Iceland
 Sub Case: V
 Case Type: ORD
 Application No. Filing Date: 1339/2000 10-Apr-2000
 Publication No. Publication Date: 807/2000 04-Jul-2000
 Registration No. Registration Date: 04-Jul-2000
 Status: Registered
 Next Renewal: 04-Jul-2020

Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

Indonesia
 Case Number: 84121.0003
 Country: Indonesia
 Sub Case: W
 Case Type: ORD
 Application No. Filing Date: D00.2005.05513.0556 25-Feb-2005
 Publication No. Publication Date: 16-Feb-2011
 Registration No. Registration Date: IDM000294151 16-Feb-2011
 Status: Registered
 Next Renewal: 25-Feb-2015

Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

Malaysia
 Case Number: 84121.0003
 Country: Malaysia
 Sub Case: AA
 Case Type: ORD
 Application No. Filing Date: 2000-08190 22-Jun-2000
 Publication No. Publication Date: 00008190 22-Jun-2000
 Registration No. Registration Date: 22-Jun-2000
 Status: Registered
 Next Renewal: 22-Jun-2020

Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

Mexico
 Case Number: 84121.0003
 Country: Mexico
 Sub Case: BB
 Case Type: ORD
 Application No. Filing Date: 428857 02-Jun-2000
 Publication No. Publication Date: 705438 29-Jun-2001
 Registration No. Registration Date: 705438 29-Jun-2001
 Status: Registered
 Next Renewal: 02-Jun-2020

Class(es): 25 Int.

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
Miscellaneous Design (Swirl/Oval Logo) / Class 25 New Zealand	CC	ORD	612226 10-Apr-2000		612226 09-Nov-2001	Registered 10-Apr-2017
<u>Class(es): 25 Int.</u>						
Miscellaneous Design (Swirl/Oval Logo) / Class 25 Norway	EE	ORD	2000/04212 11-Apr-2000		205230 12-Oct-2000	Registered 12-Oct-2020
<u>Class(es): 25 Int.</u>						
Miscellaneous Design (Swirl/Oval Logo) / Class 25 Panama	FF	ORD	106937 28-Apr-2000		106937 28-Apr-2000	Registered 28-Apr-2020
<u>Class(es): 25 Int.</u>						
Miscellaneous Design (Swirl/Oval Logo) / Class 25 Peru	HH	ORD	233399-20050 18-Feb-2005		00105743 20-May-2005	Registered 20-May-2015
<u>Class(es): 25 Int.</u>						

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0003 Poland	II	ORD	Z-216824 12-Apr-2000		R-149554 05-Aug-2004	Registered 12-Apr-2020
<u>Class(es):</u> 25 Int.						
84121.0003 Russian Federation	JJ	ORD	2000708772 18-Apr-2000		207311 18-Dec-2001	Registered 18-Apr-2020
<u>Class(es):</u> 25 Int.						
84121.0003 Singapore	KK	ORD	T0006271Z 14-Apr-2000		T0006271Z 14-Apr-2000	Registered 14-Apr-2020
<u>Class(es):</u> 25 Int.						
84121.0003 Slovenia	LL	ORD	Z-200070633 10-Apr-2000		20000633 27-Mar-2001	Registered 10-Apr-2020
<u>Class(es):</u> 25 Int.						

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0003 South Africa	MM	ORD	2000/06759 10-Apr-2000		2000/06759 26-Nov-2004	Registered 10-Apr-2020

Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003
Switzerland

NN ORD 4398/2000
11-Apr-2000

P-477499
26-Oct-2000

Registered
11-Apr-2020

Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003
Taiwan

OO ORD 89019090
10-Apr-2000

937001
16-Mar-2001

Registered
15-Mar-2021

Class(es): 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Class 25

84121.0003
United States of America

B ORD 75/200,119
19-Nov-1996

2,352,196
23-May-2000

Registered
23-May-2020

Class(es): 25 Int.

Trademark List (by Trademark)

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0003 Venezuela	TT	ORD	2005-002482 17-Feb-2005		P294668 18-Jun-2009	Registered 18-Jun-2024
<u>Class(es):</u> 25 Int.						
84121.0003 United States of America	D	ORD	78779,568 22-Dec-2005	17-Oct-2006	3,192,692 02-Jan-2007	Registered 02-Jan-2017
<u>Class(es):</u> 25 Int.						
84121.0003 Korea, Republic of	Z	ORD	22182/97 19-May-1987		425420 20-Oct-1998	Registered 19-Oct-2018
<u>Class(es):</u> 09 Int., 24 Int., 25 Int.						
84121.0003 Canada	I	ORD	845434 20-May-1997	26-Sep-2001	TMA585544 17-Jul-2003	Registered 17-Jul-2018
<u>Class(es):</u> 00 Int.						

Trademark List (by Trademark)

Trademark

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
Miscellaneous Design (Swirl/Oval Logo) / Classes 18, 25 Class(es): 18 Int., 25 Int.	84121.0003 Belize	F	ORD	3781.06 16-Mar-2006	3781.06 19-Jun-2006	3781.06 19-Jun-2006	Registered 16-Mar-2016
Miscellaneous Design (Swirl/Oval Logo) / Classes 18, 25 Class(es): 18 Int., 25 Int.	84121.0003 Bulgaria	H	ORD	77226 07-Mar-2005		57955 08-Feb-2007	Registered 07-Mar-2015
Miscellaneous Design (Swirl/Oval Logo) / Classes 18, 25 Class(es): 18 Int., 25 Int.	84121.0003 Nicaragua	DD	ORD	2006-371 31-Jan-2006		0602781 LM 13-Nov-2006	Registered 12-Nov-2016
Miscellaneous Design (Swirl/Oval Logo) / Classes 18, 25 Class(es): 18 Int., 25 Int.	84121.0003 Turkey	QQ	ORD	1011/04115 18-Jan-2011			Pending

Trademark List (by Trademark)

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
Miscellaneous Design (Swirl/Oval Logo) / Classes 18, 25	84121.0003 Uruguay	RR	ORD	368513 01-Feb-2006		368513 26-Jan-2007	Registered 26-Jan-2017

Class(es): 18 Int., 25 Int.

