

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RSI Development LLC		10/09/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	RSI Home Products Management, Inc.		
Street Address:	400 East Orangethorpe Avenue		
City:	Anaheim		
State/Country:	CALIFORNIA		
Postal Code:	92801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77804039	RSI AMERICANA COLLECTION	
Serial Number:	77804032	RSI COMMUNITIES	
Serial Number:	77804019	RSI HOUSING PARTNERS	
Serial Number:	77804002	RSI DEVELOPMENT	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497600404		
Email:	efiling@knobbe.com		
Correspondent Name:	Tirzah Abe Lowe/Knobbe, Martens et al.		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	RSIHOLD4.4T/5T/6T/7T		

OP \$1115.00 77804039

NAME OF SUBMITTER:	Tirzah Abe Lowe
Signature:	/ tirzah abe lowe /
Date:	10/10/2012
Total Attachments: 2 source=RSIHOLD ASSIGNMENT#page1.tif source=RSIHOLD ASSIGNMENT#page2.tif	

EXHIBIT B

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of Oct. 9, 2012, by and between RSI Development LLC, a Delaware limited liability company ("ASSIGNOR"), and RSI Home Products Management, Inc., a Delaware corporation ("ASSIGNEE").

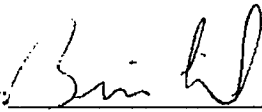
WHEREAS, ASSIGNOR has filed applications to register the marks listed in Schedule 1 hereto (collectively, the "Trademarks");

WHEREAS, as part of a reorganization of assets, ASSIGNEE and ASSIGNOR desire to transfer to ASSIGNEE all of ASSIGNOR's rights, title, and interest in and to the Trademarks; and

WHEREAS, NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks;
 - (2) the U.S. Trademark Applications for the Trademarks set forth on Schedule 1 hereto; and
- together with that portion of ASSIGNOR's business to which the Trademarks relate.

RSI DEVELOPMENT LLC


By: 

Name: Brian Eid

Title: Director of Finance

Date: 10-9-12

RSI HOME PRODUCTS
MANAGEMENT, INC.

By: 

Name: Jonathan M. Robertson

Title: Sr. Vice President,
General Counsel and Secretary

Date: 10-9-12

SCHEDULE 1 TO TRADEMARK ASSIGNMENT:

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>	<u>INT'L CLASSES</u>
RSI AMERICANA COLLECTION	77804039	8/13/2009	19 and 37
RSI COMMUNITIES	77804032	8/13/2009	19 and 37
RSI HOUSING PARTNERS	77804019	8/13/2009	19 and 37
RSI DEVELOPMENT	77804002	8/13/2009	19 and 37