

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Airyox AB		09/30/2012	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	Box, Inc.		
Street Address:	440 El Camino Real		
City:	Los Altos		
State/Country:	CALIFORNIA		
Postal Code:	94022		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3921591	BOX	
CORRESPONDENCE DATA			
Fax Number:	6508384350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650 838 4300		
Email:	coleb@perkinscoie.com		
Correspondent Name:	Brian R. Coleman		
Address Line 1:	3150 Porter Drive		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	61599-4023.US09		
NAME OF SUBMITTER:	Brian R. Coleman		
Signature:	/brian r. coleman/		
Date:	10/10/2012		

CH \$40.00 3921591

Total Attachments: 4

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### ASSIGNMENT AGREEMENT

WHEREAS, Airyox AB, a Swedish corporation ("Assignor"), having its principal place of business at Offergränd 6 SE- 187 67 Täby Sweden owns Registration No. 3921591 (the "Registration") for the mark "BOX" in classes 9, 16, 35 and 41 (the "Mark"), a copy of which is attached hereto as Exhibit 1;

WHEREAS, Assignor acquired the Registration along with the Mark and the goodwill attached thereto; and

WHEREAS, Box, Inc, a Delaware corporation, ("Assignee"), whose principal place of business is located at 440 El Camino Real Los Altos, CA 94022, is desirous of acquiring the Mark and the Registration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee its entire right, title and interest in and to the Mark, the Registration and the goodwill associated therewith.

Dated as of September 30, 2012.

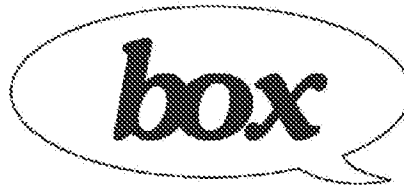
Airyox, AB

  
By: \_\_\_\_\_  
Its: GITA BOLT  
CEO

# EXHIBIT 1

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,921,591**

AIRYOX AB (SWEDEN CORPORATION)  
OFFERGRÄND 6  
187 67 TÄBY, SWEDEN

**Registered Feb. 22, 2011**

**Int. Cls.: 9, 16, 35 and 41**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

FOR: COMPUTER PROGRAMS FOR USE IN DATABASE MANAGEMENT IN THE FIELD OF ORGANIZATIONAL DEVELOPMENT, BUSINESS DEVELOPMENT, BUSINESS MANAGEMENT, PERSONNEL ADMINISTRATION, AND EMPLOYEE PERFORMANCE PROGRESS DISCUSSIONS AND EMPLOYEE INTERVIEWS; CD-ROMS, DVDS AND COMPUTER STORAGE DEVICES, NAMELY, FLASH DRIVES FEATURING INFORMATION AND TECHNIQUES FOR EMPLOYEE PERFORMANCE EVALUATIONS AND PERFORMANCE PROGRESS DISCUSSIONS AND EMPLOYEE INTERVIEWS; DOWNLOADABLE ELECTRONIC PUBLICATIONS IN THE NATURE OF COURSE BOOKS, GUIDEBOOKS AND INSTRUCTIONAL MATERIALS IN THE FIELD OF INFORMATION AND TECHNIQUES FOR EMPLOYEE PERFORMANCE EVALUATIONS AND PERFORMANCE PROGRESS DISCUSSIONS AND EMPLOYEE INTERVIEWS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: PRINTED COURSE MATERIALS, PRINTED GUIDES AND PRINTED INSTRUCTIONAL MATERIALS FEATURING INFORMATION AND TECHNIQUES FOR EMPLOYEE PERFORMANCE EVALUATIONS AND PERFORMANCE PROGRESS DISCUSSIONS AND EMPLOYEE INTERVIEWS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: PROJECT MANAGEMENT SERVICES FOR OTHERS IN THE FIELD OF ORGANIZATIONAL DEVELOPMENT, BUSINESS DEVELOPMENT, BUSINESS MANAGEMENT, PERSONNEL ADMINISTRATION, AND EMPLOYEE PERFORMANCE PROGRESS DISCUSSIONS AND EMPLOYEE INTERVIEWS; BUSINESS INVESTIGATIONS IN THE FIELD OF ORGANIZATIONAL DEVELOPMENT, BUSINESS DEVELOPMENT, BUSINESS MANAGEMENT, PERSONNEL ADMINISTRATION, AND EMPLOYEE PERFORMANCE PROGRESS DISCUSSIONS AND EMPLOYEE INTERVIEWS; PERSONNEL RECRUITMENT; HUMAN RESOURCES CONSULTATION; DATA PROCESSING SERVICES; BUSINESS ADVICE AND COMMERCIAL INFORMATION; CONDUCTING MARKETING STUDIES; ORGANIZING EXHIBITIONS FOR COMMERCIAL PURPOSES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



*David J. Kappas*

Director of the United States Patent and Trademark Office

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING WORKSHOPS, CONFERENCES, SEMINARS IN THE FIELD OF INFORMATION AND TECHNIQUES FOR EMPLOYEE PERFORMANCE EVALUATIONS AND PERFORMANCE PROGRESS DISCUSSIONS AND EMPLOYEE INTERVIEWS; PROVIDING INFORMATION ABOUT EDUCATION; CAREER COUNSELING; PRODUCTION OF PRINTED COURSE, GUIDE AND INSTRUCTIONAL MATERIALS IN THE FIELD OF INFORMATION AND TECHNIQUES FOR EMPLOYEE PERFORMANCE EVALUATIONS AND PERFORMANCE PROGRESS DISCUSSIONS AND EMPLOYEE INTERVIEWS; ELECTRONIC PUBLISHING SERVICES, NAMELY, PUBLICATION OF TEXT AND GRAPHIC WORK OF OTHERS ON CD-ROMS, DVDS AND COMPUTER STORAGE DEVICES, NAMELY, FLASH DRIVES FEATURING INFORMATION AND TECHNIQUES FOR EMPLOYEE PERFORMANCE EVALUATIONS AND PERFORMANCE

**Reg. No. 3,921,591** PROGRESS DISCUSSIONS AND EMPLOYEE INTERVIEWS, IN CLASS 41 (U.S. CLS. 160, 101 AND 107).

PRIORITY CLAIMED UNDER SEC. 44(D) ON ERPEN CMNTY TM OFC APPLICATION NO. 007392921, FILED 11-14-2008, REG. NO. 007392921, DATED 9-18-2009, EXPIRES 11-14-2018.

THE MARK CONSISTS OF THE WORD "BOX" IN BLACK, INSIDE A QUOTE BUBBLE.

SER. NO. 77-734,369, FILED 5-12-2009.

LESLEY LAMOTHE, EXAMINING ATTORNEY