Miscellaneous Design (Swirl/Oval Logo) / Classes 18, 25, 28
Class(es): 18 Int., 25 Int., 28 Int.

744714	Registered
29-Jun-1998	23-Sep-2017

E	ORD
744714	23-Sep-1997

Miscellaneous Design (Swirl/Oval Logo) / Classes 18, 25, 28
Class(es): 18 Int., 25 Int., 28 Int.

00543710	Registered
21-May-1999	16-May-2017

O	ORD
00543710	16-May-1997

84121.0003
European Community

Miscellaneous Design (Swirl/Oval Logo) / Classes 25, 26

0418276	Registered
26-Aug-1998	25-Aug-2018

Y	ORD
2218/97	19-May-1997

84121.0003
Korea, Republic of

Class(es): 25 Int., 26 Int.

Trademark List (by Trademark)

Tuesday, July 31, 2012

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
Miscellaneous Design (Swirl/Oval Logo) / Classes 25, 28	84121.0003 Japan	X	ORD	117495/97 16-May-1997		4221334 18-Dec-1998	Registered 18-Dec-2018

Class(es): 25 Int., 28 Int.

ONEEIGHTEEN (In Katakana Characters) / Classes 18, 25, 28, 35

4627574
06-Dec-2002

B ORD 2001-112970
19-Dec-2001

84121.0009
Japan

Registered
06-Dec-2012

Class(es): 18 Int., 25 Int., 28 Int., 35 Int.

ORIGINAL INTENT / Class 25

3,395,645
11-Mar-2008

B ORD 77/975,110
22-Sep-2006

84121.0018
United States of America

Registered
11-Mar-2018

Class(es): 25 Int.

PODIUM DISTRIBUTION (Stylized) / Class 35

2,692,616
04-Mar-2003

B ORD 76/355,622
07-Jan-2002

84121.0011
United States of America

Registered
04-Mar-2013

Class(es): 35 Int.

Trademark List (by Trademark)

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
PROGRESS / Class 25	84121.0017 United States of America	B	ORD	77/439,109 03-Apr-2008	29-Jul-2008	3,516,366 14-Oct-2008	Registered 14-Oct-2018

Class(es): 25 Int.

SKATE MORE / Class 09

84121.0005 United States of America	B	ORD	76/599,553 28-Jun-2004	11-Jul-2006	3,303,103 02-Oct-2007	Registered 02-Oct-2017
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Class(es): 09 Int.

SKATE MORE / Class 09, 25

84121.0005 Australia	F	ORD	1034815 16-Dec-2004		1034815 26-Apr-2005	Registered 16-Dec-2014
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Class(es): 09 Int., 25 Int.

SKATE MORE / Class 09, 25

84121.0005 Canada	G	ORD	1240932 16-Dec-2004		TMA659324 17-Feb-2006	Registered 17-Feb-2021
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Class(es): 09 Int., 25 Int.

Trademark List (by Trademark)

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
SKATE MORE / Class 09, 25	84121.0005 Japan	I	ORD	2004-117036 22-Dec-2004		4849036 18-Mar-2005	Registered 18-Mar-2015

Class(es): 09 Int., 25 Int.

SKATE MORE / Class 09, 25	84121.0005 New Zealand	J	ORD	723025 17-Dec-2004		723025 23-Jun-2005	Registered 17-Dec-2014
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Class(es): 09 Int., 25 Int.

SKATE MORE / Class 09, 25	84121.0005 Switzerland	K	ORD	04172/2004 16-Dec-2004		530224 31-Jan-2005	Registered 16-Dec-2014
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Class(es): 09 Int., 25 Int.

SKATE MORE / Class 09, 25, 42	84121.0005 European Community	H	ORD	004172896 22-Dec-2004		004172896 30-May-2006	Registered 22-Dec-2014
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Class(es): 09 Int., 25 Int., 42 Int.

Trademark List (by Trademark)

Trademark	Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
SKATE MORE / Class 16	84121.0005 United States of America	C	ORD	76/599,549 28-Jun-2004	27-Sep-2005	3,093,687 16-May-2006	Registered 16-May-2016
<u>Class(es):</u> 16 Int.							
SKATE MORE / Class 25	84121.0005 United States of America	D	ORD	76/599,501 28-Jun-2004	26-Jul-2005	3,007,150 18-Oct-2005	Registered 18-Oct-2015
<u>Class(es):</u> 25 Int.							
SKATE MORE / Class 25 (No. 2)	84121.0005 United States of America	E	ORD	85/595,272 11-Apr-2012			Pending
<u>Class(es):</u> 25 Int.							
STEP INTO SUMMER & Design (Hang 10 Foot) / Class 25	84121.0016 United States of America	B	ORD	78/944,271 03-Aug-2006	13-Mar-2007	32,881,97 04-Sep-2007	Registered 04-Sep-2017
<u>Class(es):</u> 25 Int.							

Trademark

Case Number: Country	Sub Case	Case Type	Application No. Filing Date	Publication No. Publication Date	Registration No. Registration Date	Status Next Renewal
84121.0015 United States of America	B	ORD	78/944,039 03-Aug-2006	13-Mar-2007	3,288,195 04-Sep-2007	Registered 04-Sep-2017

Class(es): 25 Int.